

The Ally Program: Annual Benefits by Membership Level

Benefit	Ally Circle			
	Pathfinder (\$24,000)	Leader (\$12,000)	Partner (\$6,000)	Sustainer (\$3,000)
Receive 8 hours of customized consultation from ACEEE experts (hours can be used through one or multiple engagements)	✓			
Co-host a regional workshop (biennially) to showcase your leadership and knowledge to other Allies (topics TBD with ACEEE)	✓			
Introduce keynote speaker or moderate plenary panel at one ACEEE conference	✓			
Attend the exclusive Ally Circle Retreat, which provides long-range strategic planning ideas for business and industry leaders	✓	✓		
Receive periodic email alerts from executive director on emerging federal, state, and local policy developments	✓	✓		
Collaborate with other Allies to select a strategic topic for a special research project and receive recognition as a co-sponsor	✓	✓		
Access ACEEE conference registration lists in advance of event (name and affiliation only)*	✓	✓		
Receive recognition as a conference sponsor (ACEEE is the top convener in energy efficiency, with six conferences in 2020)*	2 conferences at Silver level, or 1 at Silver and 2 at Bronze	1 at Silver level, or 2 at Bronze	1 at Bronze	
Receive complimentary registration to ACEEE conference(s)*	5 waivers	3 waivers	1 waivers	
Participate in invitation-only briefings and networking events in DC and at ACEEE conferences across the country	✓	✓	✓	✓
Join webinars to hear ACEEE experts discuss policy developments and opportunities	✓	✓	✓	✓
Benefit from extended early bird rates on ACEEE conference registration (effective until week before conference takes place)*	✓	✓	✓	✓
Get a sneak peek at ACEEE research products 1 day before public release	✓	✓	✓	✓
Receive recognition on ACEEE website, with logo placed on the Ally Program page (https://aceee.org/ally-program)	✓	✓	✓	✓

* Excludes the Behavior, Energy, and Climate Change conference