



**2007 National Symposium on Market Transformation**  
**"Accelerating the Pace: Deepening and Broadening Efficiency Efforts"**



<b>Monday, March 19, 2007</b>
Registration Open 5:30 pm - 8:00 pm (East Registration Desk)
Opening Reception - 6:00 - 8:00 pm Sponsored by Lockheed Martin (Hampton Ballroom)

<b>Tuesday, March 20, 2007</b>
Registration Open 7:30 am - 5:00 pm (East Registration Desk)
Hospitality Suite Open 7:30 am - 5:00 pm (Embassy Room) Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls.

Location	Hampton Ballroom	Blue Prefunction Room	Calvert Room	Capitol Room	Governors Room	
7:30	<b>Continental Breakfast</b> (Blue Ballroom)					
8:30	Expanding and Accelerating MT					<b>Plenary / Welcome</b>
10:00	<b>Break</b> - Provided by KEMA, Inc. (Capitol and Governors Foyers)					
10:30	1A Emerging Trends and Implications	1B Social Marketing				<b>Concurrent Sessions</b>
12:00	<b>Lunch</b> <b>Luncheon Keynote Address</b> Janelle Kearsley, Director of Strategy and Business Sustainability, Wal-Mart (Blue Ballroom)					
	<i>Residential</i>	<i>Commercial</i>	<i>Research &amp; Evaluation</i>	<i>New Directions</i>	<i>Program Strategies</i>	<i>Track</i>
1:30	R1 Consumer Electronics	C1 High-Performance Schools	E1 Valuing Non-Energy Benefits	N1 Addressing Climate Change	S1 Industry Partner Roundtable	<b>Working Sessions</b>
3:00	<b>Break</b> - Provided by Intel Corporation (Capitol and Governors Foyers)					
3:30	R2 Next-Generation Water Heaters	C2 Commercial Lighting Design	E2 Measuring MT	N2 Merging EE & RE	S2 Federal Tax Incentives	
5:00						
6:00	<b>Cocktail Reception</b> Sponsored by ICF Consulting (Blue Ballroom)					



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<b>Wednesday, March 21, 2007</b>
Registration Open 7:30 am - 3:00 pm (East Registration Desk)
Hospitality Suite Open 7:30 am - 4:30 pm (Embassy Room) Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls.

Location	Hampton Ballroom	Blue Prefunction Room	Calvert Room	Capitol Room	Governors Room	
<b>7:30</b>	<b>Continental Breakfast</b> (Blue Ballroom)					
<b>8:00</b>	2A Regional Round-up	2B Emerging Technologies				<b>Concurrent Sessions</b>
<b>10:00</b>	<b>Break</b> - Provided by Intel Corporation (Capitol and Governors Foyers)					
<b>10:30</b>	3A International Roundup	3B Developments in Regulatory Policy				
<b>12:00</b>	<b>Lunch</b> (Blue Ballroom)					
	<i>Residential</i>	<i>Commercial</i>	<i>Research &amp; Evaluation</i>	<i>New Directions</i>	<i>Program Strategies</i>	<i>Track</i>
<b>1:15</b>	R3 Zero-Energy Homes	C3 Advanced Rooftop Units	E3 Standardizing Evaluation Metrics	N3 Saving More with ENERGY STAR	S3 Natural Gas Heating	<b>Working Sessions</b>
<b>2:45</b>	<b>Break</b> (Capitol and Governors Foyers)					
<b>3:00</b>	R4 Residential HVAC Installation	C4 Commercial New Construction	E4 Carbon and Capacity Credits	N4 Multifamily Buildings	S4 Building Expertise for Emerg. Tech.	
<b>4:30</b>						
<b>6:00</b>	<b>The ENERGY STAR Awards Dinner</b> (Blue Ballroom)  Cost not included in ACEEE registration fee. To register, visit <a href="http://www.energystar.gov/awards">www.energystar.gov/awards</a> .					

**Don't forget to turn in your evaluation forms!**