

Exemplary Program Nomination Form

ACEEE's Fifth National Review of Exemplary Electric and Gas Energy Efficiency Programs

- Limit of three nominated programs from any utility or other program administrator
- Program administrators may be utilities, government agencies, or third-party independent administrators.
- Electric, natural gas, and dual-fuel or combined programs are eligible.
- An expert panel will review nominated programs to select noteworthy and successful programs.

Please provide as complete information/data on the program as possible. Note "unavailable" as needed on the submission. Submissions will still be considered if requested information is not available. Contact us with any questions about the nomination process at the same email address.

Please complete all fields by 5pm PT on Monday, April 1, 2024.

If you have any questions, please [email Jasmine Mah](#).

Section 1 (all questions required except questions 6 & 8)

Please answer the following questions about the program that you are nominating for Leaders of the Pack.

1. Program name (if there are two names, such as a brand name and another name used in regulatory filings, please include both)
2. Program administrator (i.e., utility, government agency, statewide organization, or other third party responsible for overall program oversight and administration):
3. Is the program you are nominating offered by the same utility in more than one state?
 - Yes, the same or similar program is offered in multiple states
 - No, the program is only offered in one state
4. (If answering "yes" to question 3) States where program is offered. Even if a program is offered in multiple states, we will only be evaluating nominated programs within a single state. Please indicate the state for which you will be completing this nomination form, followed by the complete list of states within which the program is offered.

For what state are you completing this nomination form?

In what states are the program you are nominating offered?

4. (If answering "no" to question 3) In what state is the program offered?

5. Implementation organization(s) (Please include organization name(s) and type(s), such as if they are a national implementation contractor, nonprofit, or government agency); in some cases, this may be the same as the Program Administrator:

6. Program start date (if known)

7. Budget (most recent year)

8. Budget (next cycle, if available)

9. Funding sources (name and description)

10. Website

Section 2 (all questions required)

Program category. *We are only considering nominations for programs in the categories below.* Please list ONE category per program. If a program covers more than one category (e.g., a low-income residential program that incorporates health and safety), then choose the category that best highlights the program's strengths.

Residential (1-4 unit) comprehensive weatherization programs

This award recognizes programs that offer comprehensive weatherization for single-family homes and multifamily homes of up to 4 units. At a minimum, a program must offer weatherization services (e.g., air sealing, insulation) to be eligible for an award. Special consideration will be given to programs that offer additional services like health-and-safety repairs, appliance upgrades, equipment replacement, customer education, and solar installation.

In your summary description of your residential weatherization program, consider how it addresses these criteria:

- Number of households and percentage of eligible households served
- Additional (non-weatherization) upgrades offered, including electrification measures or renewable energy installation

Multifamily programs

This award recognizes programs that offer comprehensive weatherization for multifamily homes with 5 or more units. At a minimum, a program must offer weatherization services (e.g., air sealing,

insulation) to be eligible for an award. Special consideration will be given to programs that offer additional services such as electrification or solar, serve renters in addition to homeowners, and have addressed common barriers to reaching multifamily residents (e.g., landlord-renter split incentive, convincing building owners to upgrade residents' units).

In your summary description of your multifamily program, consider how it addresses these criteria:

- Number of buildings and households and percentage of eligible buildings and households served
- Additional (non-weatherization) upgrades offered, including electrification measures or renewable energy installation
- Whether the program serves owners, renters, or both
- Innovations that address common barriers to multifamily program participation

Low-income programs

This award recognizes residential energy efficiency programs that specifically serve low-income households. To be eligible for this award, a program must be accessible only to customers whose incomes are below a certain threshold. Special consideration will be given to programs that were significantly shaped by equitable community engagement and programs that partner with other organizations serving low-income households.

In your summary description of your low-income program, consider how it addresses these criteria:

- Number of participants and percentage of eligible participants reached
- Community engagement activities ranked on the Spectrum of Community Engagement to Ownership
- Comprehensive offerings that cover significant costs for upgrades and other energy efficiency measures

Commercial retrofit programs

This award will go to an energy efficiency program that offers comprehensive retrofits of commercial buildings. To be eligible, a program must offer more than one type of energy upgrade for commercial buildings; programs that only offer lighting installation or HVAC replacement are not eligible. Special consideration will be given to programs that include and target traditionally underserved building types (e.g., schools, houses of worship) and those that address efficiency improvements for entire building systems.

