

Panel 4: Commercial Buildings: Program Design, Implementation, & Evaluation

This panel will feature innovative approaches to commercial program design, implementation and evaluation. In today's energy efficiency environment, serving commercial buildings and making efficiency a core offering to diverse commercial customers can be challenging.

Topics include: designing, implementing, and evaluating innovative energy efficiency and demand management programs; new approaches for integrating efficiency and distributed energy resources; program opportunities and challenges with advanced building controls and connected lighting; harnessing the power of data for program implementation and evaluation; new approaches for serving hard-to-reach markets; influencing decisionmakers and making the business case for efficiency; capturing operational efficiency and behavioral changes; whole building approaches and deep energy retrofits; moving towards net-zero energy buildings; advancing strategic electrification policy to reality; transitioning government policy into program design; and innovations in planning, deployment and measurement of distributed energy resources.