Wendy Tao is the Head of Smart Cities for Siemens Intelligent Transportation Systems group for Siemens the U.S. She and her teams within Siemens work with partners and city and regional agencies on Siemens Smart City solutions, connected vehicle applications, active and adaptive traffic management and the emerging field of mobility as a service.

Wendy has more than 15 years of experience working on transportation, energy and climate change issues as a transportation consultant, planner and analyst.

Wendy studied finance and environmental policy at the University of Pennsylvania and did her master’s studies in civil engineering and city planning. She is based in the San Francisco Bay Area.

Siemens Intelligent Traffic Systems (ITS) provides efficient and integrated transportation of people and goods by rail and road – including all products, solutions and services regarding mobility. Siemens’ ITS portfolio encompasses a full suite of traffic management solutions: from advanced traffic controllers to advanced traffic management software and adaptive traffic control.

As a member of the U.S. Department of Transportation Research and Innovative Technology Administration Affiliated Test Beds, Siemens has supplied Connected Vehicle (CV) traffic controllers and software for CV test beds since 2007. The company is supplying hardware, software and integration services for earliest deployments of Connected Vehicle and has partnered with several cities interested in Smart City transportation solutions.