

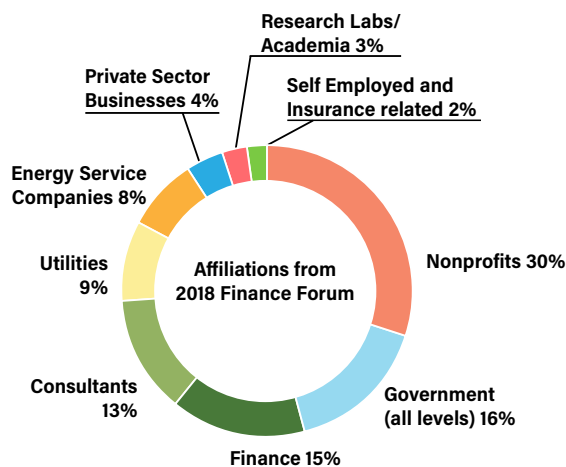
# Energy Efficiency Finance Forum

## Sponsorship Opportunities

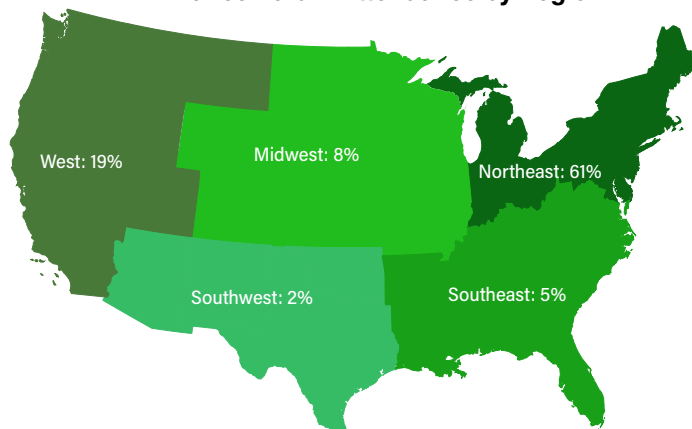
June 2-3, 2020

White Plains, New York

[ACEEE's 13th Energy Efficiency Finance Forum](#) – the premier conference for industry leaders like you – is returning to New York to explore how financing can drive a clean energy future. By supporting the Energy Efficiency Finance Forum, you will have the opportunity to make connections with the most influential and knowledgeable members of the clean energy finance community. You will be networking with over 200 attendees representing over 100 organizations, all coming together to explore cutting-edge initiatives and major opportunities to finance projects that save energy, reduce costs, and create jobs.



Finance Forum Attendance by Region



Connect with:

200+ Attendees

110+ Organizations

Leaders from  
government, financial  
institutions, utilities,  
and energy service  
companies

# Main Sponsorship Offerings

Benefits	Platinum (\$25K +)	Gold (\$12K +)	Silver (\$6K +)	Bronze (\$3K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Recognition	Recognition
Placement on conference materials (mobile app, meeting room splash slides)	Prominent listing	Recognition	Recognition	Recognition
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers	8	4	2	1

## Specific Event Sponsorships

### Reception: Exclusive—\$12,000

Research suggests that people have stronger memories of beginnings and endings; take this opportunity to leave a lasting impression at the #1 networking event on the first evening of the conference.

**Benefits:** Company logo and link to your organization from the 2020 Finance Forum web page, all conference promotional email blasts and on the conference mobile app; recognition in the conference program, meeting room splash slides and reception signage; organization recognition on Twitter during your sponsored activity; and the opportunity to host a display table during the reception.

### Mobile App: Exclusive—\$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours!

**Benefits:** Two push notifications (1 per day) to all attendees who download the app (subject to ACEEE approval); company logo and link to your organization from the 2020 Finance Forum web page, all conference promotional email blasts and on the conference mobile app; recognition in the conference program, meeting room splash slides; and company listed as the featured sponsor on mobile app opening screen.

### Networking Breaks: \$7,000 per day or \$3,000 AM/\$4,000 PM

Hydrate and energize attendees by providing coffee and snacks during the valuable networking breaks.

**Benefits:** Company logo on the 2020 Finance Forum web page, all conference promotional email blasts and the conference mobile app, recognition in the conference program, meeting room splash slides, and sponsored break signage.

### Conference Program Ads: \$2,500 per ad, 2 available - No longer available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

**Benefits:** Recognition as sponsor on the conference mobile app

### WiFi: Exclusive—\$3,000

Help attendees stay in touch with their homes and workplaces by providing WiFi access.

**Benefits:** Recognition on the 2020 Finance Forum web page, all conference promotional email blasts and the conference mobile app, recognition, meeting room splash slides and the opportunity to provide the name for the WiFi password.

For more information, email us at [sponsorships@aceee.org](mailto:sponsorships@aceee.org) or contact Nick Henner (202.507.4299) or Lynn Pyle (302.737.1084).

Energy Efficiency  
Finance Forum 2020

**ACEEE**  
American Council for an Energy-Efficient Economy

