

# You Can't Buy Clean if it's not Made Clean.

## Embodied Carbon Workshop

ACEEE 2023 Industry Summer Study, July 11, 2023

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### Outline:

- **DOE Industrial Decarbonization Roadmap** – Pillars, and associated pathways to near-zero GHG emissions by 2050, and key industrial subsectors.
- **Rethinking the opportunity space** – The potential new and robust technology solutions.
- **Innovation** - Research, development & demonstration (RD&D) for more sustainable manufacturing.

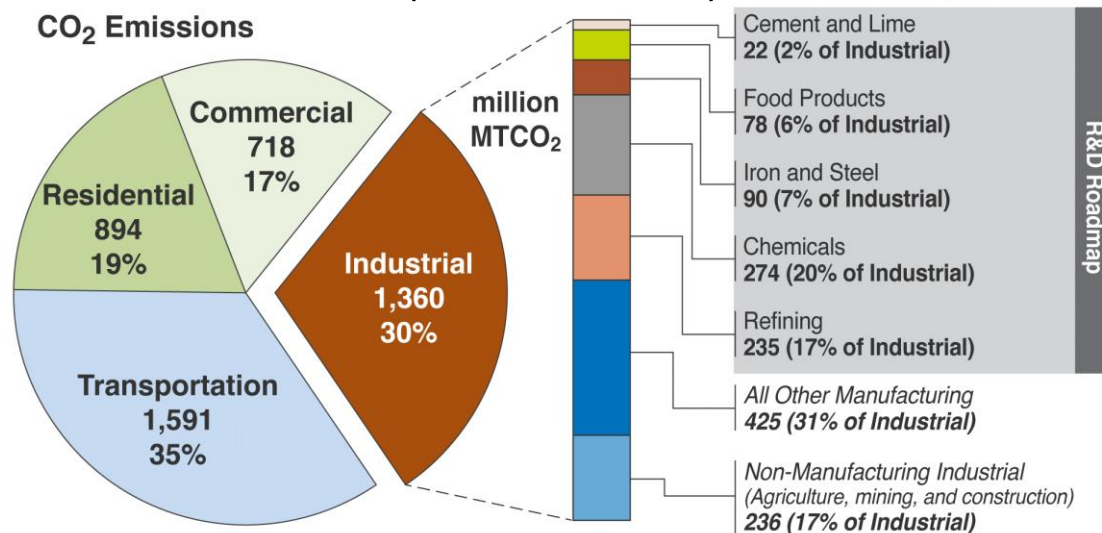
**Goal: a sustainable, decarbonized, internationally competitive US industrial sector**

# U.S. Industry's Significant Energy Demand and CO<sub>2</sub> Emissions ...

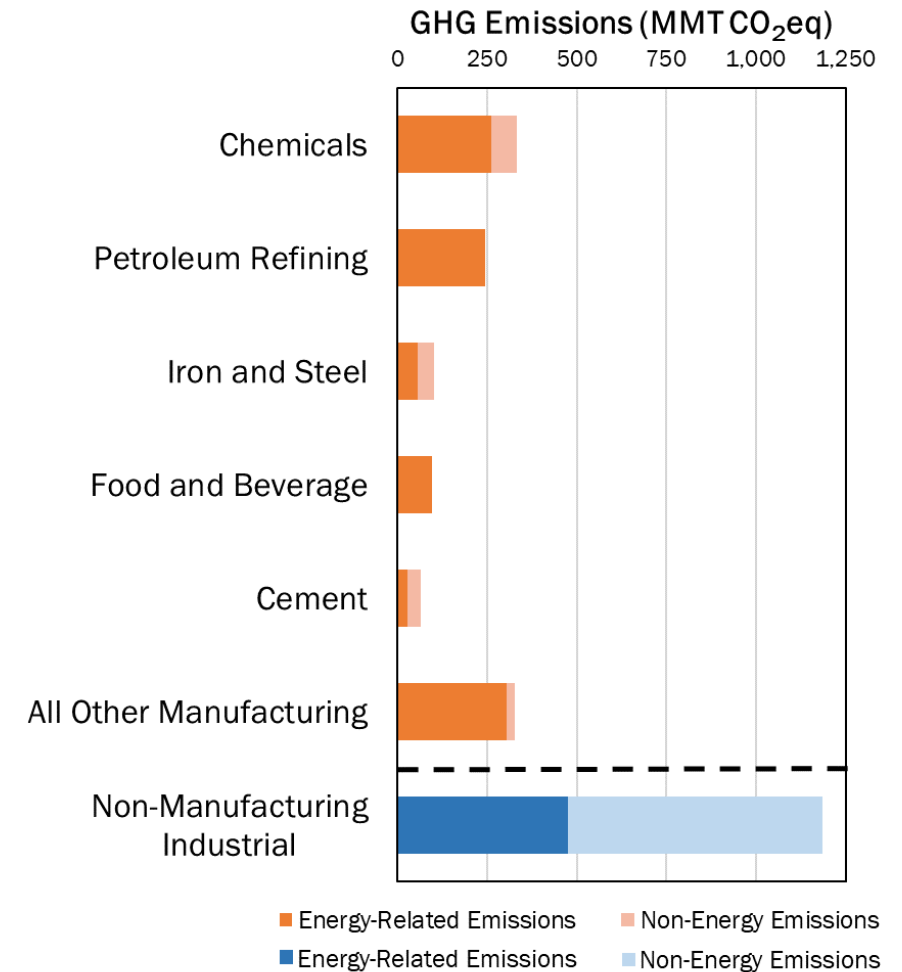
Industrial sector is comprised of manufacturing | agriculture | mining | construction

ACCOUNTS FOR **30%** of energy-related CO<sub>2</sub> emissions

Energy-Related CO<sub>2</sub> emissions, 2020  
(million metric tons)



Total Industry Emissions, 2018  
(energy-related + non-energy; million metric tons CO<sub>2</sub>eq)

