



Annual Report

2025

Unwavering in Building
a Better Energy Future

A Message From ACEEE Leadership

Dear Friends,

In 2025, U.S. electricity demand hit an all-time high for the second year in a row, and families across the country felt the squeeze of rising utility bills. They told us plainly: affordability matters.

In moments like these, people want more control over energy. **Energy efficiency and demand flexibility reduce the financial pressure families face, ease strain on the electric grid, and improve health.** That principle shaped everything ACEEE did this year.

As energy costs climbed, efficiency delivered real relief. Americans saved about \$6,000 per household on utility bills over the past decade because of appliance efficiency standards, according to data from our Appliance Standards Awareness Project. That is real money. But these savings are under threat. We have worked to defend these standards and the government's authority to set new ones.

Many state and local governments have committed in the past year to cutting energy waste in buildings, transportation, and manufacturing. ACEEE provided support and worked to ensure benefits reach those with the greatest need. In Illinois, we worked in coalition with state partners to help pass legislation that triples the share of spending dedicated to helping low-income households make efficiency improvements. Through our Energy Equity for Renters initiative, we provided hands-on support to 10 local governments and community organizations working to lower utility bills, preserve affordable housing, and improve living conditions.



Penni McLean-Conner, Chair, Board of Directors

Jennifer Layke, Executive Director

In Cincinnati, that work supported the relaunch of WarmUp Cincy, a program helping rental property owners implement upgrades that reduce costs, improve comfort, and cut emissions.

The U.S. energy system is straining under demand growth from data center expansion, electrification, and American manufacturing. Efficiency is the fastest, most affordable response, and it can be deployed at scale now.

The pages that follow tell the story of this work: the research, the coalitions, the advocacy, the state and local victories, and the people behind them. None of it happens without supporters like you. Your investment in ACEEE is an investment in helping Americans have lower bills, healthier communities, and a more reliable energy system.

We are grateful to have you as part of this effort.

Penni McLean-Conner *Jennifer Layke*



Our team is more than 70 experts and professionals across the country building a better energy future.

\$6,000

Average U.S. household utility bill savings over the past decade due to appliance efficiency standards

50%

Utility efficiency programs can meet rising electricity needs at less than half the cost of generation from even the least expensive new gas-fired plants

70 GW

Potential reduction in U.S. electricity demand by 2040 from nationwide efficiency improvements

10,907

Downloads of ACEEE reports in 2025

1,438

Participants in conferences ACEEE hosted or cohosted in 2025

Advancing Affordability in Homes and Buildings

In 2025, ACEEE strengthened building performance policies and helped communities upgrade existing housing, with a focus on affordability.

States and cities are at the forefront of efforts to deliver affordable homes and thriving economies. With ACEEE's help, they are adopting and implementing building policies that reduce long-term costs for their residents. For example, ACEEE supported Michigan in making the first major update to its energy code for new homes and major renovations since 2015, and we worked with Maryland as it finalized rules for implementing standards that will improve the energy performance of existing buildings.

Through our Energy Equity for Renters initiative, we provided no-cost technical assistance to 10 local governments and community-based organizations to reduce renters' utility bills and preserve affordable housing. For example, we collaborated with the city of St. Petersburg, Florida, to evaluate its energy efficiency programs for rental housing. We analyzed the San José Clean Energy's EcoHome Rebate electrification program and recommended strategies to better protect renters from rent increases, displacement, and housing insecurity when rental properties receive upgrades.



“

“ACEEE’s expertise has helped refine our strategies, deepen our understanding of best practices, and improve the integration of energy efficiency standards across our programs. Through their guidance, we have been able to accelerate progress toward healthier, more sustainable homes for our community and ensure long-term operational benefits that will continue to support residents well into the future.”

–Dr. Avery Slyker, City of St. Petersburg, Florida

Q&A with Elizabeth Traynor, Senior Research Analyst

What are the biggest challenges to improving buildings' efficiency, and how is ACEEE addressing them?

One big challenge is the variety of barriers that need to be overcome for different buildings. For example, each existing building has unique features that require different retrofit approaches. ACEEE has a crucial role in bringing together stakeholders from across this landscape to share learnings and find ways to make energy efficiency improvements feasible and cost-effective for everyone across the United States.



Are there any technology innovations that you are particularly excited about?

I'm excited about the future of grid-interactive buildings. Many communities are worried about the impacts of growing electric loads, and to tackle that we're increasingly focusing not just on how much energy we use, but also when we use energy. If buildings can automatically adjust their electricity use to coincide with cheap and plentiful renewable generation, for example, then those building owners will save money on their bills, and it will help keep electric rates down for everyone else.

Looking Ahead

What's changing in the landscape: Some policymakers are rolling back efficiency investments that pay for themselves many times over.

