

Newsletter from ACEEE

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October Newsletter

Hello Friends—

I hope you are enjoying the start of fall. One of our favorite days of the year here at ACEEE is coming up this Wednesday: Energy Efficiency Day! Love the way efficiency saves money, cuts pollution, and creates jobs? Share an energy efficiency [story or tip](#) and use the hashtag #EEDay2021.

We are also looking forward to the [National Conference on Energy Efficiency as a Resource](#) later this month, a two-week virtual event on policies and programs to reduce customers' energy waste and help utilities meet customers' energy needs. Senator Tina Smith (D-MN) and Shalanda Baker, secretarial advisor on equity at the Department of Energy's Office of Economic Impact and Diversity, will deliver keynote addresses.

We are pleased to share a new [report](#), published last week, on how states are factoring energy efficiency into their climate goals—and how they can do better—and a new [resource kit](#) on incorporating health into energy efficiency program design.

Please keep us posted on your endeavors.

Best,

Steven Nadel
Executive Director

Research Spotlight: Incorporating Health into Energy Efficiency Program Design

A [new resource kit](#) is available to help energy efficiency program administrators incorporate health into their work by identifying health-related services they can provide, pursuing health-sector funding and support, and measuring and documenting health-related program impacts. ACEEE developed guidance documents and presentations to support our Health + Energy Program Design Network training series, which brought together a national cohort of more than 300 program administrators, policy advocates, and stakeholders in this emerging space to learn, network, and share knowledge and experiences.

ACEEE will continue this work over the coming year to help programs across the country unlock close to a billion dollars in federal funding to support innovative state-level initiatives addressing interconnected health, housing, and energy needs. If your program would like to participate in this effort, or you'd like to sign up to receive updates and more information, let us know [here](#).

Highlights



[Report: States' Climate Efforts Will Be More Costly, Less Equitable without Stronger Efficiency Steps](#)

A slew of states with robust climate goals to cut greenhouse gas emissions risk incurring higher costs for households and businesses and seeing less-equitable outcomes because they have limited plans for using energy more efficiently, a new [report](#) warns.



[Get Ready for Energy Efficiency Day; ACEEE Staff Share Their Ideas](#)

Wednesday, October 6, is Energy Efficiency Day. To spur ideas for your efficiency journey, we reached out to ACEEE staff to see how they have incorporated energy efficiency into their lives.



[Scaling Energy Efficiency Is the 'Elephant in the Room': EER Speakers Discuss Its Urgency](#)

ACEEE's [National Conference on Energy Efficiency as a Resource](#) (EER) is the premier conference on policies and programs to reduce customers' energy waste and help utilities meet customers' energy needs. To get a sneak peak, we chatted with some of the speakers.



[Efficiency Plans Before Congress Would Save Money, Create Jobs, Protect the Climate](#)

In a new [analysis](#), we look at almost \$350 billion of investments to save energy in every sector of the economy, largely proposals currently before Congress as it develops a "reconciliation" bill.



[Upcoming Budget Bill Needs to Invest in Sustainable Transportation](#)

With changes to the infrastructure bill unlikely, Congress will need to use its budget reconciliation bill to make some headway toward a low-carbon transportation system.

ACEEE in the News

A few of our favorite media highlights from the past month:

- COO Naomi Baum spoke about ACEEE's work in a guest appearance on the [Net Zero Life](#) podcast.
- An ACEEE-led letter calling for Congress to invest in industrial decarbonization was reported by [E&E Greenwire](#) (subscription required) and the [Washington Examiner](#).
- [Reuters](#) cited ACEEE's [comments](#) to EPA arguing that the agency's proposed clean car standards need to be strengthened.
- ACEEE's new report on energy efficiency in state climate plans was covered by [Daily Energy Insider](#) and [Facility Executive](#).

Upcoming Events



[2021 National Conference on Energy Efficiency as a Resource VIRTUAL](#)

October 19–27

EER is the premier U.S. biennial conference on policies and programs to reduce customers' energy waste and thus help utilities meet the grid's demand for electricity.



[2021 Behavior, Energy & Climate Change VIRTUAL](#)

November 8–10

BECC is the leading international conference focused on understanding human behavior and decision-making and using that knowledge to accelerate the transition to a low-carbon future.



[2022 Summer Study on Energy Efficiency in Buildings](#)

August 20–26, 2022

There's still time! Submit your abstracts by the **October 29 deadline** to be considered for presentation at the conference and publication in its proceedings. Be a part of the discussion on transitioning to a new clean energy future.

