

Energy Efficiency Finance Forum

May 23-25, 2022 • White Plains, NY

How do we finance a rapid scaling of deep building retrofits and other energy-saving initiatives? The 14th Energy Efficiency Finance Forum will tackle this question, acknowledging the vital role that financing will play in dramatically reducing energy use and greenhouse gas emissions over the next 30 years.

Attendees will explore innovative ways to finance projects that are essential for reducing energy waste, saving money, creating jobs, and meeting climate goals. They will collaborate and network with other industry leaders, learn about successful projects across the United States that cover energy efficiency as a service and other pay-for-performance finance structures, and they will also look at financing that provides energy-saving services for low-income communities and communities of color.

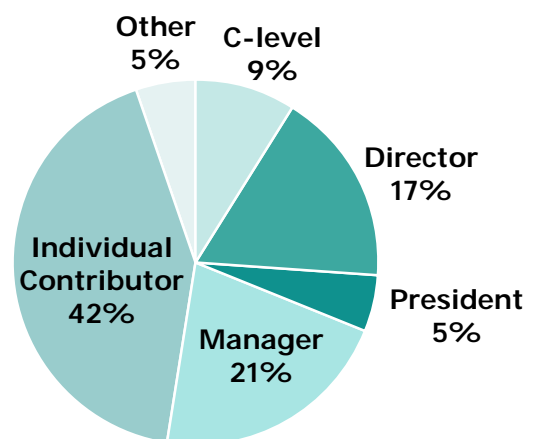
We are pleased to offer sponsors the opportunity to connect with industry leaders, advocates, startups and other stakeholders as this event will be held in a hybrid format, with virtual and in-person attendance options.

Likely attendees:

The Finance Forum brings together a diverse mix of participants, including clean-tech and energy efficiency investors; financiers; real estate professionals; community development finance institutions and other mission-driven lenders; utility staff; local, state, and federal officials; policymakers; NGOs; energy service company personnel; energy efficiency program planners, operators, and evaluators; and marketing experts.

For more information, please contact
Charlie Herron at cherron@aceee.org

2021 Attendee Roles



ACEEE Conference Sponsorship Offerings

Benefit	Host \$50K+	Platinum \$25K+	Gold \$12K+	Silver \$6K+	Bronze \$3K+
3-minute welcome at the plenary event (in person or virtual)	●	●			
One presentation during a breakout session at Hot Water Forum or Finance Forum (pre-recorded or live)	●	●			
Welcome or announcement sent through virtual platform during conference (approved by ACEEE)	●	●			
Showcase your brand before a breakout with a 30-second video (virtual only)	●	●	●		
Sponsor table in a high visibility area (in-person only)	●	●	●		
Preconference attendee list including name, titles, and organizations (no contact details)	●	●	●		
Recognition on meeting room splash slides (in-person only)	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on virtual platform to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers for in-person event (Waivers doubled for virtual only events.)	16 (12 at SSB)	8 (6 at SSB)	4 (3 at SSB)	2 (1 at SSB)	1

A La Carte Opportunities (Contact us for details and pricing.)

Safety Kits Welcome back in-person attendees with all the essentials to help them get through the day. Your company logo branded kit will include a neck wallet, wipes, hand sanitizer, and face mask.

Goodie Bags Treat the virtual attendees to a variety of snacks and beverages. Attendees will receive a special email on behalf of your company with a link to build their own goodie bags and have them delivered right to their doorstep.

WiFi Help attendees stay on top of their workloads by providing the WiFi access they need. Your organization will be recognized in the password used by all attendees. You will also receive recognition on signage at in-person event, on the mobile app, on meeting room splash slides, and on the ACEEE website with a link to your web page of choice.

For more information, please contact Charlie Herron at cherron@aceee.org