In your summary description of your commercial retrofit program, consider how it addresses these criteria:

- Number of buildings and percentage of eligible buildings served
- Number and types of upgrades offered

Industrial process improvement and motor systems programs

This award recognizes energy efficiency programs that serve medium and large industrial customers, which can be defined by sector (e.g., manufacturing). Although this award will focus on technological

changes to improve energy efficiency of industrial processes and motor systems, programs that incorporate strategic energy management (SEM) to achieve comprehensive savings for manufacturing facilities will also be considered.

In your summary description of your industrial program, consider how it addresses these criteria:

- Number of participants and percentage of eligible participants
- Industry-specific upgrades offered
- Reductions in industrial electric load

Workforce programs

An exemplary workforce program is one that successfully trains workers and prepares them for long-term careers in the clean energy sector. This award will focus on training for various types of jobs for providing energy efficiency services but may also consider programs that train workers for beneficial electrification and solar installation. Special consideration will be given to programs that encourage hiring from diverse backgrounds and support diversity, equity, and inclusion practices/recruit participants from disadvantaged backgrounds.

In your summary description of your workforce program, consider how it addresses these criteria:

- Number of participants who earned certification/licenses
- Technical and soft skills that the program teaches
- Demographics of program participants, including participants from disadvantaged communities
- Programs that support hiring/network of program allies/contractors from diverse background

Joint utility and government (state and local) programs

For this award, a program can be a state or locally run program that receives utility funding or administered by both a utility and a government body. Although these joint programs can serve both residential and commercial customers, this award focuses on recognizing utility-government partnerships that effectively deliver benefits to many customers. Special consideration will be given to programs that serve customers in disadvantaged communities and reach many customers from disadvantaged backgrounds.

In your summary description of your joint utility and government program, consider how it addresses these criteria:

- Percentage of eligible customers served
- Types of services offered by a program
- Demographics of program participants
- Innovations in outreach and services for underserved customer groups

Health and energy programs

An exemplary health and energy program is one that seeks to improve occupants' health, comfort,

and safety in addition to improving a building's energy performance to reduce energy burdens. Such a program could set aside funding for health and safety repairs that could make a building ready for weatherization. A program could also intentionally incorporate healthy housing principles when implementing upgrades.

In your summary description of your health and energy program, consider how it addresses these criteria:

- Whether a program sets aside funding or braids funding from an outside source to address health-and-safety repairs
- Tracking of health-related outcomes (e.g., reduced hospital and doctor visits, better comfort) in addition to energy and bill savings
- Whether a program accounts for health and environmental benefits in cost-effectiveness testing

Beneficial home electrification programs

Also known as strategic electrification or equitable home electrification, this award will go to a comprehensive program that replaces a home's fossil fuel appliances and equipment with more efficient electric alternatives and improves the energy efficiency of the building envelope (through weatherization) to reduce energy use. Home electrification upgrades can include replacing a gas, oil, or propane furnace with a heat pump; replacing a gas, oil or propane water heater with a heat pump water heater; replacing a gas stove with an induction or radiant electric stove; replacing a gas clothes dryer with an electric dryer; and installing an EV charger. Special consideration will be given to programs that target residents from disadvantaged backgrounds, replace gas-powered lawn equipment with electric alternatives, and take additional steps to mitigate electric load growth.

In your summary description of your beneficial home electrification program, consider how it addresses these criteria:

- Number of electrification measures covered
- Assistance for residents upgrading their electrical panels to accommodate electrification
- Requirement of energy efficiency upgrades prior to electrification measures

Zero-ready new construction programs

This award recognizes programs that construct new homes to net zero energy or carbon standards, either zero including on-site energy generation, or zero-ready (high-efficiency and constructed so that adding solar later will be easy).

In your summary description of your zero-ready new construction program, consider how it addresses these criteria:

- Degree of energy efficiency required (e.g. Passive House or DOE's Zero Energy Ready Homes program)
- Emphasis on zero, zero-ready or incremental improvement
- Training and technical assistance provided

- Efforts to involve many architects and builders

11. Please select the program category of your nomination. (Select one of the 10 award categories.)

12. Program description:

Describe the program in the text box below, in a paragraph of about 300 words or less using plain language. Include the following information in your description.

