

## 2023 ACEEE Conferences



### 2023 Hot Water Forum & Hot Air Forum

SAN DIEGO, CA | MARCH 7–9

ACEEE's Hot Water Forum is the only national conference focused exclusively on water heating, the second largest use of energy in single-family and multifamily homes. The emergence of new water-heating technologies combined with the investments in building decarbonization and workforce development creates the opportunity for significant market transformation.

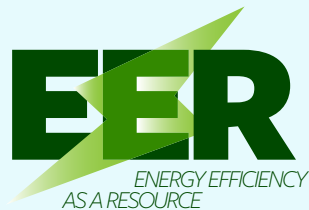
ACEEE will present the inaugural Hot Air Forum on decarbonizing space heating. This forum will precede the Hot Water Forum.



### 2023 Summer Study on Industry

DETROIT, MI | JULY 11–13

The theme of the 2023 Summer Study on Industry will be turning goals into achievable action plans for decarbonization. The ambitious decarbonization goals set by the Biden administration have helped spur the manufacturing sector to begin seriously exploring how to reduce emissions. Join us as we discuss the path forward and what recent federal policy developments mean for companies as well as states and regional organizations.



### 2023 Energy Efficiency as a Resource

PHILADELPHIA, PA | OCTOBER 16–18

For more than two decades, the Energy Efficiency as a Resource conference has been providing rigorous content and valuable networking opportunities. The utility industry is navigating and responding to major shifts in energy technologies and markets, particularly in the distributed energy resources sector, as well as challenges in the legislative and regulatory landscape ranging from energy burdens to climate change. The conference provides a unique opportunity to interact with the nation's leading players in the utility energy efficiency arena.



### Behavior, Energy & Climate Change Conference

SACRAMENTO, CA | NOVEMBER 12–15

The Behavior, Energy & Climate Change (BECC) conference is the premier conference focused on understanding human behavior and decision-making and using that knowledge to accelerate the transition to a low-carbon future. Since 2007, BECC has fostered understanding individual and organizational behavior and decision-making related to energy usage, greenhouse gas emissions, climate change, and sustainability. BECC is more than just a conference—it is a fun social community that is passionate and excited about mitigating climate change. The event prides itself on innovative ways to encourage socializing and networking while providing the highest-quality presentations and content.

# ACEEE Conference Sponsorship Offerings

Benefit	Host \$50K+	Platinum \$25K+	Gold \$12K+	Silver \$6K+	Bronze \$3K+
3-minute welcoming remarks at plenary session	●	●			
One presentation during a breakout session at Hot Water Forum or Hot Air Forum	●	●			
Welcome or announcement sent through virtual platform during conference (approved by ACEEE)	●	●			
Sponsor table in a high-visibility area	●	●	●		
Preconference attendee list including names, titles, and organizations (no contact details)	●	●	●		
Recognition on meeting room splash slides	●	●	●	●	●
Placement of logo on conference website with link to chosen webpage	●	●	●	●	●
Recognition of sponsorship on all pre- and post-event emails	●	●	●	●	●
Sponsor page on virtual platform to host content about your organization including collateral, weblinks, and videos for attendees to view and download (content depending on sponsorship level)	●	●	●	●	●
Registration waivers	16	8	4	2	1

*These benefits do not apply to the Behavior, Energy & Climate Change (BECC) conference. See the next page for BECC details.*

*Organizations that wish to sponsor both Hot Water Forum and Hot Air Forum will receive a 25% discount (e.g., at the Gold level, both events may be sponsored separately for \$12,000 each or may be sponsored together for a total of \$18,000).*

A La Carte Opportunities (Contact us for details and pricing)	
Receptions	Bring attendees together by sponsoring a reception. Available at Hot Water Forum & Hot Air Forum, Energy Efficiency as a Resource, and Summer Study Industry.
WiFi	Help attendees stay on top of their workloads by providing the WiFi access they need. Available at Hot Water Forum & Hot Air Forum, Energy Efficiency as a Resource, and Summer Study Industry.
Poster Presentations	Provide guests with a refreshing dessert as they network and browse poster presentations.

*For more information, please contact Charlie Herron at [cherron@aceee.org](mailto:cherron@aceee.org)*





# BECC 2023 Sponsorship Offerings

Benefit	Executive leader \$25K+	Benefactor \$17.5K+	Partner \$12K+	Supporter \$6K+	Friend \$3K+
Exclusive email announcement sent pre- or post-conference	●				
3-minute welcoming remarks at plenary session	●				
Announcement via conference app	●	●			
Live display onsite (booth or table)	●	●			
Access to BECC attendee list (names and institutions only) one week prior to conference	●	●			
Logo on walk-in slides during general sessions	●	●			
Run a 30-second ad during conference	●	●			
Post-conference list of attendees for one-time use (name, institution, city & state)	●	●	●	●	
Logo on BECC website and agenda (size varies by sponsorship level)	●	●	●	●	●
Logo on marketing emails (size varies by sponsorship level)	●	●	●	●	●
Email to all participants, focused on sponsors	●	●	●	●	●
Logo and mention during monthly BECC webinars (size varies by sponsorship level)	●	●	●	●	●
Dedicated sponsor page including logo linked to sponsor's company website	●	●	●	●	●
Registration waivers	8	6	4	2	1

*Additional a la carte sponsorship options are available. For more information, or to become a sponsor, please contact Reuven Sussman at [rsussman@aceee.org](mailto:rsussman@aceee.org).*