What ACEEE will do next: We are constantly comparing efficiency progress across all 50 states and many cities, enabling us to provide key insights as we educate policymakers and advocate for energy upgrades that will provide long-term relief.

What success in 2026 looks like: Winning candidates in the 2026 governor races champion our energy affordability recommendations in their campaigns, and data center and heat pump policies advance in other states en route to adoption in 2027. We work hand in hand to support cities in expanding their energy efficiency efforts.



Cutting Utility Bills with Better Appliances and Equipment

Efficient appliances, equipment, and other products drive significant bill savings for households and businesses. As ENERGY STAR® and efficiency standards came under political fire in 2025, we dispelled false narratives and championed these vital consumer protections.

ENERGY STAR

We helped preserve ENERGY STAR, the popular efficiency certification program for highly efficient products. When U.S. Environmental Protection Agency administrator Lee Zeldin announced plans to scrap the program, ACEEE pushed back. We worked with partners to highlight the program's \$40 billion in annual energy savings, highlight the statutory requirement for the program, mobilize industry support, shape national news stories, and build bipartisan support in Congress. These efforts were rewarded when Congress allocated funding for ENERGY STAR.

Appliance Standards

The Appliance Standards Awareness Project (ASAP), housed at ACEEE, led our community's response to the Department of Energy's proposals to weaken or eliminate efficiency standards for 17 products. These standards set the baseline level of efficiency that all new products must meet, ensuring they incorporate modern technology to reduce energy and water waste. National media outlets frequently cited us, noting that the rollbacks would cost Americans \$43 billion, and we submitted comments detailing how each proposal is illegal. The department has not finalized the rollbacks, nor proposed any additional ones. We also worked to head off bills in Congress that would undercut existing standards and set barriers to future improvements.

Real impact of efficiency standards:

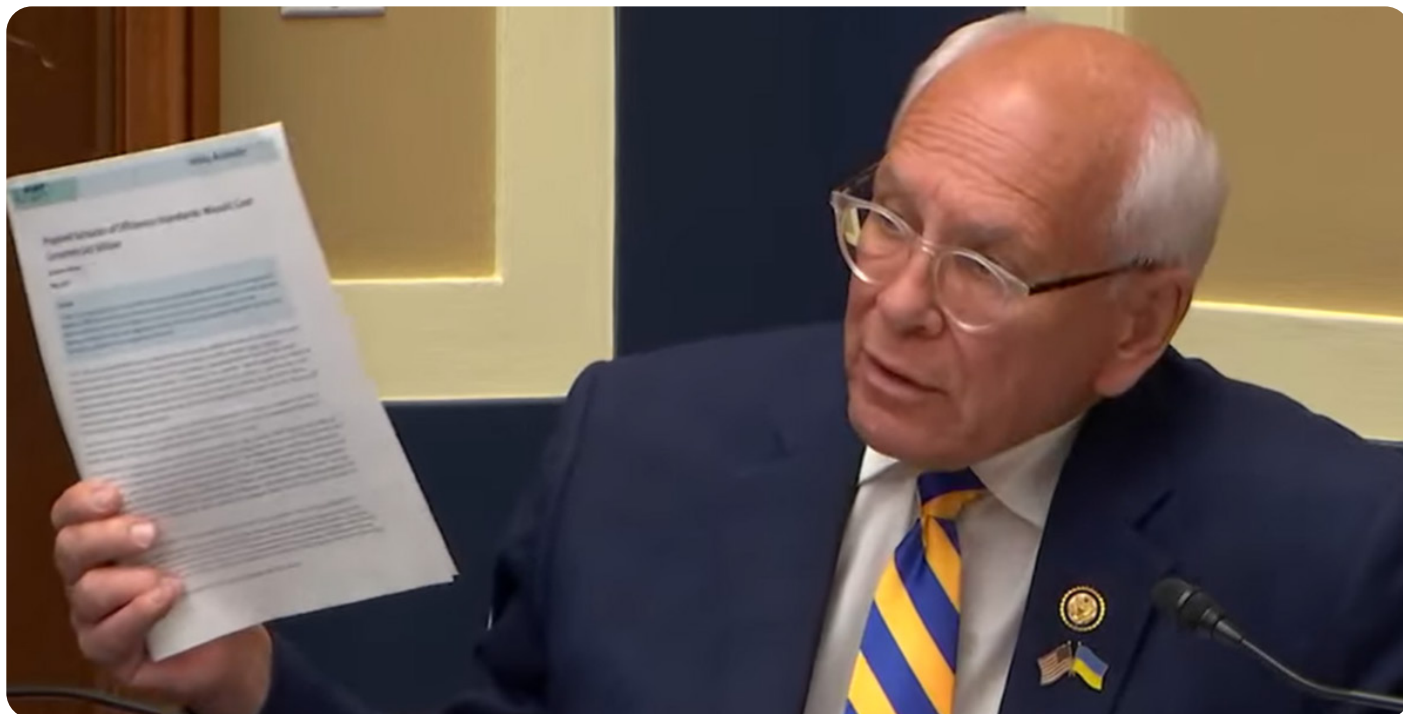


U.S. households would have paid **\$780 billion** more on their utility bills over the past decade if national efficiency standards for appliances and equipment were not in place.



