

## **Panel 8: Human Dimensions of Energy Use**

This panel examines how perceptions, biases, social dynamics, and culture shape energy use and technology adoption. We welcome submissions that address key questions, such as:

- How do social, emotional, economic, cultural, political, and environmental factors influence decision-making and behavior?
- How do timing, context, and societal values directly and indirectly affect energy outcomes?
- How might changing demographics impact interest and investment in more energy-conscious choices and behaviors?
- Lastly, what do these dynamics mean for efforts to reduce energy use from buildings?

We invite papers rooted in the behavioral and social sciences, as well as empirical and field studies, that challenge and expand our collective understanding of social and behavioral sciences in the buildings sector. In line with this year's Summer Study theme, we are particularly interested in papers that focus on reliability and affordability.