

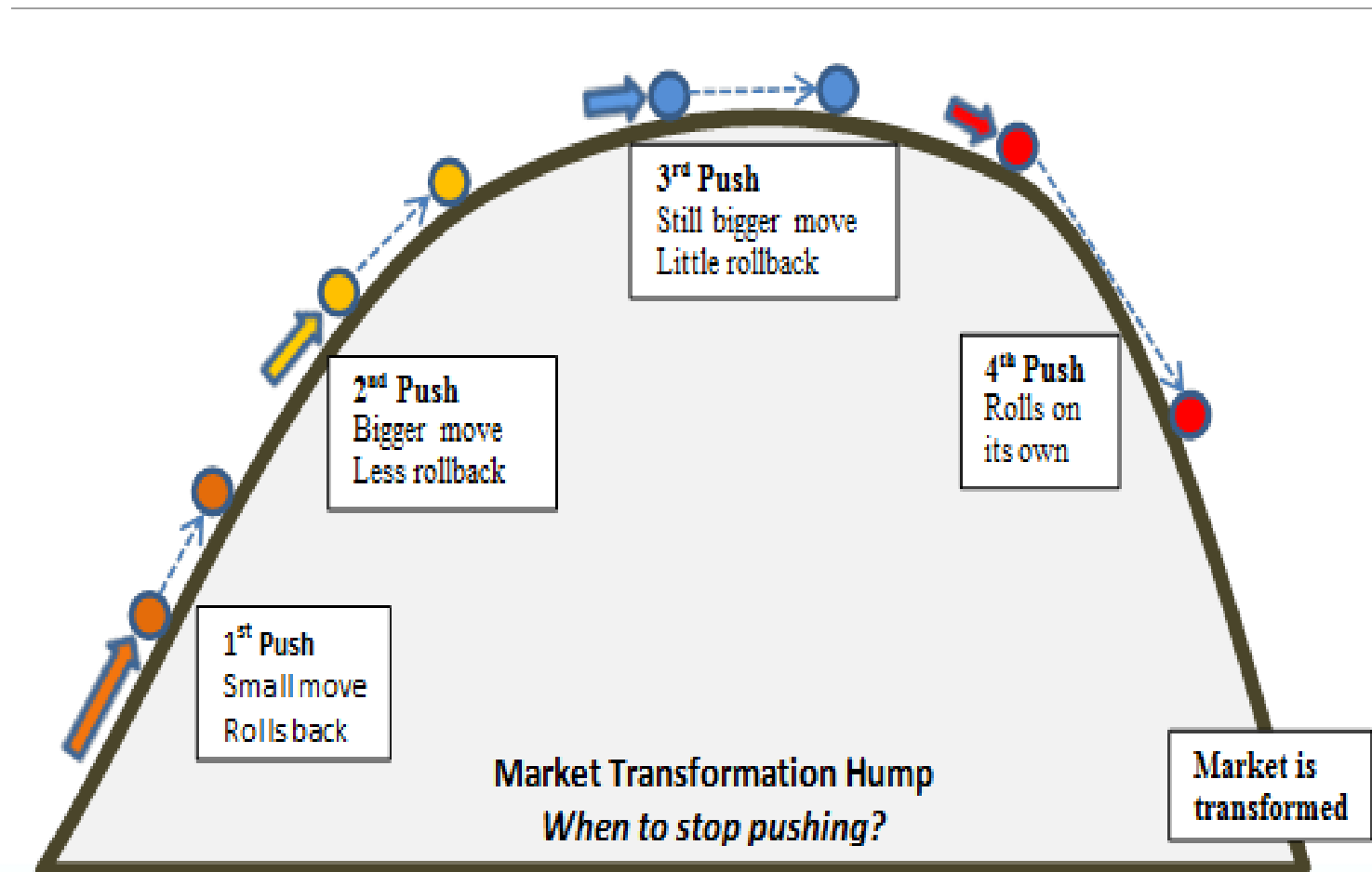


NORTHEAST ENERGY EFFICIENCY PARTNERSHIPS

Evaluating Whole Market Transformation Impacts: Issues and Examples

April 11, 2011 3:30-5:00pm
National Symposium on Market Transformation

Market Transformation: Telling the Story





MT Program Evaluation

1. Programs based on market theory
2. Whole program impacts are difficult to quantify
3. What's needed:
 1. Data
 2. Planning
 3. Patience
 4. Policy aligned with program goals
 5. Perspective of whole market (multi-jurisdiction)

Session Agenda: MT Programs from CA and OR Discussion Questions



- What are the merits and limitations of each approach?
- How can we advance “whole market” impact evaluation?
- Can we support claiming savings from MT programs? Should we?
- How can we make MT evaluation cost-effective and timely?
- How are “whole program” impacts attributed to utility programs?
- What strategies can be built into program planning to help organizations effectively capture indirect program impacts and to leverage data collection?
- Do current policies support energy efficiency providers’ measuring and claiming savings beyond direct program impacts?



Regional EM&V Forum:

- Managed by NEEP for New England, NY, Mid-Atlantic
- Purpose: “To provide a framework for the development and use of common and/or consistent protocols to measure, verify, track and report energy efficiency and other demand resource savings, costs, and emission impacts to support the role and credibility of these resources in current and emerging energy and environmental policies and markets.”
- Research project agenda related to MT includes:
 - Net Savings: Scoping, Common Definitions/Methods, Policy Research
 - Emerging Technologies Common Assumptions and EM&V Methods
 - Attribution of Savings from Codes and Standards Activities
 - Common EE Program Impact Reporting Guidelines

More information



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Regional EM&V Forum

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