Total U.S. electricity consumption would have been **14%** higher in 2025.

With federal standards under attack, we supported states pursuing their own standards to expand consumer protections for their residents, including by testifying at hearings to support bills in several states. Maine enacted a law based on ASAP's model legislation. It is expected to save Maine consumers about \$70 million from products sold through 2050.



Representative Paul Tonko (D-NY) cited our analysis on the impacts of canceling appliance standards during a hearing with Energy Secretary Chris Wright.

Looking Ahead

What's changing in the landscape:

Administrative proposals to weaken or eliminate standards for 17 products remain unfinalized, and new legislative threats continue in Congress.

What ASAP will do next: We're mobilizing our community to hold the line federally while expanding state efforts to cover new product categories with big-ticket savings, including replacement tires, electric motors, and commercial and industrial fans.

What success in 2026 looks like:

California adopts first-in-the-nation efficiency standards for replacement tires, several states enact new appliance efficiency standards, and the federal standards program remains intact.



Andrew deLaski, executive director of the Appliance Standards Awareness Project, provided testimony on the benefits of efficiency standards at a U.S. House Committee on Energy and Commerce hearing about bills that would threaten existing standards or block future ones.

Strengthening Utility Efficiency Programs

Helping homeowners, renters, and businesses make energy-saving improvements is the fastest, lowest-cost way to lower utility bills and meet rising electricity demand.

In 2025, we worked closely with state regulators, utilities, and advocates to strengthen utilities' energy efficiency programs and ensure they deliver savings, reliability, and equitable access:

- In Massachusetts, ACEEE provided technical support to the Massachusetts Energy Efficiency Advisory Council while it developed the next three-year cycle of the Mass Save® program, which provides households and businesses with rebates to help cover the costs of energy efficiency improvements. The Mass Save budget was increased by \$500 million. ACEEE also advocated for lower winter electric rates for households using heat pumps; customers of all three investor-owned utilities in the state can now enroll to save money.
- In Virginia, regulators increased Dominion Energy's efficiency targets by 20% for 2027 and nearly 30% for 2028, between the levels proposed by the utilities and those recommended by ACEEE and local advocates. Regulators also approved a plan ACEEE championed to consider the benefits of reducing climate pollution when evaluating the cost-effectiveness of energy efficiency.
- In New York, ACEEE submitted multiple rounds of comments leading up to regulators' approval of \$1 billion in annual spending over the next five years for energy efficiency and electrification programs, to be administered by the New York State Energy Research and Development Authority.
- In Louisiana, ACEEE provided technical assistance to regulators and local advocates in the lead-up to the passage of the state's new energy efficiency rules, which increase utilities' annual spending. At least 15% of the budget supports low-income households. Annual savings are expected to roughly double in the state over the next four years.
- In New Jersey, regulators formalized a 15% increase in spending for the state's energy efficiency programs for low-income households, bringing the 2025 budget to \$62 million. The move followed ACEEE analysis and engagement on opportunities to increase the impact of investments for low-income households.
- In Illinois, ACEEE worked to maintain alignment among local advocates, utilities, and the governor's office to support the passage of a new law aimed at limiting electricity costs and making the grid more reliable. The law expands electric utilities' efficiency investments while ensuring at least 25% of spending goes to low-income households—tripling the current requirement—and it grows weatherization funding opportunities for gas customers.

Looking Ahead

What's changing in the landscape: Utility plans to meet rapid load growth with unprecedented investment in power generation and grid infrastructure are driving an energy affordability crisis for existing customers.

What ACEEE will do next: Through new regulation and policy, ACEEE is promoting demand-side management as the fastest and cheapest strategy to reduce utility infrastructure and counter rising customer energy bills.

What success in 2026 looks like: Expansion of demand-side management investment as a grid capacity resource, avoidance of new fossil fuel generation, and policy decisions that recognize the value of energy efficiency programs as a critical solution to address high energy bills.

Q&A with Mike Specian, Utilities Manager

Why is energy efficiency an essential grid strategy in this moment of rapidly growing electricity demand?



Energy efficiency keeps electric bills affordable. It avoids the need for new electric grid infrastructure like gas plants and power lines and is, by a fair margin, the least expensive way to meet rising demand. It's also fast. Efficiency can be scaled up in a matter of months with the right support. And it does all this without harmful emissions.



Connecting Communities with Better Transportation

ACEEE helped communities improve transportation affordability, safety, and access while accelerating the transition to electric vehicles.

