



Hot Water & Hot Air Forums

Nashville, TN | March 23—25, 2027

The Hot Water and Hot Air Forums are the nation's premier conferences dedicated to advancing water and space heating. The Forums bring together utilities, manufacturers, policymakers, researchers, and program leaders to share knowledge and accelerate heating market transformation.

The Forums provide a unique opportunity to explore emerging technologies, policy developments, and innovative programs in air- and water-heating. Recent Forums have highlighted growing interest in demand flexibility, dual-fuel approaches, and other solutions that support reliable and cost-effective decarbonization.

Sponsoring the Forums positions your organization alongside leading voices in the industry, and offers a key opportunity to build partnerships and connect with the stakeholders driving the future of heating.



ACEEE Conference Sponsorship Offerings

Benefit	Host \$70K+	Platinum \$30K	Gold \$15K	Silver \$7.5K	Bronze \$5k
3-minute welcoming remarks at plenary session	●	●			
ACEEE-approved announcement sent via the conference app during conference	●	●			
Sponsor table in a high-visibility area	●	●	●		
Preconference attendee list including names, titles, and organizations only	●	●	●		
Recognition on meeting room splash slides	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on conference app to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers	16	8	4	2	1

Organizations that wish to sponsor both Hot Water Forum and Hot Air Forum will receive a 50% discount (e.g., at the Gold level, both events may be sponsored separately for \$15,000 each or may be sponsored together for a total of \$22,500).

Additional sponsorship opportunities (contact us for details and pricing)	
Lanyards	This is the highest-saturation branding opportunity offered at Summer Study Industry. Your organization's logo, repeated around the lanyard, will be displayed by our attendees. Your brand will be front and center at the heart of every important conversation at Summer Study You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and in two (2) push notifications in the conference app
Conference App	Have your branding prominently displayed in our conference app that is used throughout the conference to show your support of the cutting-edge research being presented at Summer Study Industry You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app
WiFi	With an estimated 350 people to be in attendance, hundreds of devices will need to be connected to the internet as people check emails, join virtual calls, and finalize presentations. You will have the opportunity to set the Wi-Fi to your brand name and choose a custom password You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app

For more information, please contact Alan Raymond at araymond@aceee.org