



2008 National Symposium on Market Transformation



"Using Market Transformation to Address Climate Change"
 Marriott Wardman Park Hotel • Washington, D.C. • March 30–April 1, 2008

Presented with Support from U.S. EPA/DOE ENERGY STAR® Programs

Sunday, March 30 2008

5:30 - 8:00	Registration Open	<i>Ballroom Foyer</i>
6:00 - 8:00	Opening Reception	<i>Ballroom North-East</i>

Monday, March 31 2008

7:30 - 5:00	Registration Open	<i>Ballroom Foyer</i>
-------------	--------------------------	-----------------------

7:30 - 5:00	Hospitality Suite Open	<i>Hoover Room</i>
Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls		

7:30	Continental Breakfast	<i>Ballroom North-East</i>
------	------------------------------	----------------------------

Location	Ballroom South	Ballroom West
8:30	The Role of MT in Addressing Climate Change	

Welcome & Plenary

10:00	Break	<i>Ballroom Foyer</i>
-------	--------------	-----------------------

Location	Ballroom South	Ballroom West
10:30	1A Meeting Stretch Goals for Energy Efficiency	1B Emerging Tech and Systems Thinking

Concurrent Sessions

12:00	Lunch Keynote Address Roger Duncan, Austin Energy - "The Clean Energy Project Exchange"	<i>Ballroom North-East</i>
-------	---	----------------------------

Location	Coolidge	Harding	Wilson C	Wilson B	Wilson A
1:30	B1 Building Codes	T1 Consumer Electronics	I1 Industrial Processes	P1 Helping States Start Efficiency Programs	E1 Evaluation as a Second Language

Track

3:00	Break - Sponsored by Lockheed-Martin				<i>Wilson Foyer</i>
------	---	--	--	--	---------------------

Working Sessions

Location	Coolidge	Harding	Wilson C	Wilson B	Wilson A
3:30	B2 Measuring Performance	T2 Data Centers	I2 Industrial Decision-Making	P2 Advancing Technologies	E2 Benefit-Cost Evaluation

5:00

6:00	Cocktail Reception Sponsored by ICF Consulting	<i>Ballroom North-East</i>
------	--	----------------------------





2008 National Symposium on Market Transformation



"Using Market Transformation to Address Climate Change"
 Marriott Wardman Park Hotel • Washington, D.C. • March 30–April 1, 2008

Presented with Support from U.S. EPA/DOE ENERGY STAR® Programs

Tuesday, April 1 2008

7:30 - 5:00 Registration Open *Ballroom Foyer*

7:30 - 5:00 Hospitality Suite Open *Hoover Room*
 Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls

7:30 Continental Breakfast *Ballroom North-East*

Location	Ballroom South	Ballroom West
----------	----------------	---------------

8:30	2A Regional Round-up	2B Inside the Corporate Boardroom
-------------	-------------------------	--------------------------------------

10:00 Break *Ballroom Foyer*

10:30	3A Partnerships Driving Local Action	3B Growth in Gas Programs
--------------	---	------------------------------

12:00 Lunch *Ballroom North-East*

Location	<i>Whole Buildings</i>	<i>Technologies</i>	<i>New Directions</i>	<i>Program Tools</i>	<i>Research & Evaluation</i>
	Coolidge	Harding	Wilson C	Wilson B	Wilson A

1:00	B3 Sector-Specific Programs	T3 Commercial Lighting	N3 Green Collar Jobs	P3 Transformation From The Inside	E3 Communicating EE to the Public
-------------	--------------------------------	---------------------------	-------------------------	--------------------------------------	--------------------------------------

2:30 Break *Wilson Foyer*

2:45	B4 Existing Homes	T4 Solid State Lighting	N4 Carbon Trading & Energy Efficiency	P4 Making EE Profitable for Utilities	E4 Behavior Research and EE Programs
-------------	----------------------	----------------------------	--	--	---

4:15

6:00

The ENERGY STAR Awards Dinner

Ballroom South-West

Cost not included in ACEEE registration fee. To register, visit www.energystar.gov/awards.

Concurrent Sessions

Working Sessions

Don't forget to turn in your evaluation forms!