



ENERGY EFFICIENCY AS A RESOURCE

Chicago, IL | October 12 - 14, 2027

Join us at the 2027 Energy Efficiency as a Resource conference to help build the utility system of the future. This event focuses on how efficiency efforts can expand and evolve to help utilities and policymakers overcome the challenge of rapid electric load growth while maintaining power reliability and customer affordability.

EER sponsors will have the unique opportunity to connect with the nation's leading players in utility energy efficiency, including attendees from utilities and program administrators, regulatory commissions, state government, consultants, manufacturers, environmental organizations, consumer groups, and research institutions.



ACEEE

ACEEE Conference Sponsorship Offerings

Benefit	Host \$70K+	Platinum \$30K	Gold \$15K	Silver \$7.5K	Bronze \$5k
3-minute welcoming remarks at plenary session	●	●			
ACEEE-approved announcement sent via the conference app during conference	●	●			
Sponsor table in a high-visibility area	●	●	●		
Preconference attendee list including names, titles, and organizations only	●	●	●		
Recognition on meeting room splash slides	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on conference app to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers	16	8	4	2	1

Additional sponsorship opportunities (contact us for details and pricing)	
Lanyards	This is the highest-saturation branding opportunity offered at the Policy Forum. Your organization's logo, repeated around the lanyard, will be displayed by our attendees. Your brand will be front and center at the heart of every important conversation at the Policy Forum
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and in two (2) push notifications in the conference app
Conference App	Have your branding prominently displayed in our conference app that is used throughout the conference to show your support of the cutting-edge research being presented at Policy Forum
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app
WiFi	With an estimated 200 people to be in attendance, hundreds of devices will need to be connected to the internet as people check emails, join virtual calls, and finalize presentations. You will have the opportunity to set the Wi-Fi to your brand name and choose a custom password
	You will also receive recognition on breakout room splash screens, the conference app, on all pre- and post-conference emails, and one (1) push notification in the conference app

For more information, please contact Alan Raymond at araymond@aceee.org