ACEEE partnered with four localities over two years to help them improve their transportation networks. For example, we supported Lansing, Michigan, in its goal to improve safety for pedestrians and cyclists. We analyzed a decade of crash data and worked with the Michigan Department of Transportation to identify funding opportunities for implementing our recommended safety improvements. Similarly, we helped Lima, Ohio, convene community leaders to inform its Safe Streets for All planning process, and we prepared a customized toolkit for the city to conduct walk audits, events where community members document observations, concerns, and ideas about a roadway to inform future projects.

We helped utilities identify strategies to manage electricity demand from electric truck and bus fleets. At the invitation of the Michigan Public Service Commission, we presented on how to shift charging to off-peak times through rate and incentive mechanisms. We also submitted comments to the New York Public Service Commission on site readiness and distribution grid upgrades for commercial EV charging and led two sessions of a Minnesota Public Utility Commission working group focused on proactive planning for fleets and other sources of future load growth.

Through testimony and written comments, ACEEE voiced opposition to federal proposals to repeal greenhouse gas emission standards for cars and trucks and weaken fuel efficiency standards.

“Canceling the standards means higher costs at the pump, increased costs to own a car, and more pollution. In addition, [this] decision undermines a key U.S. industry that supports hundreds of thousands of American jobs.”
—Peter Huether, senior transportation research associate, in response to EPA’s rollback of greenhouse gas standards for vehicles



Senior research associate Daivie Ghosh (right) presented in a panel about building heavy-duty EV charging infrastructure.

Looking Ahead

What's changing in the landscape: States are advancing new policy solutions, such as supporting transit-oriented development, and playing a larger role in shaping transportation outcomes amid federal policy reversals.

What ACEEE will do next: We're analyzing land use and transportation policy impacts, providing technical assistance to cities, states, and utilities, and engaging in Congress's surface transportation reauthorization bill to help align federal programs with efficient, low-emission transportation goals.

What success in 2026 looks like: More states adopt integrated land use–transportation policies and advance readiness for EV fleets.

Q&A with Christi Nakajima, Senior Research Analyst

What have you learned from working with communities seeking to expand affordable transportation options?



Cities want to expand public transit access, build new biking and walking trails, and make their neighborhoods and roadways safer for pedestrians. But coordinating with the relevant stakeholders and getting input from a diverse set of residents can be a challenge. Prioritizing collaboration with different partners, including community-based organizations and economic development entities, can bring new resources and perspectives to the table.



ACEEE's Christi Nakajima (fourth from left) and Caroline Daigle (right) gathered for a group photo with partners in Lima, Ohio.

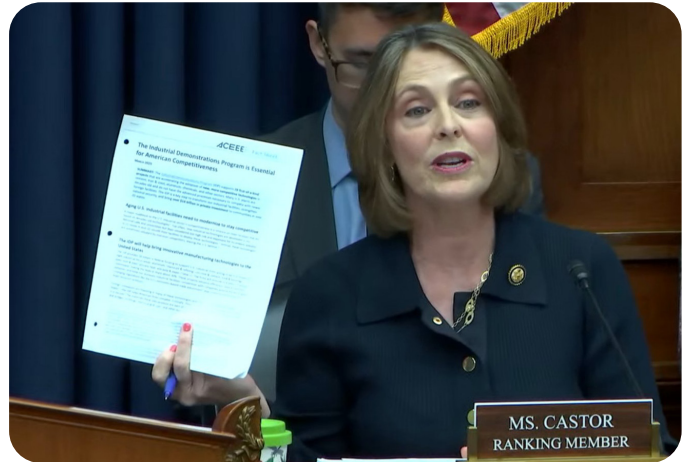
Advancing Efficient, Clean Industry

As recent federal investments faced cuts in 2025, we worked to sustain momentum for a competitive industrial sector that supports good jobs and healthier communities.

When the Department of Energy threatened to cut funding from its Industrial Demonstrations Program, ACEEE and our allies successfully rallied to protect funding for several projects that will help commercialize new clean technologies.

But 2025 was not just about defense. We shaped and supported the development of the State Industrial Competitiveness Act and the Clean Competition Act, both of which were introduced in Congress in late 2025. The latter includes policy proposals from our seminal report on contracts for difference, a tool that provides producers with a predictable price for cleaner, innovative industrial products.

Our multiyear campaign to spur adoption of industrial heat pumps across the United States is building momentum for this critical technology. By the end of 2025, more than 45 industrial heat pump projects were operating, under construction, or announced—up from fewer than a dozen in 2020, based on public data.



Representative Kathy Castor (D-FL) cited our analysis on the impacts of the Industrial Demonstrations Program in a hearing with Energy Secretary Chris Wright.

Looking Ahead

What's changing in the landscape: In the face of uncertainty in the industrial sector, states continue to develop a wide variety of policies to help businesses transition to cleaner, competitive processes.

