

Panel 7: Market Transformation

Panel Leaders: Mark Rehley & Carolyn Szum

MONDAY, AUGUST 22

| |
|---|
| SESSION 1 (8:30 am - 10:00 am) |
| Regional Approaches to Market Transformation |
| <i>Making Market Transformation Mainstream in Illinois</i> Jim Fay, ComEd |
| <i>Aligning California's Market Support and Market Transformation Programs</i> Cody Coeckelenbergh, Lincus, Inc. |
| <i>The Other Meta - How the Minnesota Efficiency Technology Accelerator will Advance Market Transformation</i> Carl Nelson, Center for Energy and Environment |
| SESSION 2 (10:30 am - 12:00 pm) |
| International Examples of Market Transformation |
| <i>Pulling Out All the Stops: Gas Utilities Poised for Best-in-Class Bi-National Market Transformation</i> Jim Jerozal, North American Gas Heat Pump Collaborative |
| <i>Pump Up the (Heat Pump) Volume! Why Supply Chain Strategies are Critical to Heating Technologies Market Transformation</i> Patricia Lightburn, Dunsky Energy + Climate Advisors |
| <i>Strategic Energy Management and Metrics for Market Transformation</i> William Miller, Lawrence Berkeley National Laboratory |

TUESDAY, AUGUST 23

| |
|--|
| SESSION 1 (8:30 am - 10:00 am) |
| System Approaches in Market Transformation |
| <i>Industry and Utility Collaboration to Change Midstream Behavior to Increase the Availability and Adoption of Highly Efficient Pumps</i> Christopher Sullivan-Trainor, Consortium for Energy Efficiency |
| <i>Commercial Building Sensors and Controls: Cost Stack and Adoption Barriers</i> Kim Trenbath, National Renewable Energy Laboratory |
| <i>System Efficiency Policy: The Next Level of Energy Savings</i> Hans-Paul Siderius, Netherlands Enterprise Agency |
| SESSION 2 (10:30 am - 12:00 pm) |
| Next Generation Approaches to Market Transformation |
| <i>TECH Clean California's Market Transformation Approach: Lessons Learned in Year 1</i> Teddy Kisch, Energy Solutions |
| <i>Contech to Accelerate Cleantech: Seeding Emerging Innovation Programs for Construction Productivity and Energy Efficiency Integration</i> Ankur Podder, National Renewable Energy Laboratory |
| <i>How Ameren IL is Leveraging MT to Accelerate Adoption of Luminaire Level Lighting Controls</i> Rita Siong, Resource Innovations |

WEDNESDAY, AUGUST 24

| |
|---|
| SESSION 1 (8:30 am - 10:00 am) |
| Diversity, Equity, Inclusion in Market Transformation |
| <i>Equity in Solar – Using Geospatial and Survey Data to Assess Performance and Identify Opportunities</i> Daniel Bausch, APPRISE Incorporated |
| <i>Look in the Mirror, then Move Forward: Improving the Diversity Equity and Inclusion of the Energy Efficiency Industry</i> Jared Metoyer, DNV |
| <i>Code Enforcement as a Lever to Address Multifamily Hesitance to Participation in Energy Efficiency Programs</i> Matt Galport, ILLUME Advising |
| SESSION 2 (10:30 am - 12:00 pm) |
| Appliances Standards and Test Procedures, Levers in Market Transformation |
| <i>The Missing Piece: How Test Procedures Enable Market Transformation</i> Rebecca Hovey, Cadeo Group |
| <i>Getting the Most Out of State Standards</i> Claire Miziolek, Energy Solutions |
| <i>A Roadmap to Achieve Equitable Access to Efficient Home Appliances</i> Marti Frank, Efficiency for Everyone |

THURSDAY, AUGUST 25

| |
|---|
| SESSION 1 (8:30 am - 10:00 am) |
| Envelopes and Windows - Market Transformation in Building Envelopes |
| <i>The Launch of the Partnership for Advanced Window Solutions: Give the People What They Want, Windows!</i> Elaine Miller, NEEA |
| <i>Shell Upgrades: The First Step for Deep Retrofits</i> Dulane Moran, Cadeo Group |
| <i>Insulation for the Future: Circular Stone Wool</i> Alejandra Nieto, ROCKWOOL Group |
| SESSION 2 (10:30 am - 12:00 pm) |
| Building Energy Code Innovations |
| <i>Industrial Buy-in for Embodied Carbon Building Codes</i> Pavitra Srinivasan, American Council for an Energy Efficient Economy |
| <i>Using Programs in Tandem with Codes and Standards to Transform Markets at Speed and Scale</i> Nicole (Nicky) Dunbar, Northwest Energy Efficiency Alliance |
| <i>Building Performance Standards to Drive Market Transformation</i> Véronique Bugnion, ClearlyEnergy, Inc. |

Panel 7 continued

SESSION 1 (8:30 am - 10:00 am)

Market Transformation as a Path to Decarbonization

Getting to Zero: The Critical Role of Efficiency

Philippe Dunsy, Dunsy Energy + Climate Advisors

The Powerful and Hidden Role Natural Gas Can Play in Decarbonization

Allen Dusault, Franklin Energy

Policy Onramps: Using Passive House to Accelerate Building Decarbonization

Bronwyn Barry, The Passive House Network

SESSION 2 (10:30 am - 12:00 pm)

Building the Next Generation Workforce to Support Market Transformation

Building the Next Generation: The 20-Year Evolution of the U.S. DOE Solar Decathlon from a Collegiate Prize to Multi-faceted Clean Energy Workforce Platform

Holly Carr, U.S. Department of Energy

Transforming Energy Assistance through Innovative Partnerships

Frank Rapley, Tennessee Valley Authority

Equitable and Actionable Clean Energy Workforce Development Toolkit

Laura Giannini, TRC

FRIDAY, AUGUST 26