



# SUMMER STUDY BUILDINGS

August 20-26, 2022

The 2022 Summer Study on Energy Efficiency in Buildings will return to our usual, beloved location — the gorgeous grounds of Asilomar Conference Grounds near Monterey, California. Our theme for the 22nd biennial event is “Climate Solutions: Efficiency, Equity, and Decarbonization.”

Thirteen tracks covering a wide range of topics — focusing on technologies, policies, equity, behavior, and resilience — will provide for a diverse and exhilarating exchange of ideas and information. The 2022 Summer Study is the ideal forum for learning and discussing topics related to these important issues in both formal sessions and casual settings. Bring your ideas, experience, and vision to share and collaborate with friends and colleagues.

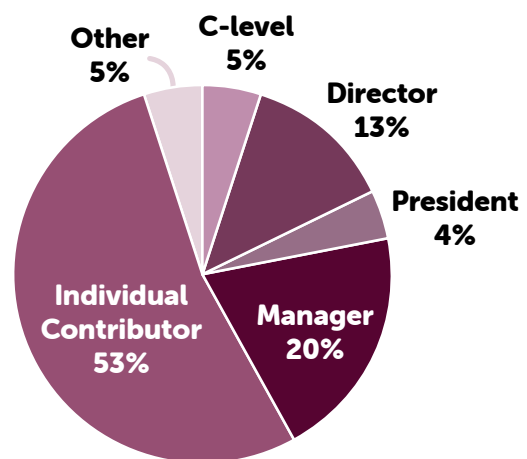
ACEEE’s flagship event, Summer Study is a “can’t miss” opportunity to connect with 1000+ attendees from utilities, manufacturers, energy services companies, cleantech, and other energy stakeholders. Anyone bringing an energy efficient program, product, service, or technology to market should take advantage of this opportunity to put their company front and center at the “burning man of energy efficiency.”

*For more information, please contact  
Charlie Herron at [cherron@aceee.org](mailto:cherron@aceee.org)*

## Likely attendees:

**Summer study brings together policymakers, utility professionals, architects, builders, financiers, clean technology investors, manufacturers, building owners and operators, engineers, government agency staff, energy researchers, NGOs, behavior scientists, and energy efficiency professionals.**

## 2021 Attendee Roles



# ACEEE Conference Sponsorship Offerings

Benefit	Host \$50K+	Platinum \$25K+	Gold \$12K+	Silver \$6K+	Bronze \$3K+
3-minute welcome at the plenary event (in person or virtual)	●	●			
One presentation during a breakout session at Hot Water Forum or Finance Forum (pre-recorded or live)	●	●			
Welcome or announcement sent through virtual platform during conference (approved by ACEEE)	●	●			
Showcase your brand before a breakout with a 30-second video (virtual only)	●	●	●		
Sponsor table in a high visibility area (in-person only)	●	●	●		
Preconference attendee list including name, titles, and organizations (no contact details)	●	●	●		
Recognition on meeting room splash slides (in-person only)	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on virtual platform to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers for in-person event (Waivers doubled for virtual only events.)	16 (12 at SSB)	8 (6 at SSB)	4 (3 at SSB)	2 (1 at SSB)	0

## A La Carte Opportunities (Contact us for details and pricing.)

Monterey Bay Aquarium Reception	Our aquarium reception is one of the most popular events of the conference. Contact us to learn more about the unique opportunities available for sponsors.
Safety Kits	Welcome back in-person attendees with all the essentials to help them get through the day. Your company logo branded kit will include a neck wallet, wipes, hand sanitizer, and face mask.
Goodie Bags	Treat the virtual attendees to a variety of snacks and beverages. Attendees will receive a special email on behalf of your company with a link to build their own goodie bags and have them delivered right to their doorstep.
WiFi	Help attendees stay on top of their workloads by providing the WiFi access they need. Your organization will be recognized in the password used by all attendees. You will also receive recognition on signage at in-person event, on the mobile app, on meeting room splash slides, and on the ACEEE website with a link to your web page of choice.

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