

Newsletter from ACEEE

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November Newsletter

Hello Friends—

Fall has arrived! The leaves are changing colors, I'm craving baked goods, and world leaders are gathering to discuss climate change. I'm hopeful that talks at the 26th annual UN Climate Change Conference in Glasgow this week will translate into much-needed action and collaboration.

But the rest of us aren't leaving action up to the most powerful. ACEEE's latest [report](#) identifies the strategies that organizations use to advance equitable clean energy in their local communities. For a more visual look at the report's findings, check out our [StoryMap](#). Also on the local level, I'm pleased to share that ACEEE is offering [technical assistance](#) to advance policies supporting energy efficiency for renters. See below for more information and how to apply.

At the state level, we [analyzed](#) how home energy upgrades can cost effectively help Texas avoid future blackouts, and at the national level, how [strategic energy management](#) can help Canada meet its climate goals.

Lastly, as the end of this newsletter notes, I want to welcome four new members to ACEEE's board of directors and thank our departing members, who each made significant contributions.

Please keep us posted on your endeavors.

Best,

Steven Nadel
Executive Director

ACEEE Offers Technical Assistance to Advance Equitable Local Rental Energy Efficiency Policies

No-cost technical assistance services will support local governments and their community-based organization partners in working to adopt and implement policies that improve rental home energy performance while preserving and/or expanding housing affordability. [Applications](#) are due by Monday, November 22.

Canada Can Cut Emissions with Strategic Energy Management

Canada has set ambitious targets for energy efficiency improvements and greenhouse gas (GHG) reductions. Strategic energy management (SEM) creates a foundation for continual efficiency improvements that can result in incremental and persistent energy savings and emission reductions. Recognizing this potential, Canadian leaders have asked how SEM growth can help Canada accomplish its GHG goals.

A report, released this week, examines the potential for SEM to reduce energy use and GHG emissions by 2030. The results show that expanding SEM programs and practices across Canada could be a valuable contributor to GHG emission reductions, achieving 1–19% of Canada's emissions reduction objective for the industrial sector (46 million metric tons/year of CO₂e), depending on the scenario.

Learn more in the new ACEEE research report, [Canadian Strategic Energy Management Market Study](#).

Highlights

[Community-Led Strategies Can Help Advance Equitable Clean Energy Investments](#)

In a new [report](#) and accompanying [StoryMap](#), we identified effective

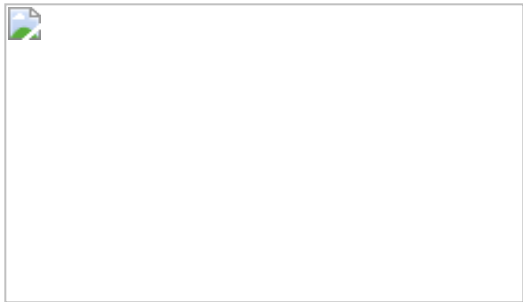


community-based clean energy strategies and highlighted case examples of organizations working to advance equitable, local clean energy solutions.



[Energy Upgrades in Texas Homes Could Avert Blackouts at Lower Cost than Proposed Gas Plants](#)

Rather than build new power plants at high cost, Texas could avert future blackouts at a lower cost by instead improving the energy efficiency of its homes and using technologies to shift electricity use away from times of peak demand, according to our new [report](#).



[ACEEE and 940+ Groups Celebrate Energy Efficiency Day](#)

To hail efficiency as the key to a clean energy future, 940-plus local governments, universities, organizations, companies, and utilities signed on as supporters of [#EEDay2021](#) on October 6. A record 66 states, cities, counties, and universities issued proclamations to celebrate efficiency and its special day.

ACEEE in the News

A few of our favorite media highlights from the past month:

- ACEEE's Ariel Drehobl spoke to the public radio program [Marketplace](#) about rising energy costs, inefficient homes, and unequal energy burdens.
- ACEEE's report on the potential of efficiency and demand response investments in Texas to address peak loads was covered by [Utility Dive](#), [Power Engineering](#), and the [Houston Chronicle](#) (subscription required).
- [MIC](#)'s "Temp Check" climate advice column cited ACEEE's GreenerCars ratings.

