

## Regional Round Up – Implementing the Transition with Programs – Deep Energy Retrofit



**Carol White**  
**Director, Policy & Evaluation**  
**ACEEE MT Conference**  
**April 12, 2011**

# Deep Energy Retrofit – EE and Home Remodeling

---

- Focused on super insulation, high efficiency HVAC, lighting, appliances, and renewable energy
- Energy reductions of 50% - 90% compared to baseline – Builds energy independence
- Reduces greenhouse gas emissions
- Increases the impact of investment in renewables
- Increases long term affordability
- Creates good jobs that cannot be outsourced
- Stimulates product development
- Improves durability, indoor air quality, comfort, health and safety

## Policy Considerations

---

- Efforts support the Massachusetts Clean Energy and Climate Plan
- Regulatory support for pilot efforts
- Cost-effectiveness concerns – MA TRC test doesn't include the full range of DER benefits
  - Strong focus on evaluation – proving benefits
  - Exploiting opportunities to share findings about all benefits
  - Developing alliances in support of regulatory changes needed to support a long-term focus on programs like DER