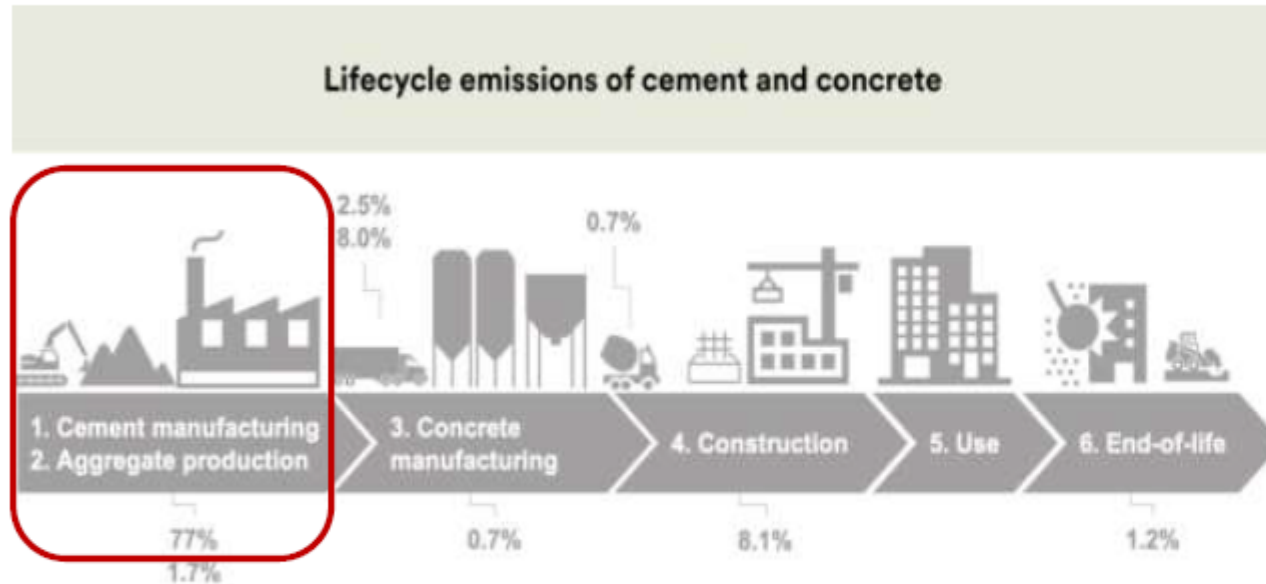


EIA, Annual Energy Outlook 2020 with Projections to 2050. Source: [Industrial Decarbonization Roadmap](#).

EIA Monthly Energy Review, Manufacturing Energy Consumption Survey; EPA GHGRP Inventory

# ...Result in Significant Embodied Carbon

## What is “Embodied Carbon”?



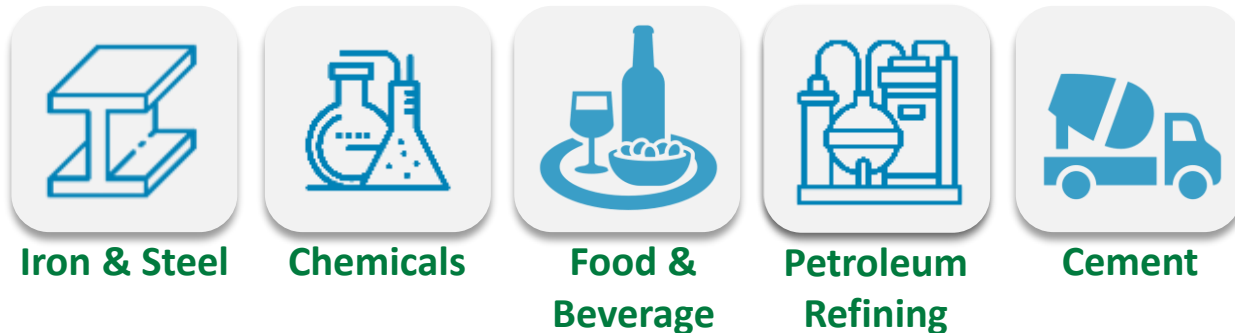
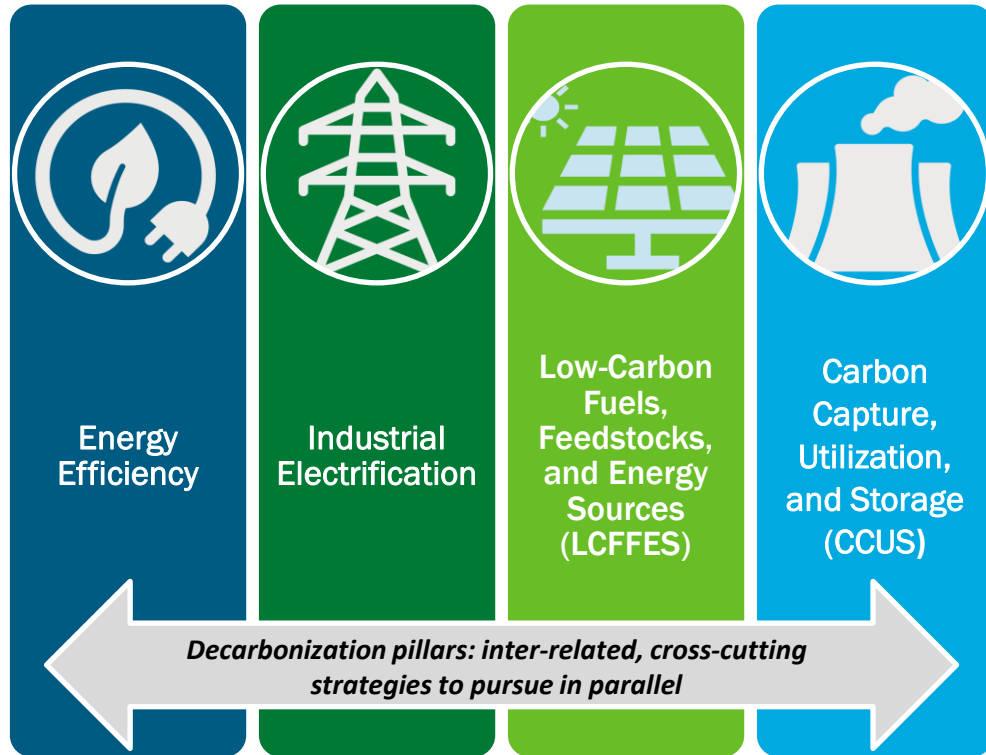
- “**Embodied carbon**” refers to the amount of greenhouse gas (GHG) emissions associated with the extraction, production, transport, and manufacturing of material
- Traditional manufacturing uses energy-intensive processes to extract raw materials like limestone, taconite ore, and silica converting those raw materials via industrial processes to produce an end product

- For example, virtually all **embodied carbon in concrete** originates from the first step in the process – **cement production**
- Federal and local governments **purchase almost 50%** of the concrete poured in the U.S. each year

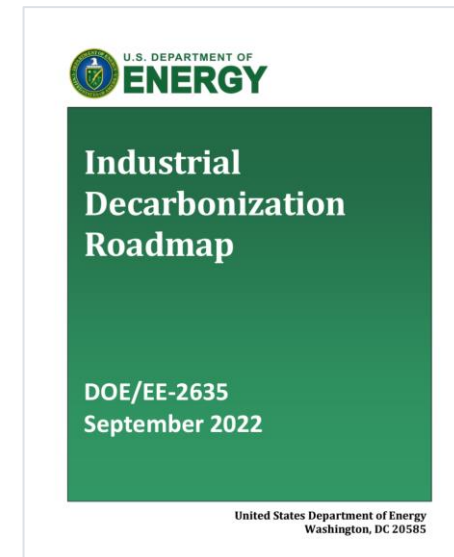
Figure 1. Lifecycle emissions of cement and concrete showing percent GHG emissions associated with the production of concrete. Cao & Masanet, 2021. Reprinted with permission of Eric Masanet.

