



# Institutionalizing Continuous Energy Improvement

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# Ground Rules

- ▶ All perspectives valid and valued
- ▶ Active use of parking lot
- ▶ Interactive
- ▶ No such thing as a dumb question

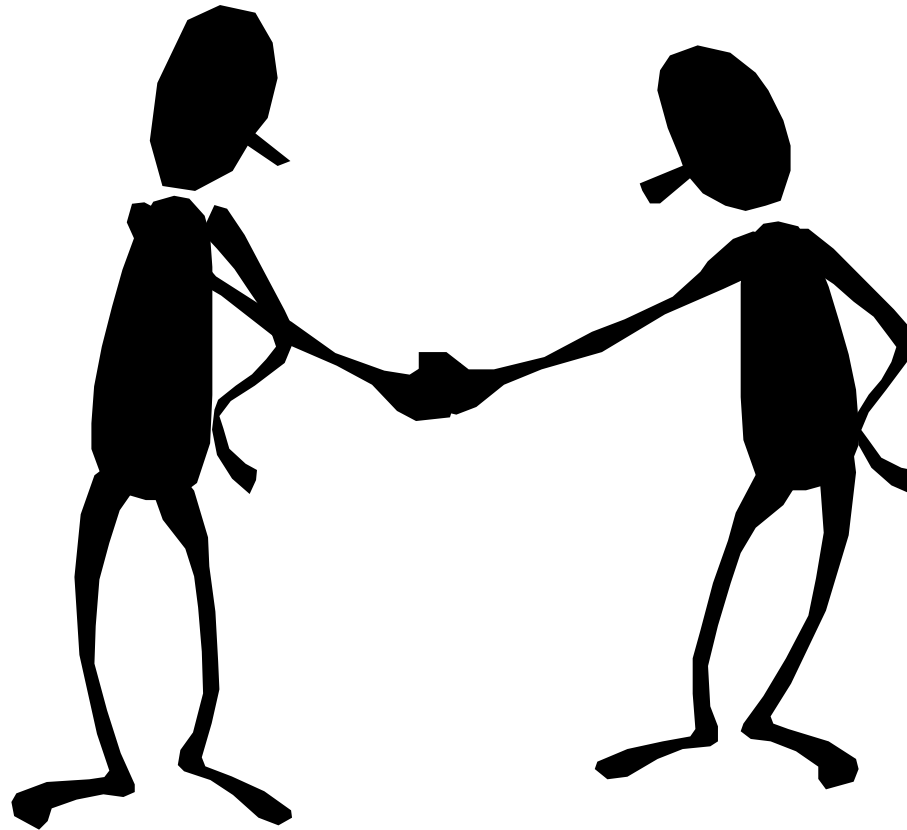
# Objectives

- ▶ To define CEI and understand core elements based on different industry perspectives
- ▶ To identify existing approaches, tools, and resources to institutionalize CEI in commercial buildings and companies and gaps within the existing resources
- ▶ To understand the potential benefits, challenges, and implications of a continuous energy improvement approach to companies and energy efficiency program administrators

# Agenda

- ▶ Introductions and Overview
- ▶ CEI in the Commercial Real Estate Market
  - John Scott, Director of Cushman & Wakefield's Florida Client Services Group
- ▶ Energy Efficiency Programs and CEI
  - Brooke Smallwood, Program Specialist for Pepco's C&I Energy Savings Program
- ▶ Discussion

# Introductions



# What is Continuous Energy Improvement?

- ▶ Ongoing effort
- ▶ Incremental improvements
- ▶ Self-reflection
- ▶ Constant evaluation and improvement
- ▶ Plan-Do-Act-Check
- ▶ Improve the energy related consequences of activities, not the products and activities themselves

# What Does it Mean to Institutionalize CEI?

- ▶ Defined energy management objectives and processes
- ▶ ISO 50001, Superior Energy Performance, EPA Energy Management Guidelines
- ▶ Energy benchmarking company wide, industry wide
- ▶ Part of and valued by the company, industry, and society
- ▶ Strategic energy management

# Presentations

## ▼ Introductions and Overview

### ▼ CEI in the Commercial Real Estate Market

- John Scott, Director of Cushman & Wakefield's Florida Client Services Group

### ▼ Energy Efficiency Programs and CEI

- Brooke Smallwood, Program Specialist for Pepco's C&I Energy Savings Program

## ▼ Discussion



# Discussion Questions

- ▶ What is driving CEI?
- ▶ Does the definition of CEI change depending on industry perspective?
- ▶ What resources are available to support CEI?
- ▶ What are the barriers to CEI and promoting CEI in energy efficiency programs?
- ▶ What work is under way to address those barriers? What barriers remain?

# Contact



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