What ACEEE will do next: We will collaborate closely with groups representing a broad range of perspectives to align on common policy goals for a safer, healthier chemicals sector.

What success in 2026 looks like: Industry continues to deploy efficient, electrified heat; states expand support for innovative materials through codes and Buy Clean policies; states embrace new policy tools in their pursuit of clean, competitive industry.

Using Behavioral Science to Drive Energy Savings

Through the Behavior, Energy, Action, and Research (BEAR) Hub, we help partners implement innovative approaches to curb energy waste.

The BEAR Hub applies research-backed insights into how people make decisions to help make energy-saving programs more effective. In 2025, we collaborated closely with several partners to improve their program design and implementation.

- Empower Saves, a data analytics and marketing firm, sought to improve its communications to increase low-income Ohioans' enrollment in energy assistance programs. We helped it test new messaging focused on building trust with these households and implement a system to track and analyze past messaging campaigns to learn what works best.
- The City of Honolulu sought to increase energy-use disclosures from commercial building owners. We helped the city address building owners' concerns and encourage them to take the first step.
- The City of Moab, Utah, sought to increase ridership on its free bus route downtown. We helped it improve awareness of this service, including by integrating it with Google Maps, improving signage at stops, and displaying critical route information on buses.
- The Sacramento Department of Transportation sought to reduce single-occupancy vehicle commuting to work among county staff. We helped it unfreeze habits and create new ones, including by organizing a one-month "try-athalon" for staff to try other ways of getting to and from work.

BEAR Hub Testimonials

“Our messaging is more thoughtful, behaviorally grounded, and better aligned with how people actually experience energy costs and assistance programs.”
–Empower Saves

“Their iterative approach—testing and refining solutions with program-specific input—has delivered practical, ideal outcomes that have dramatically improved our public communication strategy.” –Nick Gladfelter, Energy Efficiency Specialist, City of Honolulu

“BEAR Hub has been essential in our process of improving the Moab Area Transit.” –City of Moab



Q&A with Grace Lewallen, Senior Research Analyst

What has surprised you most in the first year of the BEAR Hub?



Two things: the demand for behavioral science expertise and the similarity of applicants' challenges. We received more than double the expected number of submissions, but across cities, nonprofits, state offices, and utilities, a common challenge kept surfacing: how do we get more people to actually use these programs? In retrospect, it shouldn't be that surprising! Every policy or program depends on human behavior to succeed. Our initiative shows there's real appetite to tackle that dimension head-on.

Looking Ahead

What's changing in the landscape: Amid federal funding cuts, more utilities, states, and local communities are turning to behavioral strategies and behavior-based energy efficiency programs to reduce energy consumption and encourage energy retrofits.

What ACEEE will do next: Stay tuned for new research from our team into why residential HVAC installers sometimes promote and sometimes discourage energy efficiency upgrades.

What success in 2026 looks like: More energy efficiency programs will embed behavioral science-based strategies into their implementation plans.

Powering New Ideas and Connections at Conferences

ACEEE's 2025 conferences convened more than 1,400 participants from across policy, programs, and technology to share what works and build solutions that can scale. We also held seven free webinars throughout the year.



Scene from the 2025 Hot Water and Hot Air Forum

Hot Water and Hot Air Forum

We hosted a record-breaking 451 attendees at this annual event devoted to improving efficiency in space and water heating, the two biggest uses of energy in buildings.

"The Hot Water Hot Air conference is the best conference of the year for energy efficiency professionals and stakeholders. It offers a unique mix of manufacturers, utilities, not-for-profit groups, and states." – 2025 attendee



Richard Hart, director of ACEEE's industry program, at our 2025 Industry Summer Study

Summer Study on Energy Efficiency in Industry

Our Industry Summer Study is the leading conference exploring strategies and technologies to reduce emissions from the industrial sector. Our 16th biennial event convened experts from around the globe to discuss policies and innovations to drive industrial competitiveness in an evolving energy landscape.

"ACEEE knows how to deliver the right mix of content and connection. I left the Industry Summer Study with dozens of new connections, insights, and next steps toward accelerating industrial energy efficiency." – Tara McElhinney, Northeast Energy Efficiency Partnerships