# DOE Industrial Decarbonization Roadmap - Pillars and Sector Focus Areas

## Industrial Decarbonization Pillars



- Invest in all pillars
- Leverage cross-sector approaches
- Interdependencies require systems solutions

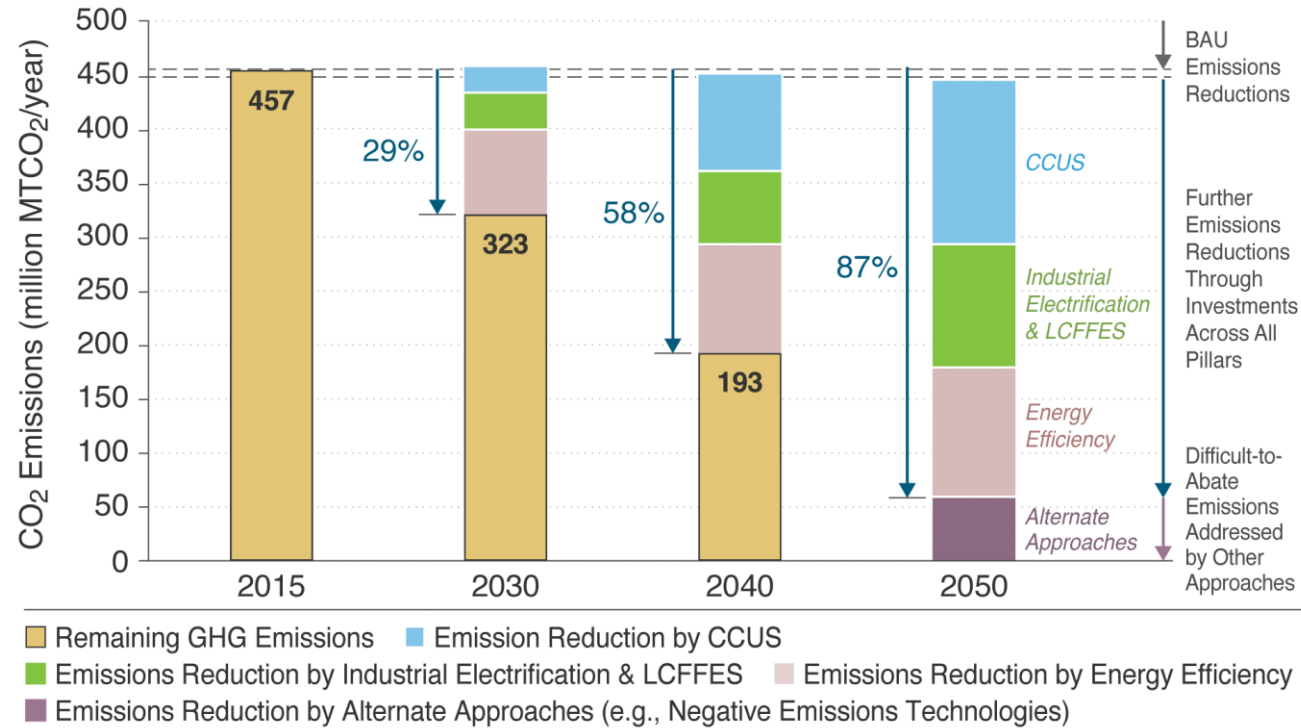


<https://www.energy.gov/eere/doe-industrial-decarbonization-roadmap>

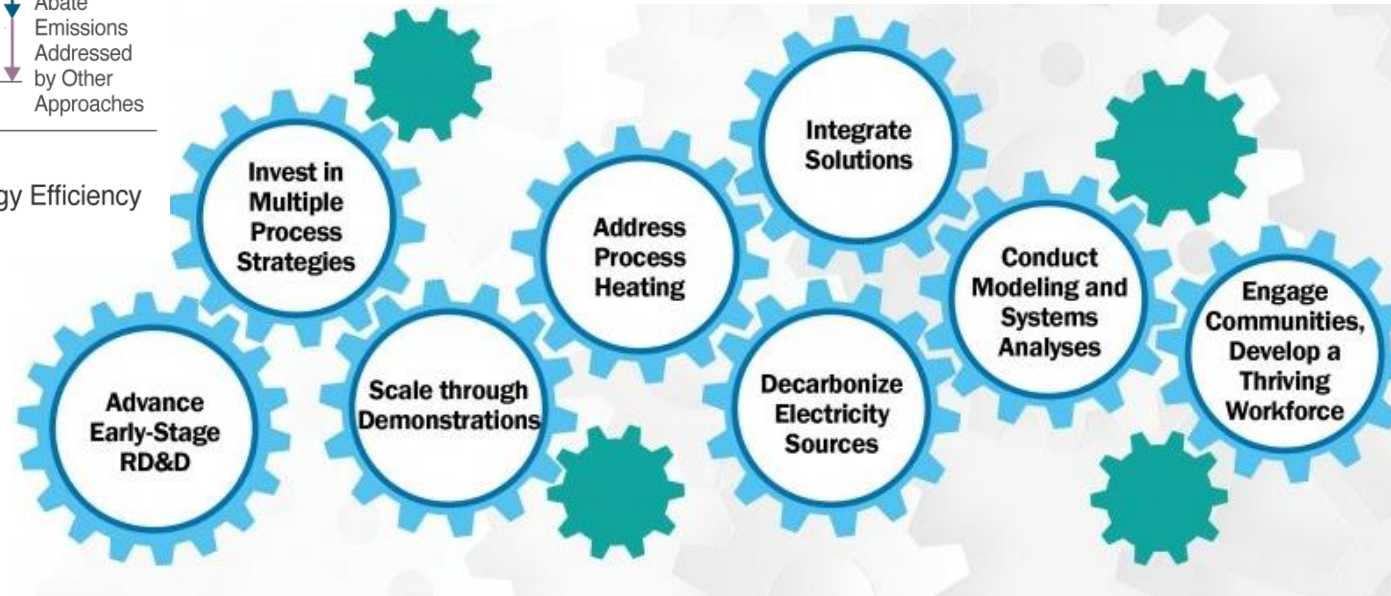
# Cement & Concrete Decarbonization Levers

Technology Advancement	Examples	Advantages	Disadvantages
<b>Alternative Binders or Process Routes to OPC</b>	<ul style="list-style-type: none"> <li>Alternative chemical routes to OPC clinker</li> <li>Non-OPC binders and non-hydraulic</li> </ul>	<ul style="list-style-type: none"> <li>Alternative routes to OPC → <b>Same product</b></li> <li>Eliminate limestone calcination</li> </ul>	<ul style="list-style-type: none"> <li>Processes at low TRL</li> <li>Different products (code/acceptance/performance)</li> </ul>
<b>Carbon Capture</b>	<ul style="list-style-type: none"> <li>Cement kiln flue gas capture at full scale</li> </ul>	<ul style="list-style-type: none"> <li>Reduces process and energy emissions</li> <li><b>Same product</b></li> </ul>	<ul style="list-style-type: none"> <li>High CAPEX, OPEX (energy)</li> <li>Infrastructure for CO<sub>2</sub> transport</li> <li>Siting and permitting</li> </ul>
<b>Clinker Substitutes</b>	<ul style="list-style-type: none"> <li>Waste glass, LC3 (calcined clay), synthetic pozzolans</li> <li>Blended PLCs</li> </ul>	<ul style="list-style-type: none"> <li><b>High impact</b> (displace clinker use)</li> <li>Less code compliance issues</li> <li>Properties enhancement</li> </ul>	<ul style="list-style-type: none"> <li>New standards &amp; testing</li> <li>Limited regional feedstocks</li> <li>Impacted concrete property</li> </ul>
<b>CO<sub>2</sub> Mineralization</b>	<ul style="list-style-type: none"> <li>CO<sub>2</sub> cured concrete (non-hydraulic/hydraulic)</li> <li>SCMs from CO<sub>2</sub> Mineralized waste</li> </ul>	<ul style="list-style-type: none"> <li>Durable storage of CO<sub>2</sub>—Carbon Negative</li> <li>Enhanced properties (strength)</li> <li>Short cure time (concrete)</li> </ul>	<ul style="list-style-type: none"> <li>Complex equipment/process</li> <li>New codes/standards/testing</li> <li>Durability (Rebar corrosion)</li> </ul>
<b>Energy Efficiency (Thermal &amp; Electric)</b>	<ul style="list-style-type: none"> <li>Smart monitoring, waste heat use</li> <li>Process optimization (machine learning)</li> <li>Grinding process innovations</li> </ul>	<ul style="list-style-type: none"> <li><b>High industry acceptance</b></li> <li>20% improvement since 1990</li> <li>Readily implemented</li> </ul>	<ul style="list-style-type: none"> <li>Low overall impact for electricity ~ 15% of energy consumption; &lt; ~10% CO<sub>2</sub>e).</li> <li>State of art plants ~ 80% thermal efficiency</li> </ul>
<b>Electrification &amp; Low-carbon fuels</b>	<ul style="list-style-type: none"> <li>H<sub>2</sub>, trash, bio-fuels, oxy-combustion</li> <li>Electric heating (kiln/calcliner)</li> </ul>	<ul style="list-style-type: none"> <li><b>Same product</b></li> <li><b>Same existing standards</b></li> </ul>	<ul style="list-style-type: none"> <li>Supply &amp; infrastructure</li> <li>CAPEX for retrofitting</li> </ul>
<b>Alt Building Materials/ Construction</b>	<ul style="list-style-type: none"> <li>Ultra-high strength structural concrete</li> <li>Insulated precast panels</li> <li>Intelligent engineering design</li> </ul>	<ul style="list-style-type: none"> <li>Reduced concrete/material use</li> <li>Existing or new cement/supply chain</li> </ul>	<ul style="list-style-type: none"> <li>Can't eliminate cement use</li> <li>Reduced safety factor</li> </ul>

