



Hot Water Forum

March 21-23, 2022 | Atlanta, GA

As climate efforts intensify, the 14th Hot Water Forum will offer a singular look at how water systems can not only save money but also reduce harmful pathogens and building greenhouse gas emissions.

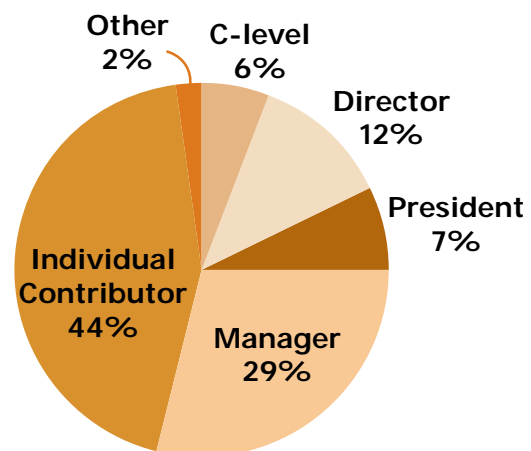
The forum comes at a critical — and promising — time. The emergence of new water heating technologies and the Biden administration's emphasis on workforce development and building decarbonization are driving fresh opportunities for the hot water industry to meet challenges of greenhouse gas reduction, grid resilience, and equity.

ACEEE's Hot Water Forum is the only national conference focused exclusively on water heating, the second largest use of energy in residential and multifamily homes. We are pleased to offer sponsors the opportunity to connect with industry leaders, advocates, startups and other stakeholders as this tight-knit community reconvenes in-person for the first time since 2019. This event will also offer a virtual aspect making it a hybrid experience.

Likely participants

The annual forum brings together a diverse group of equipment and component manufacturers; water, gas, and electric utility professionals; local, state, and federal agency personnel; energy efficiency program planners, operators, and evaluators; plumbers and installers; policymakers; NGOs; engineers, and consultants.

2021 Attendee Roles



ACEEE Conference Sponsorship Offerings

Benefit	Host \$50K+	Platinum \$25K+	Gold \$12K+	Silver \$6K+	Bronze \$3K+
3-minute welcome at the plenary event (in person or virtual)	●	●			
One presentation during a breakout session at Hot Water Forum or Finance Forum (pre-recorded or live)	●	●			
Welcome or announcement sent through virtual platform during conference (approved by ACEEE)	●	●			
Showcase your brand before a breakout with a 30-second video (virtual only)	●	●	●		
Sponsor table in a high visibility area (in-person only)	●	●	●		
Preconference attendee list including name, titles, and organizations (no contact details)	●	●	●		
Recognition on meeting room splash slides (in-person only)	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on virtual platform to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers for in-person event (Waivers doubled for virtual only events.)	16 (12 at SSB)	8 (6 at SSB)	4 (3 at SSB)	2 (1 at SSB)	1

A La Carte Opportunities (Contact us for details and pricing.)

Safety Kits Welcome back in-person attendees with all the essentials to help them get through the day. Your company logo branded kit will include a neck wallet, wipes, hand sanitizer, and face mask.

Goodie Bags Treat the virtual attendees to a variety of snacks and beverages. Attendees will receive a special email on behalf of your company with a link to build their own goodie bags and have them delivered right to their doorstep.

WiFi Help attendees stay on top of their workloads by providing the WiFi access they need. Your organization will be recognized in the password used by all attendees. You will also receive recognition on signage at in-person event, on the mobile app, on meeting room splash slides, and on the ACEEE website with a link to your web page of choice.

For more information, please contact Charlie Herron at cherron@aceee.org