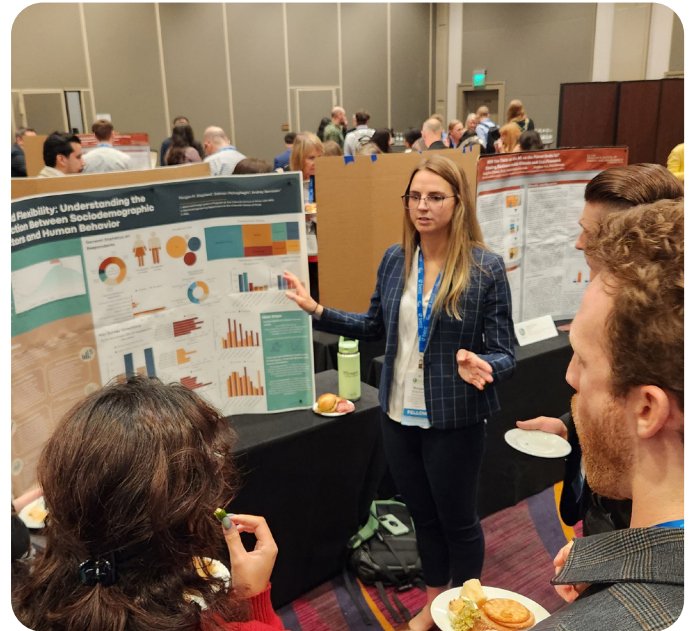


Colorado Governor Jared Polis discussed energy policy leadership at our 2025 Energy Efficiency as a Resource conference.

Energy Efficiency as a Resource

The 13th biennial conference focused on how efficiency efforts can expand and evolve to help utilities and policymakers overcome the challenge of rapid electric load growth while maintaining power reliability and customer affordability.

“Energy Efficiency as a Resource has always been valuable to me—it brings together program operators, utilities, regulators, and researchers and is an unmatched opportunity to get a view of where the industry is going.”
– Donald Johnson, Con Edison



Experts presented research during a poster session at BECC.

Behavior, Energy & Climate Change (BECC) Conference

Cohosted with UC Berkeley’s California Institute for Energy and Environment and Stanford University’s Environmental and Energy Policy Analysis Center, this conference explored human behavior and decision-making. Since 2007, it has highlighted how behavioral science can influence energy use, climate action, and sustainability behaviors to help us accelerate the transition to a low-carbon future.

“This was a great event! One of the best conferences I have been to.”
– 2025 BECC attendee

Thank You, Donors

ACEEE is grateful for the generous support from our many friends and supporters in 2025. Every effort was made to ensure the accuracy of this report. Due to space constraints, we are not able to include General Fund donors under \$100, but we value every gift.

Climate Response Leaders (\$10,000+)

Beacon for Nature Fund	Judith Geller Memorial Fund
Bruce Cenicerros <i>for the BECC Fellows Fund</i>	Monika Weber

Climate Response Champions (\$1,000–9,999)

Natalie Buike	Colette Haider*	William Prindle	TJS Sigma Earth Fund
Helena Chum	Katie McGinty	Robert Socolow	Harriet Tregoning
Karen and Neal Elliott Fund, <i>in memory of Geneva Jones</i>	Penni McLean-Conner*	Yassen Roussev	Kate Wedemeyer
Feinberg Family Fund	Duncan McVey	Linda Schuck <i>for the BECC Fellows Fund</i>	Steve Weil
Francis Murray Jr.	Stephen Morgan	Alison Silverstein and Ernest Wood	Ellen Zuckerman
Dian Grueneich	Nesler Family Fund*		Anonymous (1)

Climate Response Pace-Setters (\$500–999)

Reid Barley	William Warren Hill	Susan Stratton
Danielle Sass Byrnett	The MAG Fund	Elizabeth Strauchen-Scherer
Rosa Cassidy	Quinn Parker	Lauren Westmoreland
David Hart	Harvey Sachs, <i>in memory of Geneva Jones</i>	Anonymous (1)

Climate Response Advocates (\$100–499)

Corinne Abbott	John Jimison, <i>in honor of Neal Elliott</i>	Maggie Molina	Andreas Schmitt
Yaw Agyeman	Mark Johnson, <i>in memory of Jennie LaMonte</i>	Glee Murray, <i>in memory of Geneva Jones</i>	Daniel Tenny
Naomi Baum	Duane Jonlin, <i>in honor of Steve Nadel</i>	Jane Peters, <i>for the BECC Fellows Fund</i>	Bing Tso
Thomas and Mary Florence Brink	Henry Kelly	Mary Ann Piette	Susan Vargas, <i>in honor of Steve Nadel</i>
Mark Chung	Alexandra Kruzel	Richard Russman	Louise Warner
Scott Criswell	Vicki Kuo	Sandra Sandling	Anonymous (1)
James Emshoff	Jennifer Layke	Richard Santangelo	
Gloria Fultz	Main Street School District	PB Schechter	
John Byron Harvey			
Bruce Hunn			

*Doubled by a corporate matching gift

Thank You to Our Allies and Foundations

The following companies and organizations were members of the ACEEE Ally program in 2025. We are grateful for their commitment to advancing energy efficiency.

