US Census Regions and Canada
Annual Industry Survey Overview

www.cee1.org/annual-industry-reports
US and Canadian DSM Budgets

<table>
<thead>
<tr>
<th>Year</th>
<th>Electric</th>
<th>Gas</th>
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<tr>
<td>2009</td>
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<td>2010</td>
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<tr>
<td>2011</td>
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<td>2012</td>
<td>$9.4</td>
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<td>2013</td>
<td>$9.6</td>
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US and Canadian DSM Expenditures

- **2008**: $4.5 billion
- **2009**: $5.3 billion
- **2010**: $6.5 billion
- **2011**: $7.4 billion
- **2012**: $8.0 billion

Legend:
- **Electric**
- **Gas**
Regional Expenditures and Savings
Electric DSM Expenditures
Gas Energy Efficiency Expenditures

[Bar chart showing expenditures in millions USD by region for 2011 and 2012.]
2012 Gas EE Expenditures by Customer Class

- Commercial & Industrial
- Residential
- Low Income
- Multifamily
- Other

Expenditures (Millions USD)

- Midwest
- Northeast
- Northwest
- NY & NJ
- Southeast
- Southwest
- TX & OK
- CA & HI
- Canada
2012 Incremental Electric EE Savings by US Census Region

- Commercial & Industrial
- Residential
- Low Income
- Cross Sector
- Not Broken Out

Incremental Savings (GWh)

Northeast  Midwest  South  West  Canada
2012 Incremental Gas EE Savings by US Census Region

Incremental Savings (MDth)

- Commercial & Industrial
- Residential
- Low Income
- Multifamily
- Other

Regions:
- Northeast
- Midwest
- South
- West
- Canada
Demand Response Expenditures
US and Canadian Demand Response Expenditures

Expenditures (Millions USD)
2012 US and Canadian Demand Response Expenditures

Incentive Programs

- Direct Load Control: 38%
- Interruptible Load: 25%
- Emergency Demand Response: 16%
- Other: 14%
- Capacity as a Resource: 6%
- Other or Not Broken Out: 31%

Time-based Programs

- Peak Time Rebate: 52%
- Real Time Pricing: 7%
- Critical Peak Pricing with Load Control: 7%
- Critical Peak Pricing: 4%
- Time of Use Pricing: 0%
- Other: 30%
Discussion
Questions for Panelists?

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