# 2050 Industrial Net-Zero Emissions Reductions Potential\*



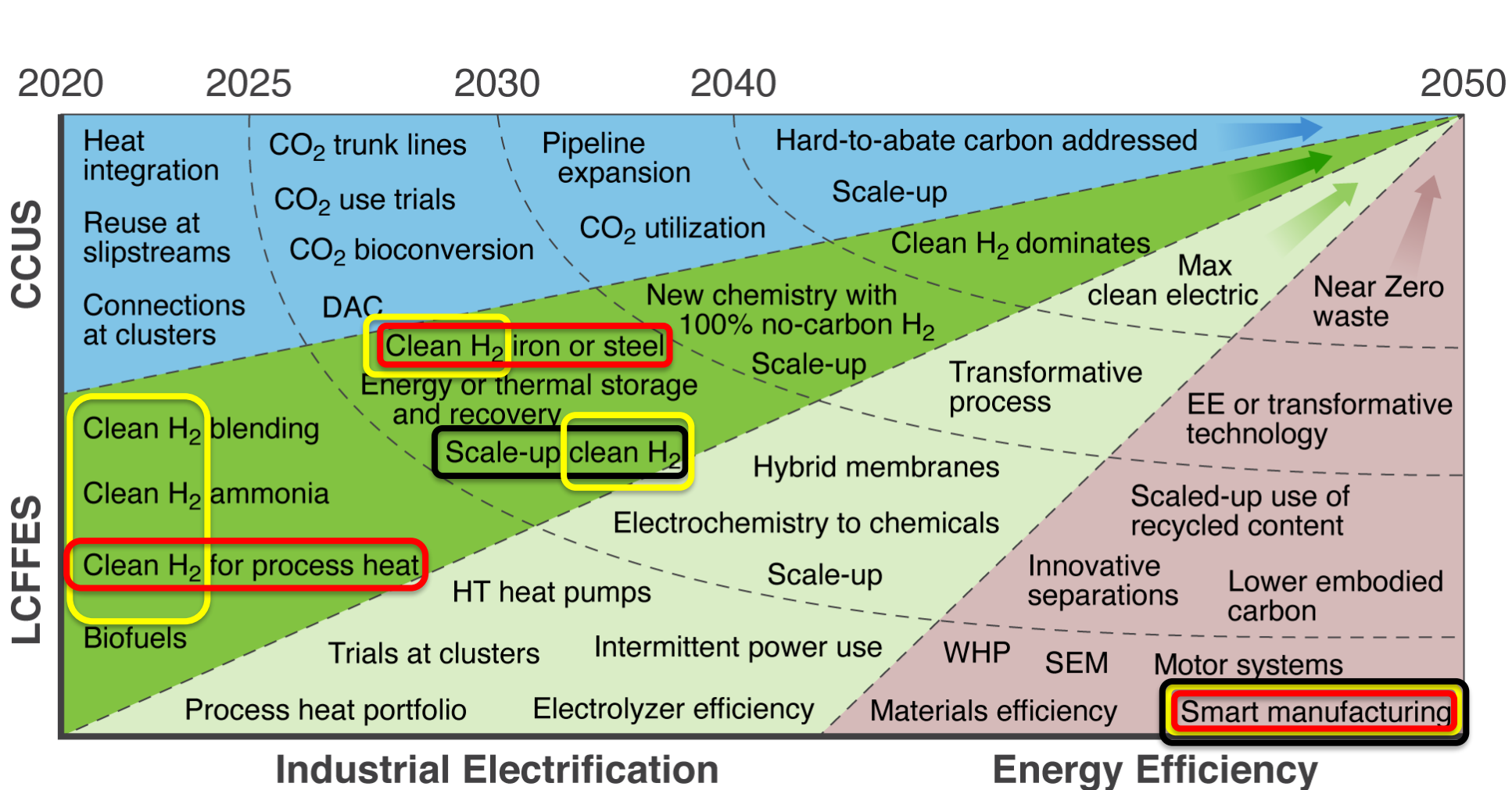
## Recommendations



\*Iron & Steel, Chemicals, Food & Beverage, Petroleum Refining, and Cement. (Net-zero GHG scenario, excluding feedstocks).

Source: DOE Industrial Decarbonization Roadmap, Sept. 2022. <https://www.energy.gov/eere/industrial-decarbonization-roadmap>

# Industrial Decarbonization is also a Systems Challenge



Industrial GHGs require approaches at multiple levels:

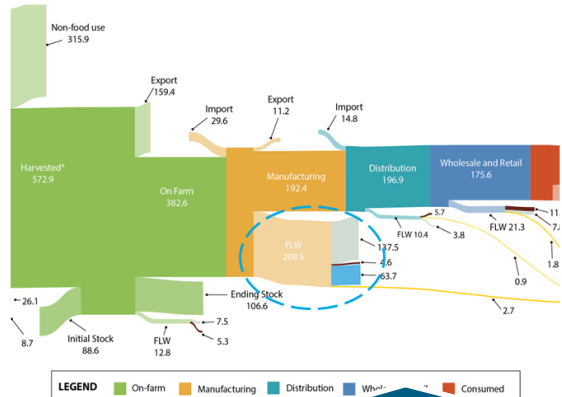
- Core process
- Facility
- Beyond plant bounds

## What are the implications of:

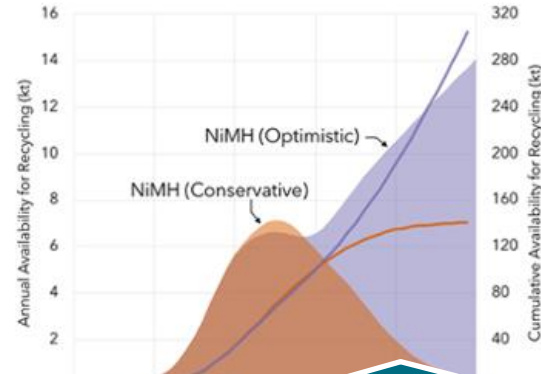
- Expanded H<sub>2</sub> generation & use
- New thermal energy sources & systems
- Smart manufacturing, automation, & data analytics
- Transition to clean electricity
- Policies

Landscape of major RD&D investment opportunities for industrial decarbonization between now and 2050.

