

# ACEEE Market Transformation Symposium Regional Roundup

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# Regional Roundup - California

**What has been started to capture all cost effective efficiency – for both policies and programs?**

- Consistent policy for 35+ years
  - Voluntary and Standards
- Decoupling
- Market Engagement
- Automated Metering and Time-varying Rates
- Finance Options and Benchmarking Tools



# Regional Roundup - California

**What policies will be needed to sustain these efforts to make this a market transformation?**

- Long-term vision
- Sustainable business model
- Personalization