Vanguard

California Energy Commission
SoCalGas

Pathfinder

Cascade Energy	Midea	Southern California Edison Company
Daikin Comfort Technologies	National Grid	Tennessee Valley Authority
Eversource	PSE&G	Trane Technologies

Leader

2050 Partners	CLEAResult	ICF	New Jersey Natural Gas
A.O. Smith	Con Edison	Johnson Controls	NYSERDA
Apple	DNV	Mitsubishi Electric	Opinion Dynamics
Avangrid	E4TheFuture	North American Insulation Manufacturers Association	Rinnai
Baltimore Gas & Electric	Franklin Energy	Northwest Energy Efficiency Alliance	Rockwool
Bradford White	GEA	National Electrical Manufacturers Association	Sealed
Cadmus Group	Hancock Software		TRC
Carrier	Honeywell		

Partner

American Chemistry Council	Energy Solutions
APTIM	Oracle
Bonneville Power Administration	Rheem
CMC Energy Services	Uplight
Elevate Energy	VEIC
	Xcel Energy

Sustainer

Abode Energy Management	PSD
Advanced Energy	Southeast Energy Efficiency Alliance
Alliance to Save Energy	South-central Partnership for Energy Efficiency as a Resource
Buildings Performance Association	Southwest Energy Efficiency Project
Efficiency Canada	Walker-Miller Energy Services
Midwest Energy Efficiency Alliance	Weidt Group
Michaels Energy	
Northeast Energy Efficiency Partnerships	

Foundations

ACEEE is grateful for grants from the following foundations and institutions for the period from January 1, 2025, to December 31, 2025.

Amalgamated Bank	Heising-Simons Foundation
Arthur M. Blank Foundation	JPMorgan Chase Foundation
Arthur Vining Davis Foundations	The Kresge Foundation
Barr Foundation	Sequoia Climate Fund
Blue Horizons Fund	The Summit Foundation
Climate Imperative	Sustainable Cities Fund
ClimateWorks Foundation	The Tilia Fund
Conscience Bay Research Foundation	Z. Smith Reynolds Foundation
Energy Foundation	Anonymous (1)
Esther A. and Joseph Klingenstein Fund	

Scholarships & Awards

Linda Latham Scholarship

The Linda Latham Scholarship Fund supports undergraduate and graduate students interested in careers in energy and the environment in attending ACEEE’s Summer Study conferences. The scholarship was created in memory of Linda Latham, a visionary leader who helped launch the ENERGY STAR® program and served as ACEEE’s chief operating officer.



Linda Latham Scholarship Fund Donors

Sharyn Barata	Geneva Jones
Naomi Baum	Maggie Molina
Danielle Sass Byrnett	Glee Murray
Carl Blumstein	Gene Rodrigues
Karen and Neal Elliott Fund, <i>in memory of Jennie LaMonte and of Kit Muller</i>	Maxine Savitz

Left to right, from top to bottom:
Saqib Ayuob, Oklahoma State University
Daritza De Los Santos, University of Wisconsin-Madison
Asma Khasawneh, University of Wisconsin-Milwaukee
Lauren MacDonald, Pennsylvania State University
Kevin Smith, Franklin University
Sueed Willoughby, Louisiana State University
Jiadong Zhao, UC Davis

Champions of Energy Efficiency

These efficiency leaders were recognized at Summer Study Industry 2025 for their extraordinary contributions to the field.

Rob Morton, Cascade Energy, retired, Lifetime Achievement

Sharon Nolen, Eastman, retired, Lifetime Achievement

Elizabeth Dutrow, U.S. Environmental Protection Agency, retired, Industrial Leadership