Upcoming Events



[2021 Behavior, Energy & Climate Change VIRTUAL](#)

November 8–10

BECC is the leading international conference focused on understanding human behavior and decision-making and using that knowledge to accelerate the transition to a low-carbon future.



[2022 Hot Water Forum](#)

March 21–23, 2022, Atlanta, GA

As climate efforts intensify, the 14th Hot Water Forum will offer a singular look at how water systems can not only save money but also reduce harmful pathogens and greenhouse gas emissions. It will be a hybrid event with in-person and virtual offerings.

Community News

Climate-Forward Efficiency and Leading with Equity Initiatives

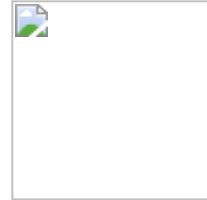
In addition to this newsletter, ACEEE prepares two other newsletters: one for our [Climate-Forward Efficiency Initiative](#) and one for our [Leading with Equity Initiative](#). Sign up for either (or both) to receive periodic updates and get involved.

IMPEL+ is a Department of Energy tech-to-market program focused on building technologies, funded by the Building Technologies Office and implemented by Lawrence Berkeley National Laboratory. IMPEL+ helps early-stage innovators translate the premise and promise of their work into the language of business, boosting their chances of bringing their building technologies to market. Learn more [here](#).

[Energy Efficiency Jobs in America](#), a new report from E4TheFuture and E2, offers employment data for all 50 states and Washington, DC. The report highlights the need for policymakers to prioritize energy efficiency if they want to create good local jobs, foster equitable economic recovery and growth, and curb climate change. Topics include the building sector and how efficiency matters for resilience.

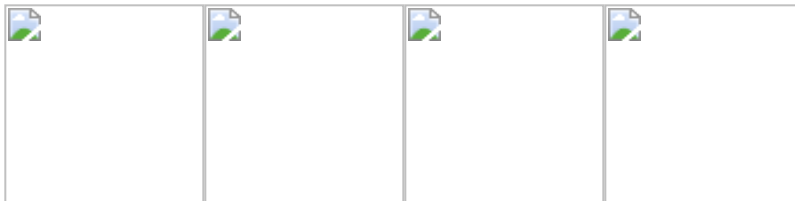
Staff and Board Updates

Rachel Margolis joins us as a technical advocacy associate with the Appliance Standards Awareness Project. A prior advisor at the Rowan University Sustainable Facilities Center in New Jersey, she earned a master's degree in earth science from Rice University and a bachelor's degree in physics from the University of Pennsylvania.



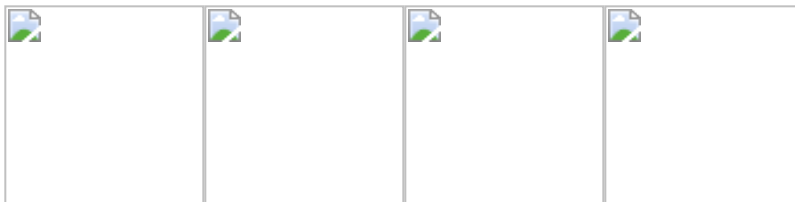
ACEEE is pleased to welcome our newest board members:

- **Chandra Farley**, CEO of Resolve
- **Benjie de la Peña**, CEO of the Shared-Use Mobility Center
- **Nanette Lockwood**, Senior Director of Policy and Advocacy at the Center for Energy Efficiency & Sustainability at Trane Technologies
- **Suzanne Shelton**, CEO of Shelton Group



Many thanks to the incredibly talented outgoing board members for their years of service:

- **Clay Nesler**, Global Lead, Buildings, WRI Ross Center for Sustainable Cities
- **Gene Rodrigues**, Vice President, Market Development, ICF
- **Kathrin Winkler**, independent consultant
- **Mandy Mahoney**, former president of the Southeast Energy Efficiency Alliance



We're hiring! ACEEE seeks a [senior manager, energy codes](#) for its buildings program and an [accounting assistant](#). Visit our website to learn more.

[Save energy, save the planet, support ACEEE today with a tax-deductible contribution!](#)

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