



2025 Summer Study on Energy Efficiency in Industry

Track 4 Description: Collaborating through Complexity: Navigating Industrial Value Chains

Industrial firms operate in complex value chains of suppliers and customers. As demands increase for resource efficiency and operational productivity, the value of collaboration also increases. Connecting with primary suppliers and immediate customers will not be sufficient to meet the needs of industrial competitiveness. At the same time, information is harder to manage as more and more stakeholders get involved.

In this track, we'll think through the importance of all of the various actors in the value chain and their influences. How can better transparency, communication, and collaboration improve supply chain efficiency while still maintaining competitiveness? How can creative financing and innovation shift the way in which we do business?

The topics we will cover include:

- Financing innovations across supply chains
- Measuring, labeling and explaining material efficiency
- Generating demand for high-efficiency goods
- Mining insights in a collaborative way within your own sector
- Innovations in price signals
- Working with suppliers
- Measurement and reporting for efficiency improvements and resource optimization

Industrial managers are particularly encouraged to participate.