

PANEL 8: CAPTURING SAVINGS THROUGH BEHAVIOR

(Meeting Room: Dolphin)

Panel Leaders: Ingo Bensch and Paty Romero-Lankao

MONDAY, AUGUST 22	SESSION 1 (8:30 am - 10:00 am)	TUESDAY, AUGUST 23	SESSION 1 (8:30 am - 10:00 am)
	Electrification on the Road and in Buildings		Consumer Considerations
	<i>Effective EV Programs to Make Change Happen</i> Katie Parkinson, Rolling Energy Resources		<i>Understanding the Impact of Consumer Awareness of Utility Regulatory Framework on Energy Efficiency Program Participation</i> Nikola Glavan, National Grid
	<i>A Peek at Piquing EV Owner's Interest in Off-peak Charging</i> Russell Meyer, Oracle/Opower		<i>"MEET"ing Customers Where They Are</i> Katherine Johnson, Johnson Consulting Group
	<i>Transformational Analysis through Behavioral Science: An Integrated Approach Coupling Behavior, Buildings and Transportation Modeling</i> Patricia (Paty) Romero-Lankao, National Renewable Energy Laboratory		<i>One Size Fits None: Reaching Residential Customers in the New Normal</i> Gregory Romine, Eversource
	SESSION 2 (10:30 am - 12:00 pm)		SESSION 2 (10:30 am - 12:00 pm)
	Human-technology Interface		Program Development -- Behavioral Programs, Marketplaces, and Community Support
	<i>Re-thinking Building Interface Characteristics in Senior Living Facilities: Equity and Energy</i> Julia Day, Washington State University		<i>Behavioral Programs Come of Age</i> Tabitha Munson, ILLUME Advising
<i>Triumph of the Tweakers: Engaged Homeowners Optimizing Air Conditioning Energy Use</i> Kristin Heinemeier, Frontier Energy, Inc.	<i>Utility Marketplaces Can Improve Energy Efficiency Program Uptake</i> William Hughes, Guidehouse		
<i>A Novel Methodology for Longitudinal Studies of Home Thermal Comfort Perception and Behavior</i> Emily Casavant, Northeastern University	<i>Save it Forward: an Innovative Energy Pilot Lets Industrial Customers Support Their Local Communities</i> Jason Snyder, Tennessee Valley Authority		

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WEDNESDAY, AUGUST 24	SESSION 1 (8:30 am - 10:00 am)	THURSDAY, AUGUST 25	SESSION 1 (8:30 am - 10:00 am)
	Consumer and Market Insights about Electronics, Thermostats, and Schools		Electrification Continued -- Making It Happen
	<i>Consumer Electronics in 2020: Ownership, Usage, and Energy Consumption amid COVID-19</i>		<i>Electrification, Past and Present: Energy and Home Economics</i>
	<i>Bryan Urban, Fraunhofer USA Center for Manufacturing Innovation</i>		<i>Kara Rodgers Marshall, Eversource Energy</i>
	<i>Long-Term Trends in Internet-Connected Thermostat Settings and Performance</i>		<i>Inspire Us: Best Practices from Community-Facing Home Electrification Campaigns</i>
	<i>Abigail Daken, U.S. Environmental Protection Agency</i>		<i>Kristin George Bagdanov & Amy Rider, Building Decarbonization Coalition</i>
<i>School Uplift: an Inspiring Program to Save Energy in Schools of Disadvantaged Communities</i>	<i>Busy Bees: Scaling Utility Customer Action in Decarbonization</i>		
<i>Clay Hoover, Tennessee Valley Authority</i>	<i>Samantha Caputo, Opower/Oracle</i>		
SESSION 2 (10:30 am - 12:00 pm)	SESSION 2 (10:30 am - 12:00 pm)		SESSION 2 (10:30 am - 12:00 pm)
Program Development Continued - Strategic Energy Management	Rates, Inducements, and Feedback		Rates, Inducements, and Feedback
<i>Decarbonization & SEM: The Human Side of Energy Management</i>	<i>The Story Behind the Bill: User Experience Results to Support Quantitative Analysis of Bill Salience Reductions</i>		<i>The Story Behind the Bill: User Experience Results to Support Quantitative Analysis of Bill Salience Reductions</i>
<i>Komal Dhankhar Kalyan, CLEAResult</i>	<i>Brett Close, TRC</i>		<i>Brett Close, TRC</i>
<i>Help! COVID Ate My Program Savings!</i>	<i>Key Insights from Phase 4 of the California Demand Response Potential Study</i>		<i>Key Insights from Phase 4 of the California Demand Response Potential Study</i>
<i>Presented by: Erin Wenger and Max Rennie, SBW Consulting (Lead Author: Faith DeBolt, SBW Consulting, Inc.)</i>	<i>Brian Gerke, Lawrence Berkeley National Laboratory</i>		<i>Brian Gerke, Lawrence Berkeley National Laboratory</i>
<i>Using Contractor Engagement Data to Improve Program Efficacy and Equity</i>	<i>Policy and Other Intelligence from the Largest NEI Database and Model Around</i>		<i>Policy and Other Intelligence from the Largest NEI Database and Model Around</i>
<i>Kate Rathbun, Frontier Energy</i>	<i>Lisa Skumatz, Skumatz Economic Research Associates</i>		<i>Lisa Skumatz, Skumatz Economic Research Associates</i>

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FRIDAY, AUGUST 26	SESSION 1 (8:30 am - 10:00 am) - SESSION TO BE BROADCASTED
	Engaging End Users Home Owners, Renters, and Industrial Facility Staff
	<i>Do Renters and Home Buyers Care About Efficiency? Findings From Three Randomized Controlled Experiments</i> Hannah Bastian, ACEEE
	<i>It's about Time: Capturing the Benefits of High Maintenance for Steam Traps</i> Joseph St. John & Miriam Goldberg, DNV
	<i>TBD</i>
	SESSION 2 (10:30 am - 12:00 pm)
	OPEN SESSION