

ACEEE::



SUMMER STUDY INDUSTRY

Niagara Falls, NY | July 20–22, 2027

Coming out of a tumultuous two years of high and volatile costs, the industrial sector needs all hands on deck to promote secure, resilient, and profitable growth.

The 2027 Summer Study on Energy Efficiency in Industry will bring together the key partners who can transform markets: industry, engineers, vendors, financial professionals, utilities, policymakers, academics, and nonprofits. We focus on matching ambitious goals to achievable action plans that bring together innovation, efficiency, load flexibility, and decarbonization.



“ACEEE knows how to deliver the right mix of content and connection.

I left the Industry Summer Study with dozens of new connections, insights, and next steps toward accelerating industrial energy efficiency.”

“This was the best conference I’ve attended in terms of connection with others”

ACEEE Conference Sponsorship Offerings

Benefit	Host \$70K+	Platinum \$30K	Gold \$15K	Silver \$7.5K	Bronze \$5k
3-minute welcoming remarks at plenary session	●	●			
ACEEE-approved announcement sent via the conference app during conference	●	●			
Sponsor table in a high-visibility area	●	●	●		
Preconference attendee list including names, titles, and organizations only	●	●	●		
Recognition on meeting room splash slides	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on conference app to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers	16	8	4	2	1

Additional sponsorship opportunities (contact us for details and pricing)	
Lanyards	This is the highest-saturation branding opportunity offered at Summer Study Industry. Your organization's logo, repeated around the lanyard, will be displayed by our attendees. Your brand will be front and center at the heart of every important conversation at Summer Study
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and in two (2) push notifications in the conference app
Conference App	Have your branding prominently displayed in our conference app that is used throughout the conference to show your support of the cutting-edge research being presented at Summer Study Industry
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app
WiFi	With an estimated 350 people to be in attendance, hundreds of devices will need to be connected to the internet as people check emails, join virtual calls, and finalize presentations. You will have the opportunity to set the Wi-Fi to your brand name and choose a custom password
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app

For more information, please contact Alan Raymond at araymond@aceee.org