- Customer sector(s) or subsector(s), participation eligibility criteria
- Program design (e.g., prescriptive customer rebate, retail products, pay-for-performance, upstream rebate, custom)
- Program organization and structure. List the utilities, the implementers, and concisely describe the role and relationship with trade allies.
- Energy efficiency measures offered and associated end uses. Specify natural gas, electricity, and other fuels.
- Services offered, marketing, and delivery approach
- Financial incentives and/or technical assistance/education provided to participants
- Evaluation approach

13. Why this program stands out in its category as a successful model

In the text box below using about 300 words or less, concisely state the reasons this program stands out in its program category, using plain language. Include data or links as available, or attach source documents, that provide additional information about your program, such as annual reports, conference papers, or similar literature. Consider the following criteria in your response:

- Participation. How many customers did your program serve? What was your program's participation rate among eligible customers? How many eligible units received upgrades?
- Energy bill savings across all fuels. Does the program deliver substantial immediate and long-term kWh and/or therm savings from energy efficiency?
- Estimated greenhouse gas emissions reductions. What are the estimated greenhouse gas emissions reductions from your program's energy savings?
- Cost effectiveness. Does the program yield significant energy savings and related benefits relative to its costs?
- Non-energy benefits. Besides lower energy costs, how have your customers benefited from your program?
- Equity metrics. Does your program track energy equity? If so, what metrics do you measure? What progress has your program made toward achieving equitable outcomes?
- Innovation. Does the program incorporate particularly innovative measures, program designs, and/or implementation techniques that have achieved positive near-term results and promise significant future impacts?
- Scalability/replicability and expansion potential: Has the program been scaled beyond its original scope? Is the program's design easily replicable in other, similar settings?
- Lessons learned: how the program has solved problems and overcome barriers to success

Section 3 (question 14 required)

Program performance

14. Evaluation. The latest available evaluation report (or other document providing independent verification of program performance) is required for all nominated programs. Please indicate whether you will be sharing a link to the program's evaluation report or uploading the evaluation report itself.

- Link
- File upload

15. (If answering "link" to question 14) Please provide a link to the nominated program's evaluation report.

15. (If answering "file upload" to question 14) Please upload the latest evaluation report for the nominated program.

The following questions will ask for the energy savings, peak demand reduction, number of participants, and cost-effectiveness of the nominated program. Please provide as much information as you can for each, using data from the most recent year available. If a question does not apply to your nominated program, you may ignore it.

16. What are the program's energy savings per year? If available, please provide both net and gross savings estimates.

- Annual net savings
- Units (annual net savings)
- Annual gross savings
- Units (annual gross savings)

17. For electric programs, specify annual peak demand savings, in MW.

18. Number of participants per year. Specify definition of participant (e.g., customer, project, measure). If possible, provide the participant count, not the number of energy efficient product units sold.

- Number of participants
- Definition of participant

19. Please select one of the following methods to report program costs. If the program has been evaluated using multiple methods, please select the option that you believe best captures the program's individual cost performance.

- Benefit-cost ratio, levelized cost of saved energy, or similar
- Cost-effectiveness (e.g., utility cost test)

20. Please indicate the cost-effectiveness of the program, including the test used to evaluate it (e.g., utility cost test, societal cost test, total resource cost test, state-specific test). If the program is evaluated using multiple cost tests, you are invited to provide results for each. If the program is evaluated as part of a larger portfolio, briefly provide any additional details that will help contextualize the cost-effectiveness results provided.

	Cost-effectiveness / Benefit-cost ratio	Cost-effectiveness test	Additional details
Cost-effectiveness test 1			
Cost-effectiveness test 2			
Cost-effectiveness test 3			
Cost-effectiveness test 4			
Cost-effectiveness test 5			

21. If any of the energy savings, peak demand reduction, number of participants, or cost-effectiveness estimates provided above are not reported in evaluation you provided, please indicate the sources of those data.

Section 4

Please provide the requested contact information.

22. Please provide contact information for the individual completing this form and the best person to contact for information about the nominated program.

	Person completing this form	Program's point of contact
Name		
Position		
Organization		
Phone number		
Email address		