## SESSION 1 (8:30 am - 10:00 am) - Ingo Bensch

### Electrification on the Road and in Buildings

**Effective EV Programs to Make Change Happen**
Katie Parkinson, Rolling Energy Resources

**A Peek at Piquing EV Owner's Interest in Off-peak Charging**
Russell Meyer, Oracle/Opower

**Transformational Analysis through Behavioral Science: An Integrated Approach Coupling Behavior, Buildings and Transportation Modeling**
Patricia (Paty) Romero-Lankao, National Renewable Energy Laboratory

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## SESSION 2 (10:30 am - 12:00 pm) - Paty Romero-Lankao

### Human-technology Interface

**Re-thinking Building Interface Characteristics in Senior Living Facilities: Equity and Energy**
Julia Day, Washington State University

**Triumph of the Tweakers: Engaged Homeowners Optimizing Air Conditioning Energy Use**
Kristin Heinemeier, Frontier Energy, Inc.

**A Novel Methodology for Longitudinal Studies of Home Thermal Comfort Perception and Behavior**
Emily Casavant, Northeastern University

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## TUESDAY, AUGUST 23

### Consumer Considerations

**Understanding the Impact of Consumer Awareness of Utility Regulatory Framework on Energy Efficiency Program Participation**
Nikola Glavan, National Grid

**"MEET"ing Customers Where They Are**
Katherine Johnson, Johnson Consulting Group

**One Size Fits None: Reaching Residential Customers in the New Normal**
Gregory Romine, Eversource

**Behavioral Programs Come of Age**
Tabitha Munson, ILLUME Advising

**Utility Marketplaces Can Improve Energy Efficiency Program Uptake**
William Hughes, Guidehouse

**Save it Forward: an Innovative Energy Pilot Lets Industrial Customers Support Their Local Communities**
Jason Snyder, Tennessee Valley Authority
### PANEL 8: CAPTURING SAVINGS THROUGH BEHAVIOR

**(Meeting Room: Dolphin)**

**Panel Leaders:** Ingo Bensch and Paty Romero-Lankao

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**SESSION 2 (10:30 am - 12:00 pm) - Paty Romero-Lankao**

**Program Development Continued - Strategic Energy Management**

**Decarbonization & SEM: The Human Side of Energy Management**

- Komal Dhankhar Kalyan, CLEAResult

**Help! COVID Ate My Program Savings!**

- Presented by: Erin Wenger and Max Rennie, SBW Consulting
  
  (Lead Author: Faith DeBolt, SBW Consulting, Inc.)

**Using Contractor Engagement Data to Improve Program Efficacy and Equity**

- Kate Rathbun, Frontier Energy

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**SESSION 1 (8:30 am - 10:00 am) - Ingo Bensch**

**Consumer and Market Insights about Electronics, Thermostats, and Schools**

- **Consumer Electronics in 2020: Ownership, Usage, and Energy Consumption amid COVID-19**
  
  Bryan Urban, Fraunhofer USA Center for Manufacturing Innovation

- **Long-Term Trends in Internet-Connected Thermostat Settings and Performance**
  
  Abigail Daken, U.S. Environmental Protection Agency

- **School Uplift: an Inspiring Program to Save Energy in Schools of Disadvantaged Communities**
  
  Clay Hoover, Tennessee Valley Authority

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**SESSION 1 (8:30 am - 10:00 am) - Ingo Bensch**

**Electrification Continued -- Making It Happen**

**Inspire Us: Best Practices from Community-Facing Home Electrification Campaigns**

- Kristin George Bagdanov & Amy Rider, Building Decarbonization Coalition

**Busy Bees: Scaling Utility Customer Action in Decarbonization**

- Samantha Caputo, Opower/Oracle

**Decarbonizing Commercial Office Tenant Spaces: Creating a New Business as Usual**

- (paper published in Panel 4)
  
  Katie Schwamb, Building Energy Exchange

**The Story Behind the Bill: User Experience Results to Support Quantitative Analysis of Bill Salience Reductions**

- Brett Close, TRC

**Key Insights from Phase 4 of the California Demand Response Potential Study**

- Brian Gerke, Lawrence Berkeley National Laboratory

**Policy and Other Intelligence from the Largest NEI Database and Model Around**

- Lisa Skumatz, Skumatz Economic Research Associates

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**WEDNESDAY, AUGUST 24**

**THURSDAY, AUGUST 25**

**SESSION 1 (8:30 am - 10:00 am) - Ingo Bensch**

**Consumer and Market Insights about Electronics, Thermostats, and Schools**

- **Consumer Electronics in 2020: Ownership, Usage, and Energy Consumption amid COVID-19**
  
  Bryan Urban, Fraunhofer USA Center for Manufacturing Innovation

- **Long-Term Trends in Internet-Connected Thermostat Settings and Performance**
  
  Abigail Daken, U.S. Environmental Protection Agency

- **School Uplift: an Inspiring Program to Save Energy in Schools of Disadvantaged Communities**
  
  Clay Hoover, Tennessee Valley Authority

"DRAFT (Subject to Change)"

8/6/2022
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**Engaging End Users Home Owners, Renters, and Industrial Facility Staff**

*Do Renters and Home Buyers Care About Efficiency? Findings From Three Randomized Controlled Experiments*

*Hannah Bastian, ACEEE*

*It’s about Time: Capturing the Benefits of High Maintenance for Steam Traps*

*Joseph St. John & Miriam Goldberg, DNV*

**Electrification, Past and Present: Energy and Home Economics**

*Kara Rodgers Marshall, Eversource Energy*

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**OPEN SESSION**