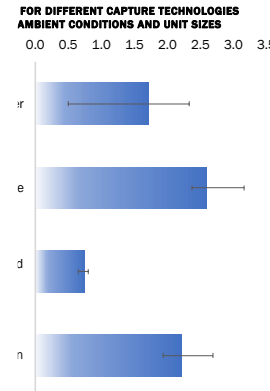
LCFFES = Low Cost Fuels, Feedstocks, and Energy Sources; CCUS = Carbon Capture Utilization and Storage



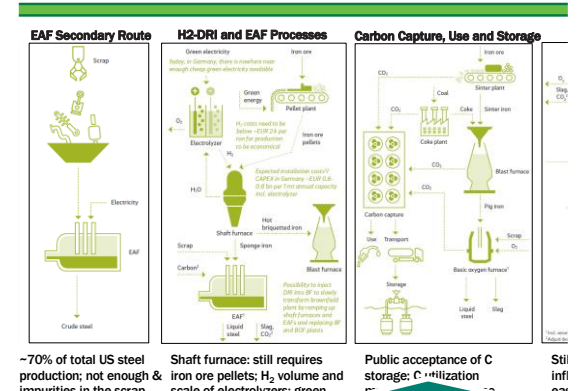
**Energy & Materials Resource Flows**



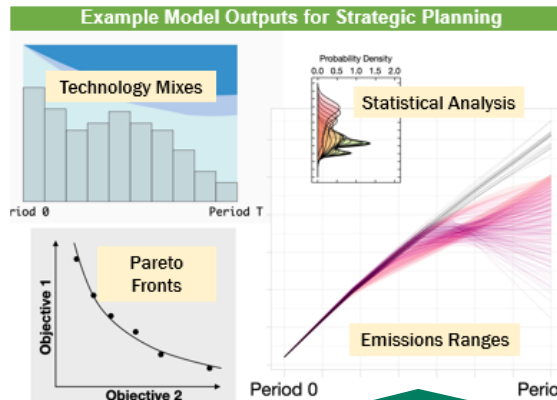
**Sustainable & Circular Economy**



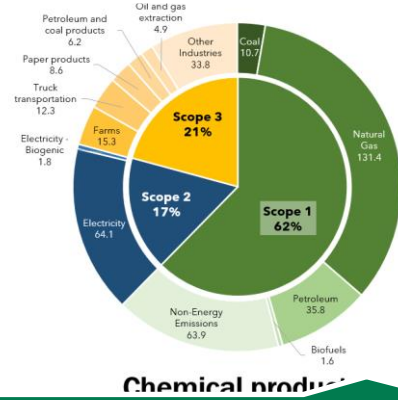
**Water-Energy-Carbon Nexus**



**Industrial Decarbonization: Extended Pathways Analysis**



**Industrial Decarbonization: Integrated Systems & Deep Dives Analyses**



**Environmentally Extended Input-Output for Industrial Decarbonization Analysis**



**Project & Portfolio Impact & Environmental Justice Analysis**



THE WHITE HOUSE



MENU

- The **Department of Energy (DOE)** is supporting Buy Clean with training, technical assistance, and innovation grants. The Building Technology Office is building tools such as [GREET](#) ↗ for whole building lifecycle analysis and the Advanced Manufacturing Office is supporting with tools such as [LIGHTEUp](#) ↗ and [MFI](#) ↗ to support standard-setting for specific products.

[FACT SHEET: Biden-Harris Administration Announces New Buy Clean Actions to Ensure American Manufacturing Leads in the 21st Century | The White House](#)



**Materials Flow through Industry (MFI) Tool**  
Linear network model of the U.S. industrial sector. It can model a range of manufacturing scenarios, including the effects of changes in production technology and increases in industrial energy efficiency.

<https://www.nrel.gov/manufacturing/mfi-modeling-tool.html>

**Environmentally-Extended Input/Output (EEIO) models**  
Input/output techniques to estimate the total impact of an industry's products on environmental metrics, such as greenhouse gas emissions.

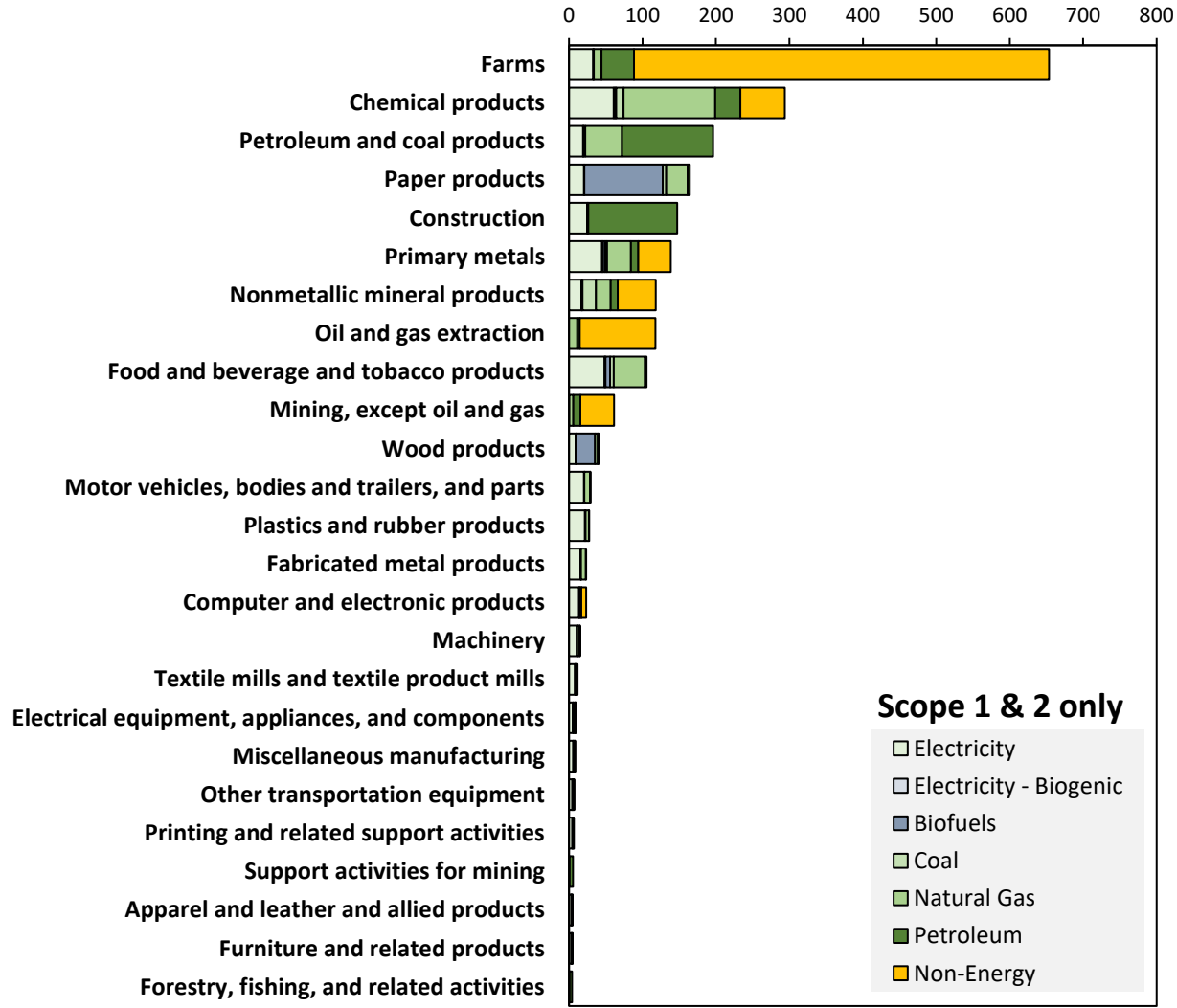
**LIGHTEUp Tool**  
Scenario framework for assessing prospective net energy impacts of a technology/product, accounting for both manufacturing and end-use life cycle phases.

