Arkansas tied for 33rd place in the 2020 State Energy Efficiency Scorecard, the same position it held in 2019. However, the state scored a half-point less than in 2019, earning 13.5 points out of a possible 50.

### Utilities
Arkansas is one of the only Southeastern states to have an EERS that sets long-term savings targets and performance incentives, which are awarded annually to utilities for meeting efficiency goals. Electricity savings have increased consistently in recent years and are poised to continue their growth, thanks to newly approved 2020–22 program cycle efficiency targets of 1.2% and 0.5% for electricity and natural gas, respectively. However, large customers are still permitted to opt out of efficiency offerings, undermining potential savings.

### Transportation
Arkansas has a dedicated transit revenue stream and comprehensive freight plan in place but has not otherwise pursued policies to encourage efficient transportation systems. In addition, consumer EV adoption is impeded by the state’s burdensome EV registration fee, which is among the highest in the United States. There is still significant opportunity for improvement in this policy area.

### Building Policies
The state currently follows the 2014 Arkansas Energy Code, which is based on the 2009 International Energy Conservation Code (IECC) with amendments and American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) Standard 90.1-2007. However, discussions have been under way in 2020 to potentially update codes to the 2018 IECC. The Energy Office also administers the Arkansas Home Energy Score, a voluntary rating system designed to provide homebuyers and homeowners information about a home’s relative energy performance, as well as recommendations regarding how to improve its efficiency.

### State Government-Led Initiatives
Arkansas offers loans for energy-related cost reduction retrofits and green energy projects, and has also enabled Property Assessed Clean Energy (PACE) financing. The state government also leads by example, setting energy savings targets, benchmarking energy usage in state buildings, and encouraging energy savings performance contracts.

### Appliance Standards
Arkansas has not set appliance standards beyond those required by the federal government.