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## April Newsletter

Friends—

This is not usually a space for geopolitics, but today it is. The war in Ukraine has brought immense pain and suffering. It has also renewed international focus on the perils of relying on imported energy.

Decades ago, efficiency efforts were heavily focused on reducing oil import demands. We made immense progress. But have we made enough?

I hope you'll join us to take a close look at countries' efficiency progress—and needed work ahead—in our (free) [International Symposium](#) on April 6.

Please keep us posted on your endeavors.

Best,

A handwritten signature in black ink that reads 'Steve'.

Steven Nadel  
Executive Director

## Efficiency Update

- The Maryland legislature is close to finalizing three major climate and energy bills. The [most sweeping bill](#) includes an increase in utility energy efficiency targets and a direction to set statewide greenhouse gas emissions standards for medium and large commercial and multifamily buildings. A second bill [establishes a savings target](#) for utility-funded programs for low-income housing, and the third bill [establishes](#) efficiency standards for 15

types of energy-consuming products, such as air purifiers, faucets, and restaurant cooking equipment.

- The Biden administration proposed its first new appliance and equipment standards, announcing proposed room air conditioner and pool heater rules this week. The administration still needs to [finish undoing](#) procedural roadblocks from its predecessor and finalize light bulb standards—it missed an end-of-year deadline for both—and propose new standards for dozens of other products. Proposed standards for residential furnaces, commercial water heaters, and clothes dryers have recently begun White House review.
- ACEEE has been advocating for [including energy efficiency](#) in corporate environmental, social, and governance (ESG) actions for several years. Last month the Securities and Exchange Commission released its [proposed rule](#) for ESG reporting focused on climate. The proposal would standardize company disclosures of their climate risks and mitigation strategies, making it easier for investors to choose companies leading on response to climate change.

## Our Latest Research



### [Utilities Show Promise in Using Innovative Financing for Efficiency Efforts](#)

Energy efficiency as a service (EEaaS) is a promising approach to financing energy-saving upgrades, but it must expand rapidly to help retrofit buildings at the speed and scale that climate change demands. Utilities could provide the needed spark by offering EEaaS to their customers and supporting its growth.



### [It's Time to Electrify Industry's Process Heat —with Heat Pumps](#)

As gas prices soar, a little-used technology—industrial heat pumps—offers a compelling path to greater efficiency, electrification, and energy security.

See all our recent [blog posts](#) and [press releases](#).

## ACEEE in Action



Panelists discussed emissions and equity issues related to water heating last week at the 2022 Hot Water Forum, which drew record attendance.

## What We're Reading

*A few of our favorite media highlights from the past month:*

- The [Associated Press](#) cited ACEEE's research showing that Black, Latino, and Native American households spend larger shares of their incomes on energy bills than white households.
- The [Washington Post](#) cited an Appliance Standards Awareness Project estimate on the greenhouse gas emissions reductions achievable through light bulb efficiency standards.
- [E&E Greenwire](#) quoted senior transportation researcher Avi Mersky arguing that the Environmental Protection Agency's proposed emission standards for trucks and buses are not strong enough.

## We're Hiring

ACEEE and the Appliance Standards Awareness Project seek a [senior director for policy](#), [senior director for communications and marketing](#), [senior analyst](#) for our industrial program, [coordinator](#) for our national affordable housing retrofit initiative, and [advocacy campaigns manager](#). Visit our website to learn more and apply.

## Upcoming Events



**2022 International Symposium on Energy Efficiency | April 6, Virtual**

**Electrifying Industry's Process Heat Supply with Industrial Heat Pumps | April 6 | (Webinar)**

**Energy Efficiency  
Finance Forum**



**May 23–25, White Plains, NY**

**August 21–26, Pacific Grove, CA**

## Community News






**Building Performance Association** is pleased to announce that Paula R. Glover will be the featured speaker at the [2022 National Home Performance Conference and Trade Show](#), taking place in Nashville, TN, April 11–14. Glover, president of the Alliance to Save Energy since January 2021, will explore the intersection of home performance and energy justice through the context of workforce development, energy affordability, and decarbonization.

**Northeast Energy Efficiency Partnerships' Ready, Set, Scale** webinar series focuses on the mechanisms key to rapid, equitable decarbonization of the regional commercial and residential buildings sector. Join an April 26 [webinar](#) on changing opportunities for appliance standards.

In a [new blog post](#), Cliff Majersik from the **Institute for Market Transformation** weighs in on the relevance of the Securities Exchange Commission's proposed climate transparency rule for the real estate sector, and what building owners can do to get ahead of the curve.

**[Save energy, save the planet, support ACEEE today with a tax-deductible contribution!](#)**

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