<https://energyanalysis.lbl.gov/tools>

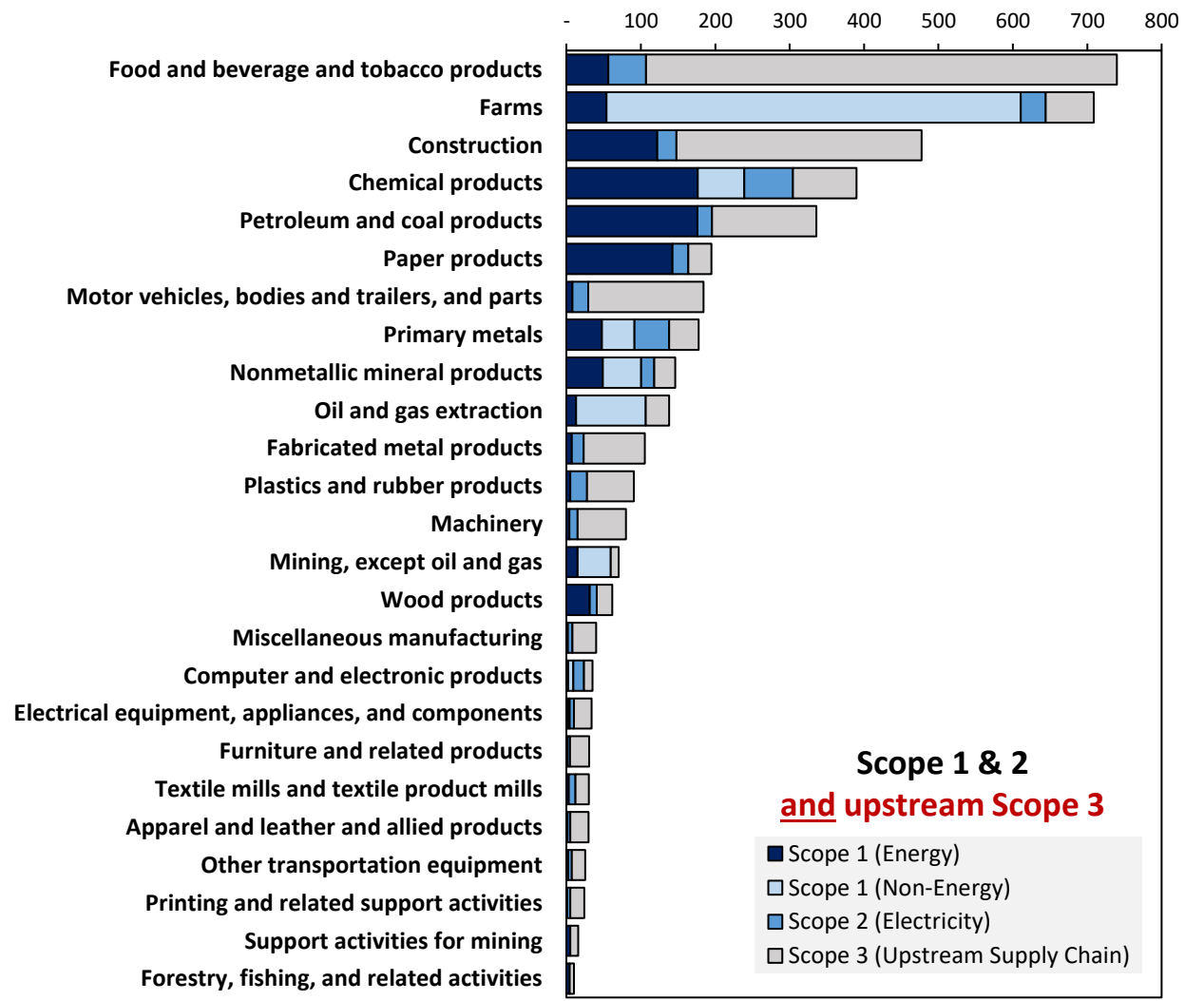
LIGHTEUp: Lifecycle Industry GreenHouse gas, Technology and Energy through the Use Phase

# GHG Emission in Context: Significance of Supply Chain Emissions

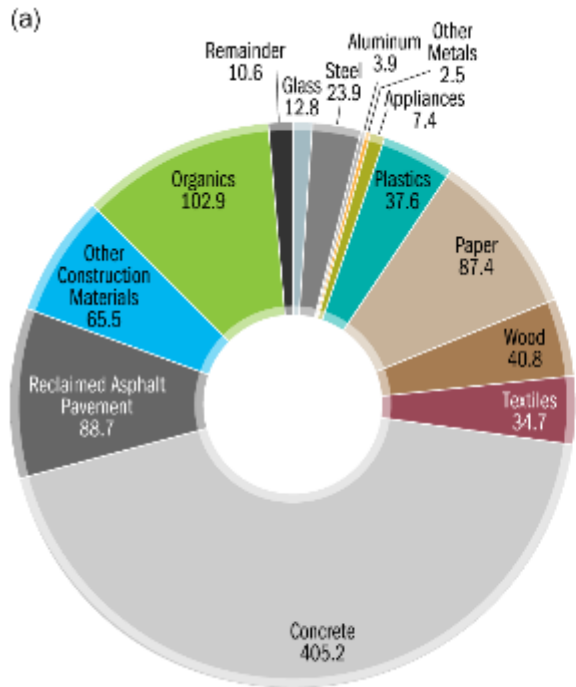
Base Case 2018, Direct Sector Emissions  
(million metric tons CO<sub>2</sub>e)