Thanks to Samsung!

With most staff working remotely the past year, ACEEE took the opportunity to make some energy-efficient upgrades in our office. Samsung generously donated a new refrigerator for the kitchen, and we replaced our 2008 dishwasher with a new ENERGY STAR® certified model and upgraded common areas to LED lighting fixtures. We expect that these new office improvements will save energy and provide convenience for years to come!

Community News

In addition to this newsletter, ACEEE prepares two other newsletters: one for our [Climate-Forward Efficiency Initiative](#) and one for our [Leading with Equity Initiative](#). Sign up for either (or both) to receive periodic updates and get involved.

[Meeting the Challenge: How Pay-for-Performance Programs Can Solve the Problem of Diminishing Savings](#). As utility energy efficiency and demand-side management programs struggle to succeed, a pay-for-performance marketplace enables electric and gas utilities to drive innovation among trade allies while also reducing overhead for program administration. Read the full article from Guidehouse [here](#).

Coming tomorrow, October 5: Energy Efficiency Jobs in America. See the latest employment statistics from all 50 states and the District of Columbia. Energy efficiency can help our nation respond to equity and climate issues, say report authors E4TheFuture and E2. Strong energy efficiency policies can boost the U.S. economy as it recovers from the pandemic. The historically fast-growing efficiency sector continues to be impacted by the economic slowdown, affecting employment in every state. Covering many related topics, the report offers specifics on the building sector, including the importance of resilience. The analysis will provide two sets of totals: December 2020 and June 2021.

The Southwest Energy Efficiency Project celebrated its [20th anniversary](#) last month by presenting its founder and former executive director, Howard Geller, a lifetime achievement award.



NY Green Bank has [announced](#) the launch of RFP 19: Mandatorily Redeemable Preferred Equity for Disadvantaged Community Lenders, which invites disadvantage, community-focused financial entities to submit proposals for mandatorily redeemable preferred equity investment. The solicitation is now open for proposals, which will be processed and scored on a rolling basis as they are received. More details can be found in the [Request for Proposals](#). You may submit a proposal through the [online portal](#). Please reach out to Clara Grantier at clara.grantier@greenbank.ny.gov with any questions.

[Session Proposals Now Open for Efficiency Exchange 2022!](#) Now more than ever, it's important to stay connected and share ideas and best practices on ways to keep efficiency a viable and visible tool. Hosted by Bonneville Power Administration and the Northwest Energy Efficiency Alliance, Efficiency Exchange (EFX) is the Northwest's premier energy efficiency networking and learning conference. Planning for EFX22 on April 14–15 is now underway. Energy efficiency professionals from diverse organizations are invited to submit topics for sessions, as well as share ideas for speakers and topics for opening/closing sessions. Deadline for submission is October 29. [Submit a topic](#).

[America's Most Energy-Efficient Plants Webinar Series](#). This webinar series will provide an inside look at how ENERGY STAR certified plants, the most energy-efficient manufacturing plants in the nation, have achieved top performance. Register for any of the three webinars to learn more about energy efficiency in manufacturing and how to identify top-

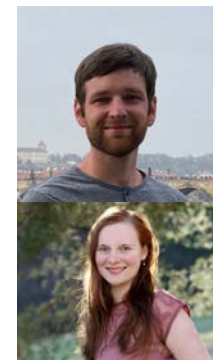
performing manufacturing plants.

[Heating Electrification Workshop 2021](#), October 27–28. Join NEEP, program administrators, manufacturers, policymakers, installers, and other stakeholders for this workshop October 27–28. During this workshop—which was once focused on air source heat pumps—we will explore approaches for electrifying our heating and cooling sector while guaranteeing quality and comfort for occupants. Expert panelists will speak to their experience with various system applications and discuss recent advancements in air source heat pumps, packaged terminal heat pumps, variable refrigerant flow systems, and other clean heating technologies.



Staff Spotlight

Jeremy Dunklin joins the Appliance Standards Awareness Project (ASAP), based at ACEEE, as a technical advocacy associate. Jeremy holds a doctorate in chemical engineering from the University of Arkansas.



Madeline Parker joins ASAP as an outreach and coalition-building associate. Madeline earned a bachelor's degree in English from Davidson College.

We're hiring! ACEEE seeks a [utilities program senior manager/director](#). Visit our website to learn more and apply.

[Save energy, save the planet, support ACEEE today with a tax-deductible contribution!](#)

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Our mailing address is:

ACEEE, 529 14th Street., N.W., Suite 600, Washington, DC 20045

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