Eric Masanet, University of California, Santa Barbara, Research and Development

Ethan Rogers, Nidec Corporation, Energy Policy

Jagan Pillai, Amazon, Implementation and Deployment

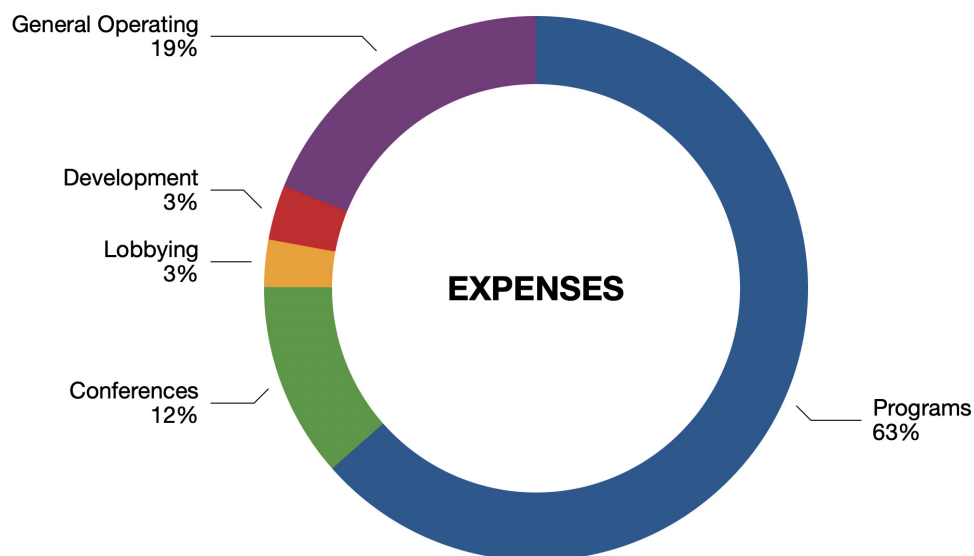
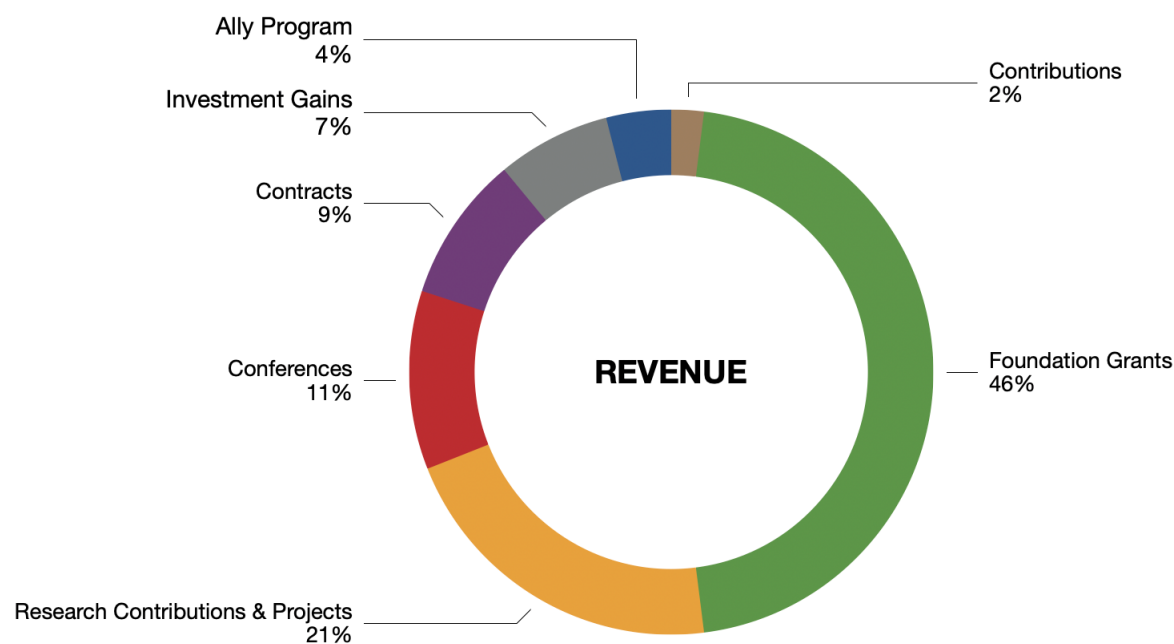
Shahil Patel, PSE&G, Young Professional



2025 Champions of Energy Efficiency in Industry

Financial Overview

In 2025, ACEEE reported total unrestricted revenues of \$15.4 million, generated from a range of sources. Total unrestricted operating expenses for the year amounted to \$14.8 million. Our ending net assets for 2025 were \$14,894,685.



Leadership

Executive Team

Jennifer Layke

Executive Director

Naomi Baum

Chief Operating Officer

Camron Assadi

Senior Director for Marketing and Communications

David Friedman

Senior Director for Research

Mark Kresowik

Senior Policy Director

Board of Directors

Penni McLean-Conner, Eversource, *Chair*

Danielle Sass Byrnett, National Association of
Regulatory Utility Commissioners, *President*

Mitchell Simpson, Arkansas Energy Office,
Secretary

Susan Stratton, Stratton Gilmore Group LLC,
Treasurer

Sharyn Barata, Opinion Dynamics

Reid Barley, IonicBlue

Rosa Cassidy, Franklin Energy

Nina Chen, Office of the New York City
Comptroller

Mark Chung, Verdigris

Mark Johnson, Clemson University

Vicki Kuo, Con Edison

Monica Martinez, Ruben Strategy Group LLC

Katie McGinty, Johnson Controls

Maggie Molina, Northeast Energy Efficiency
Partnerships

Quinn Parker, ENCOLOR

Colette Pichon Battle, Taproot Earth

Mary Ann Piette, Lawrence Berkeley National
Laboratory

Kara Saul Rinaldi, AnnDyl Policy Group

Harriet Tregoning, NUMO

Lauren Westmoreland, Stewards of Affordable
Housing for the Future

Our thanks to Scott Bernstein and Frank Murray, who rotated off the board in 2025.

**Smart Energy.
Clean Planet.
Better Lives.**



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