

Check out our latest research and upcoming events

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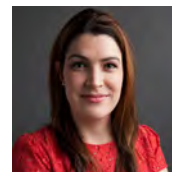


## January Newsletter

Friends—

Happy New Year! From electric load growth to the incoming presidential administration and Congress, new forces are shaping the outlook for energy efficiency progress in 2025 and beyond. We're exploring the challenges and opportunities ahead in a new blog post series [kicked off this week](#).

I'm pleased to announce a new board member to help steer ACEEE's efforts. Ellen Zuckerman, head of energy market development for North and South America at Google, brings valuable expertise and leadership to guide our work.



For readers working to decarbonize space and water heating, I hope you'll consider joining ACEEE at our [Hot Water and Hot Air Forums](#) in Portland, Oregon, in March. We'll identify opportunities to use the latest technologies, financing, and policies to transform the two biggest uses of energy in buildings, including growing the workforce and ensuring affordability.

Thank you, as always, for your interest in our work.

Best,

A handwritten signature in black ink that reads 'Steve'.

Steven Nadel  
Executive Director

## Efficiency Update

- In Maryland, appliance efficiency standards for 10 products, including commercial dishwashers and residential ventilating fans, took effect on January 1. This adds to state

standards recently taking effect in Washington state and Hawaii. Clean lighting laws phasing out fluorescent bulbs in favor of LEDs took effect on January 1 in California, Colorado, Oregon, and Rhode Island.

- Congestion pricing took effect in New York City on Sunday, January 5. Proceeds from the new tolls on drivers entering Manhattan's central business district will support transit improvements. The program, mandated under a 2019 state law, is the first such effort in the country. Some drivers, such as low-income individuals and individuals with disabilities or health conditions preventing them from using transit, may qualify for discounts or exemptions.
- The Ohio senate closed out its session without passing a bill—advanced earlier through the House with bipartisan support—that would have allowed utilities in the state to implement efficiency programs.

## Our Latest Research



### [State and Utility Coordination Can Maximize Impact of IRA Home Rebates](#)

This brief outlines how two actions—pairing Inflation Reduction Act rebates with utility efficiency efforts and growing those utility programs—could result in cost savings and job creation far beyond what the federal rebates can achieve.



### [Industrial Heat Pumps Aren't on Track to Replace Boilers by 2050](#)

This brief finds that replacing all fossil fuel boilers with industrial heat pumps by midcentury will require a significant shift in trajectory.

See all our recent [blog posts](#) and [press releases](#).

## ACEEE in Action



*The ACEEE team gathered in Washington, DC, for a retreat and holiday celebration.*

## What We're Reading

*A few of our favorite media highlights from the past month:*

- [National Public Radio](#) cited executive director Steve Nadel in a story on federal tax incentives for heat pumps.
- [Marketplace](#) quoted senior policy director Mark Kresowik on the importance of insulation and air sealing to protect residents from extreme temperatures in power outages.
- [Yale Climate Connections](#) quoted senior research analyst Roxana Ayala speaking about energy burdens for low-income households.

## Opportunities

- The [Environmental Justice Thriving Communities Grantmaking Program](#) is now accepting applications in several regions. Community-based organizations and other eligible organizations representing disadvantaged communities can apply for subgrant awards to support projects that address environmental issues.
- [Climate United NEXT](#) is accepting applications for pre-development grants up to \$300,000 to help underserved and low-income communities deploy the next generation of clean energy projects. The deadline to apply for the first round of grants has been extended to January 24.

## Staff Update

**New ACEEE job postings:** ACEEE seeks a [building energy codes senior analyst](#), a [contracts manager](#), and [paid summer research interns](#).

**ACEEE on the road:** Senior policy director Mark Kresowik will speak about building climate-resilient manufactured housing at an online and DC [event](#) hosted by the Urban Institute on February 4.

## Upcoming Events



**Webinar: Industrial Heat Pump Economics in the United States**  
January 16, 12 p.m. ET



**March 4–6, Portland, OR**  
**(Register by January 17 for the early bird rate)**

**July 16–18, Charlotte, NC**  
**(Save the date)**

### [Support ACEEE today with a tax-deductible contribution](#)

ACEEE is proud to earn a four-star rating from Charity Navigator. This is the highest possible rating, reflecting that our foundation, corporate, and donor funds are used responsibly and efficiently.

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