



2006 National Symposium on Market Transformation
"Market Transformation: The Next 10 Years"



Sunday, March 19, 2006
Registration Open 5:30 pm - 8:00 pm (East Registration Desk)
Opening Reception - 6:00 - 8:00 pm (Hampton Ballroom)

Monday, March 20, 2006
Registration Open 7:30 am - 5:00 pm (East Registration Desk)
Hospitality Suite Open 7:30 am - 5:00 pm (Embassy Room) Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls.

Start Time	Location			
7:30	Hampton Ballroom	Blue Prefunction Room		
8:30	Continental Breakfast (Blue Ballroom)			
10:00	The Next Ten Years			Plenary / Welcome
10:30	Break - Provided by Lockheed Martin Aspen Systems (Capitol and Governors Foyers)			
12:00	Program Marketing & Return on Investment (1A)	Integrated DSM (1B)		Concurrent Sessions
	Lunch <u>Luncheon Keynote Address: "Ending the Energy Stalemate"</u> Jason Grumet, Executive Director of the National Commission on Energy Policy (Blue Ballroom)			

Start Time	Location					
1:30	Hampton Ballroom	Blue Prefunction Room	Calvert Room	Capitol Room	Governors Room	
3:00	ENERGY STAR Program Evolution (R1)	Commercial HVAC (C1)	Energy Efficiency in Agriculture (I1)	Long-Term Monitoring (E1)	Resource Acquisition and MT (CC1)	Working Sessions
3:30	Break - Provided by Honeywell (Capitol and Governors Foyers)					
5:00	Residential HVAC (R2)	New Construction/ Green Buildings (C2)	Pumps and Fans (I2)	Evaluation: Attribution (E2)	Integrating EE and Demand Response (CC2)	
6:00	Cocktail Reception Sponsored by ICF Consulting (Blue Ballroom)					

R: Residential Programs Track
 C: Commercial Programs Track

I: Industrial Programs Track
 E: Evaluation and Market Research Track

CC: Cross-Cutting Topics Track



2006 National Symposium on Market Transformation
"Market Transformation: The Next 10 Years"



Tuesday, March 21, 2006
Registration Open 7:30 am - 3:00 pm (East Registration Desk)
Hospitality Suite Open 7:30 am - 4:30 pm (Embassy Room) <small>Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls.</small>

Start Time	Location			
7:30	Hampton Ballroom	Blue Prefunction Room		
	Continental Breakfast <small>(Blue Ballroom)</small>			
8:00	Regional Round-up (2A)	Emerging Technologies (2B)		Concurrent Sessions
10:00	Break - Provided by KEMA, Inc. (Capitol and Governors Foyers)			
10:30	MT and Natural Gas (3A)	Energy Bill (3B)		Concurrent Sessions
12:00	Lunch <small>(Blue Ballroom)</small>			

Start Time	Location					
1:15	Hampton Ballroom	Blue Prefunction Room	Calvert Room	Capitol Room	Governors Room	
	Residential Tax Credits (R3)	Enhanced O&M: Benchmarking & Monitoring (C3)	Targeting Vertical Markets (I3)	Market Research and Evaluation (E3)	Water Efficiency and Energy (CC3)	Working Sessions
2:45	Break (Capitol and Governors Foyers)					
3:00	Existing Homes: Low Income Retrofits (R4)	Emerging Issues (C4)	Water and Wastewater (I4)	Market Research and Emerging Technologies (E4)	Efficiency and the Environment (CC4)	
4:30						
6:00	The ENERGY STAR Awards Dinner <small>(Blue Ballroom)</small>					
	<small>Cost not included in ACEEE registration fee. To register, visit www.energystar.gov/awards.</small>					

R: Residential Programs Track I: Industrial Programs Track CC: Cross-Cutting Topics Track
 C: Commercial Programs Track E: Evaluation and Market Research Track

Don't forget to turn in your evaluation forms!