



2025 Summer Study on Energy Efficiency in Industry

Track 3 Description: Bringing New Energy to Leadership

The complex energy and resource demands of the future have arrived. To maintain a competitive advantage, firms must have to think creatively, act on more credible and more challenging operational efficiency goals and go further to support the workforce of the future and the surrounding communities. Leadership must be redefined and expanded beyond traditional roles — senior executives, shift managers, unions, front-line workers, and shareholders alike must prioritize energy performance, while training and elevating entire workforces and engaging with local communities. This session will explore how leadership fosters innovation, secures resilience, empowers the workforce, and commits to operational excellence.

In this track's interactive session, we will engage with:

- **Leadership across business cultures:** What does committed leadership look like in industrial settings that have successfully pushed the envelope?
- **Essential skills:** What tools and abilities do we need to provide leaders and leaders of the future to meet energy management goals?
- **Expanding leadership:** How can firms rethink leadership to enhance their competitive edge?
- **Building support systems:** What resources (labor, materials, training, land) do leaders need to engage with and commit to succeed?

The topics we will cover include:

- How to get past reactivity and exert true leadership on energy and operational priorities
- Redefining leadership in industrial efficiency: who contributes and how
- Workforce development and fostering leadership at every level
- Local engagement as a cornerstone of energy performance

This session is designed to leave participants with actionable next steps to elevate their leadership impact and hands-on ways to engage at all levels. Whether you're a seasoned leader or someone aspiring to take on more responsibility, join us to rethink leadership for today's and tomorrow's challenges.