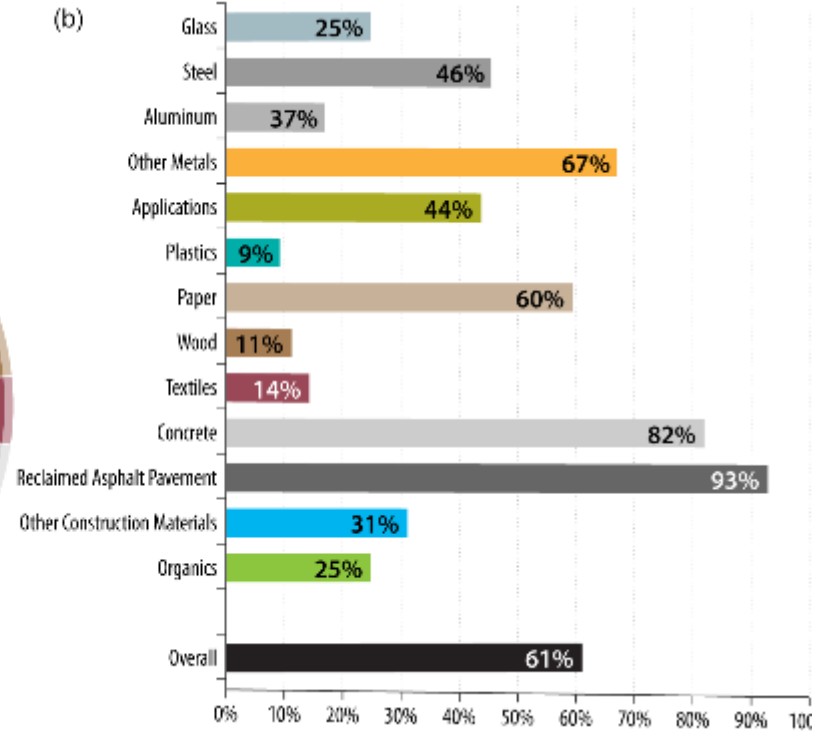
Base Case 2018, Direct Sector and Indirect Supply Chain Emissions  
(million metric tons CO<sub>2</sub>e)



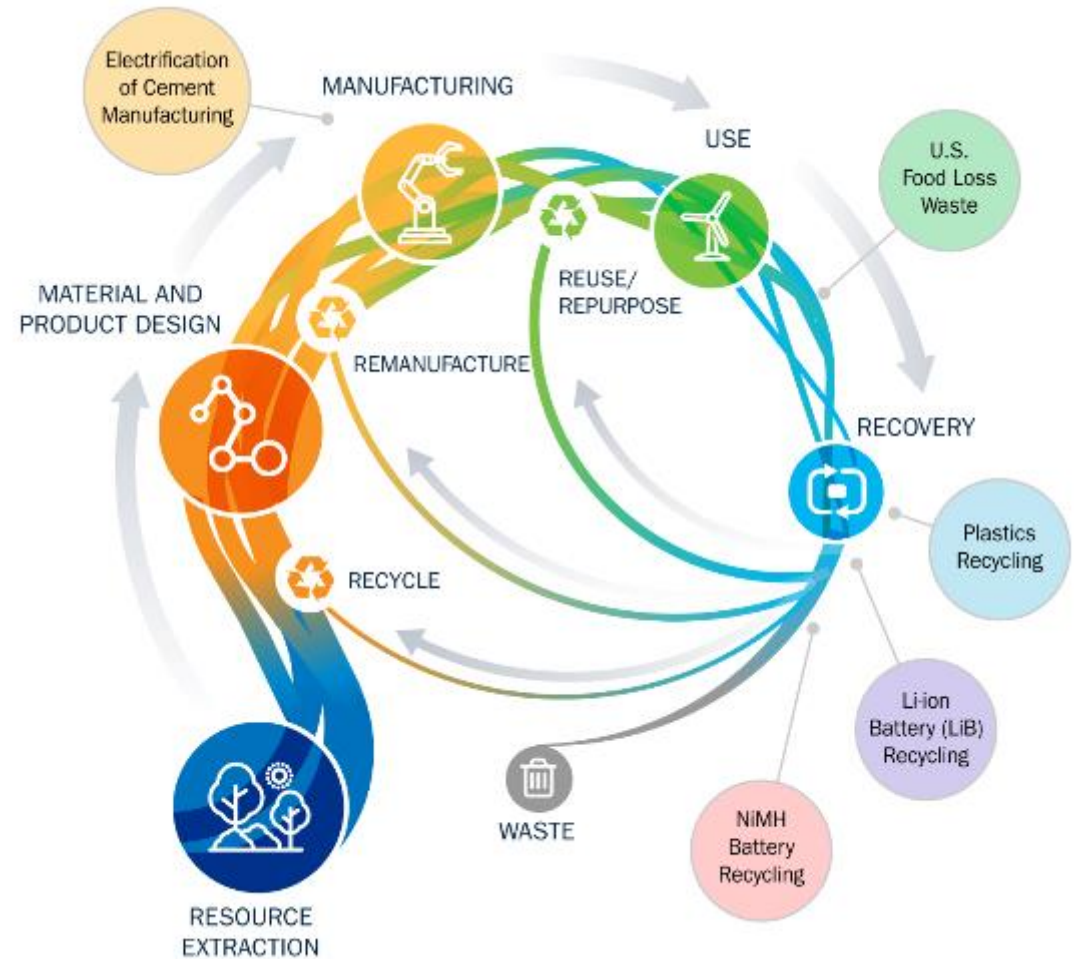
# Emerging Opportunities for Material Circularity



U.S. generated waste in 2018 (million tons)



U.S. recycled waste fractions in 2018



DOE Study on *Sustainable Manufacturing*.  
<https://www.energy.gov/eere/amo/articles/sustainable-manufacturing-and-circular-economy>

Calculations in figure based on data in “Advancing Sustainable Materials Management: 2018 Fact Sheet” (EPA 2020).  
[https://www.epa.gov/sites/default/files/2020-11/documents/2018\\_ff\\_fact\\_sheet.pdf](https://www.epa.gov/sites/default/files/2020-11/documents/2018_ff_fact_sheet.pdf)

# What will it take to decarbonize industry?

## Risk to Industry's Bottom Line

Investment scale → In the range of

# \$11-21 Trillion

just for 4 sectors:



cement



steel



ammonia



ethylene

(McKinsey, 2018)

