2003 National Symposium on Market Transformation
"Partnering to Change Markets"

PLENARY SESSIONS

Plenary Session I *Monday, April 14* *8:30 to 10:00 am*
Welcome and Introduction

Marc Hoffman, Executive Director, Consortium for Energy Efficiency

Steven Nadel, Executive Director, American Council for an Energy-Efficient Economy
Market Transformation: A Review of Progress from a Decade of Work

The Key Role of Partnerships in Energy Efficiency Contributions to Averting Disaster during the California Energy Crisis

Moderator: *Marc Hoffman, Consortium for Energy Efficiency*

Presenter: *Ralph Cavanagh, Natural Resources Defense Council*

Little known outside of California is the key role that partnerships played in the community's response to the California energy crisis. Many of the partnerships forged in the prior years by energy efficiency programs targeting upstream market players proved critical in addressing the crisis. Cavanagh will address the role of efficiency programs and these partnerships in averting disaster and the increasingly central role that partnerships are playing in successful efficiency programs, particularly those utilizing market transformation strategies.

Plenary Session II *Tuesday, April 15* *8:00 to 9:30 am*
Portfolio Management: Energy Efficiency as a Resource in Restructured Markets

Moderator: *Marty Kushler, American Council for an Energy-Efficient Economy*

Presenters: *Cheryl Harrington, Regulatory Assistance Project*
Frank Spasaro, Sempra Energy Utilities

Portfolio management has become a hot topic of discussion in restructured electricity markets. What exactly is portfolio management and what is its potential as an energy resource? What are the advantages and disadvantages of portfolio management relative to business-as-usual? Who is trying this approach and where can it be effective? The presenters will answer these questions and explore the relationship between market transformation and portfolio management. Join us as we learn more about this opportunity and find out why it is brewing so much excitement in the energy efficiency community.