Estimated that

# 60%

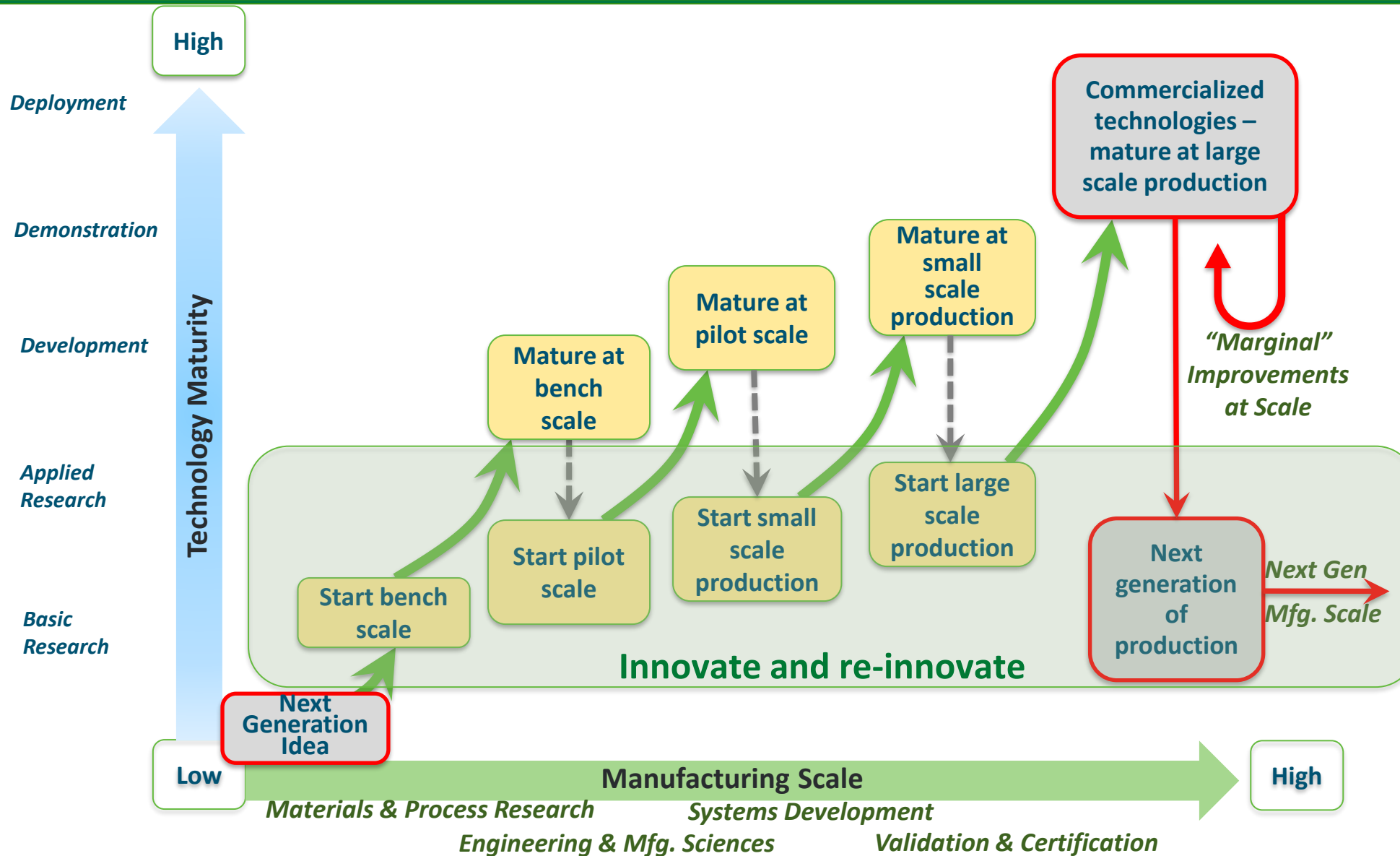
of heavy industry emissions reductions



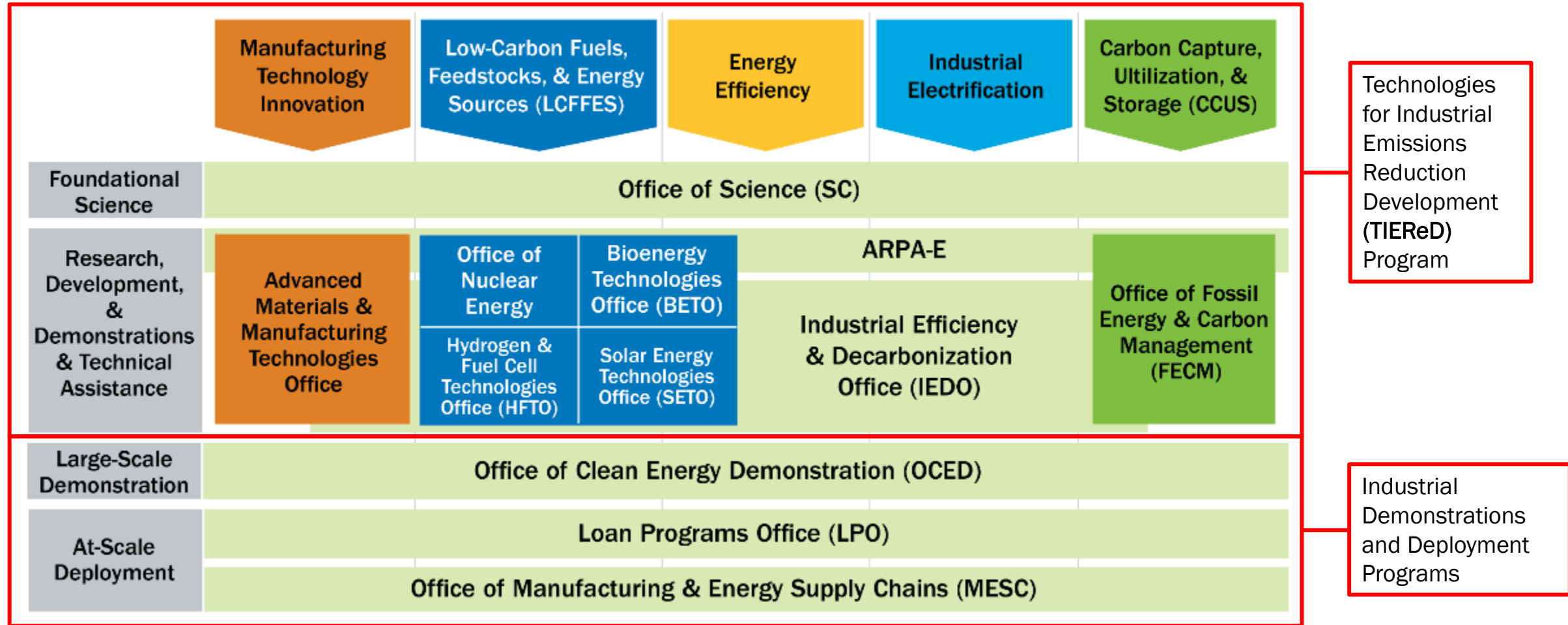
by 2050 will come from technologies that are **not currently market ready** (IEA, 2022)

Targeted investment for research, development, and pilot-scale demonstrations can help U.S. industry overcome these barriers

# Innovation is not linear – low TRL opportunities at all manufacturing scales.



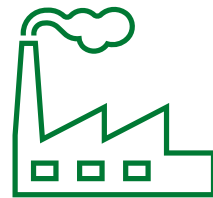
# DOE Offices Share a Common Strategic Framework



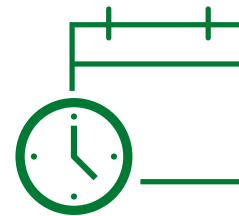
# DOE Energy EarthShots



Develop cost competitive industrial heat decarbonization technologies with **at least 85% lower greenhouse gas emissions by 2035**



>85% Lower Emissions



2035



<https://www.energy.gov/policy/energy-earthshots-initiative>

# IEDO Strategic Analysis Team

Thank You

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For additional information:

<https://www.energy.gov/eere/iedo/energy-analysis-data-and-reports>

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LBNL – Arman Shehabi, Prakash Rao, Jibrán Zuberi

NREL – Alberta Carpenter, Samantha Reese, James McCall, Darlene Steward, Taylor Uekert

ORNL – Sachin Nimbalkar, Kristina Armstrong, Prashant Nagapurkar, Kiran Thirumaran, Ikenna Okeke, Dipti Kamath

Energetics – Heather Liddell, Caroline Dollinger, Brian Ray

DOE – Zach Pritchard





# Backup slides